



## LETTER TO THE COMMISSION

**LTC No: 26-072**

**TO:** Honorable Mayor and Members of the Fort Lauderdale City Commission  
**FROM:** Rickelle Williams, City Manager *RW*  
**DATE:** March 16, 2026  
**SUBJECT: Holiday Park Mural**

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The purpose of this Letter to the Commission (LTC) is to inform the City Commission of the upcoming Holiday Park Activity Center Mural Project.

On January 20, 2026, the City Commission approved a service agreement with artist Ernesto Maranje for the design and installation of a mural on the exterior of the Holiday Park Activity Center (CAM #26-0030). The mural is being commissioned through the City's Public Art & Placemaking Program to replace an existing mural at the facility that has reached the end of its useful life due to fading and environmental wear. The new artwork will provide a refreshed and durable visual treatment for the Holiday Park Activity Center exterior, while enhancing the aesthetic character of Holiday Park, one of the City's most active recreational destinations.

On April 15, 2024, the Public Art and Placemaking Advisory Board (PAPAB) unanimously selected artist Ernesto Maranje for the Holiday Park mural project. Maranje is a nationally and internationally recognized muralist whose work explores the relationship between people, flora, and fauna and who has completed large-scale public art projects throughout the United States and internationally.

The proposed design (Attachment 1) features a young park visitor surrounded by South Florida flora and fauna commonly found in the park environment. Elements depicted include a blue jay, red-bellied woodpecker, and mourning dove, along with native flora such as purple asters, blue-eyed grass, and palm fronds. The artwork incorporates Maranje's colorful and organic style and is intended to celebrate nature, inspire park visitors, and create a vibrant, family-friendly focal point for the community.

The artist plans to begin work during the week of March 16, 2026. Execution of the mural is expected to take approximately one (1) month to complete, weather permitting.

The project is funded through the Parks and Recreation Department and managed by the Cultural Affairs Division of the Community Services Department through the City's

Public Art & Placemaking Program. The total project cost is \$35,000 and includes artist services, materials, equipment, and installation.

This project supports the City's continued investment in vibrant public spaces and reinforces Holiday Park as a welcoming recreational destination for residents and visitors.

For additional information, please contact Joshua Carden, Cultural Affairs Officer, at [jcarden@fortlauderdale.gov](mailto:jcarden@fortlauderdale.gov) or 954-828-5044.

Attachment:

1. Holiday Park Mural Project

c: Shari McCartney, City Attorney  
David R. Soloman, City Clerk  
Patrick Reilly, City Auditor  
City Manager's Office  
Department Directors



ERNESTO  
MARANJE