

**CITY OF FORT LAUDERDALE BEACH BUSINESS IMPROVEMENT DISTRICT
ADVISORY COMMITTEE MEETING (BBID)**

Agenda May 11, 2026 - 1:30 PM

Fort Lauderdale Aquatic Center
501 Seabreeze Blvd, Fort Lauderdale, 33316
East Conference Room

I. Call to Order / Roll Call / Quorum <ul style="list-style-type: none"> • Vice Chair Johnson – Welcome and introductions
II. Approval of last Meeting Minutes <ul style="list-style-type: none"> • April 13, 2026
III. Commute Broward – Greater Fort Lauderdale Transportation Association <ul style="list-style-type: none"> • Robyn Chiarelli, Executive Director
IV. Summer Campaign Update – The Brand Advocates <ul style="list-style-type: none"> • Tasha Cunningham, Managing Partner
V. IPW Opening Night Activation (May 18) – Planning & Participation Commitments <i>(roles, staffing sign up, courtesy vehicle participation)</i> <ul style="list-style-type: none"> • Judy Erickson, City of Fort Lauderdale
VI. Program Manager Update <ul style="list-style-type: none"> • Judy Erickson, City of Fort Lauderdale
VII. Other Business <ul style="list-style-type: none"> • Additional items from Committee Members
VIII. Adjourn <ul style="list-style-type: none"> • Vice Chair Johnson

PURPOSE: Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements, special programs and events.

GOALS & OBJECTIVES: Fort Lauderdale Beach is in the on-going process of transforming itself into a world-class beach resort area. The establishment of a Beach Improvement District along the beach assists in:

- Establishing Fort Lauderdale Beach as a premiere resort destination
- Significantly increasing tourism in the area
- Expanding business revenue and increasing economic growth
- Enhancing the physical appearance and increasing the attractiveness of the district
- Developing pedestrian friendly sidewalks
- Creating a unique sense of place for visitors to enjoy
- Improving the overall image of the beach.

PLEASE NOTE: Two or more Fort Lauderdale City Commissioners or members or members of a City of Fort Lauderdale Advisory Board or Committee may attend this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk’s Office at 954-828-5002 and arrangements will be made to provide these services for you.