



CITY OF FORT LAUDERDALE- PAINTING OR WRAPPING OF TWO LIFEGUARD TOWERS

CALL TO ARTISTS



Fort Lauderdale Beach – Four Lifeguard Towers

Due:

The City of Fort Lauderdale invites professional artists to submit proposals for a unique public art project that will adorn four lifeguard towers along the city's bustling beachfront, enhancing the cultural tapestry of the community and contributing to its vibrant atmosphere. This initiative is a testament to the city's commitment to showcasing diverse artistic expressions and fostering a sense of place.

Fort Lauderdale Beach

Situated between Sunrise Boulevard and Seabreeze Boulevard, the lifeguard towers serve as iconic landmarks within Fort Lauderdale's beachfront core. Located at the center of the City's business district and one of its most active tourism corridors, this stretch of beach functions as a major hub for visitors, special events, and year-round recreational activity. Welcoming millions of visitors annually, Fort Lauderdale Beach offers a highly visible and impactful setting for public art, reinforcing the City's identity while supporting a tourism economy that generates significant revenue and sustains thousands of local jobs.

Art at Fort Lauderdale Beach

Public art plays a crucial role in Fort Lauderdale's diverse and vibrant community. Beyond aesthetics, it provides a platform for contemporary artists to contribute to the city's image and economy, showcasing the uniqueness that defines Fort Lauderdale. With these two towers, there will be ten painted lifeguard



towers. This call seeks artists who can add a distinctive touch to two lifeguard towers, transforming them into engaging works of art.

Site and Design Parameters

The selected lifeguard towers for this project are located at the following addresses (from South to North)

1. TBD

2. TBD

All artworks must withstand humid outdoor conditions, adhere to Florida building codes, and use durable vinyl wrapping or paint with a mural protectant topcoat. The visibility of essential beach signage (warning flags, rip currents, lifeguard status, and tower numbers) must be maintained. See image below for current signage:

Shortlisted artists will receive detailed information about the lifeguard towers, including their respective sizes.



Artist Services

The chosen artist or artist team will enter into an agreement with the City, undertake site visits, and oversee the installation of the artwork.

Art Project Budget

The total budget for this project is capped at \$20,000, covering the artist's design fee, presentation expenses, meetings with the City and stakeholders, engineering, artwork fabrication, delivery, installation, insurance, travel, artist's contingency, and applicable taxes.

Artist Eligibility

This Call to Artists is open to professional artists aged 18 and older with demonstrated experience managing and implementing public art projects. Artists must be legally authorized to work in the US. Artists local to Fort Lauderdale are strongly encouraged to apply.

Application Process and Selection Criteria

The City of Fort Lauderdale, through its Public Art and Placement Advisory Board, will manage the application process. The Board will evaluate qualifications, considering past work experience, media versatility, and appropriateness to the project scope.

Shortlisted Artists will be invited to develop conceptual design proposals to present to the Board. Artists will receive information about the project and will have a minimum of one (1) month to prepare a full design package for review by the board. Proposals must include a written narrative, visual materials necessary to convey the initial concept or approach to the project, estimated project budget, schematic project schedule, and future maintenance schedule. Proposals, including materials, become property of the City and will not be returned. Shortlisted Artists must submit digital files of their full presentation five (5) business days prior to the scheduled date of the presentation. The City reserves the right to re-issue this Call to Artists, to reject any and all responses to this Call to Artists, and to negotiate with any qualified Artist selected for this project.

The Public Art and Placement Advisory Board will make the final recommendation of artwork selection to the City Commission.

Anticipated Art Project Schedule

- Shortlisting of Proposals: Spring 2026
- Interviews and/or Conceptual Design Proposal Selection: Spring/Summer 2026
- Artwork Completion and Installation: Fall 2026

Submission Requirements:

- Letter of Interest (brief narrative of approach and relevant experience)
- Resume/CV



- Work Samples: Up to 10 digital images of relevant completed work (murals and/or fabricated public art encouraged)
- Annotated Image List including artist name, title, year, medium, dimensions, location, and project budget
- Maintenance and Inventory form detailing the annual projected maintenance cost, materials/paint types, and maintenance requirements

Application Deadline

TBD

Questions / Contact:

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