

Kevin Pulido



Kevin Pulido serves as Director of Strategic Communications, overseeing citywide messaging, public information and community engagement efforts that support citywide initiatives and strengthen the city's brand.

Recognized for his collaborative leadership style, Pulido works closely with neighborhood associations, community organizations, elected officials and internal teams to foster trust and deliver clear, effective public communication. His areas of expertise include crisis communications, public engagement strategy, interdepartmental

coordination and translating complex initiatives for public understanding.

Prior to joining the City of Fort Lauderdale, Pulido served as Director of the Neighborhood Affairs Division for the City of Miami Beach, where he led outreach and public engagement for major capital, infrastructure and neighborhood improvement initiatives. He worked across departments to translate complex projects into clear, accessible information that strengthened public understanding and participation.

Pulido played a key role in shaping the city's voice during high-impact moments, including hurricane response, spring break operations and the COVID-19 pandemic. He also led communications for voter-approved General Obligation Bond programs and oversaw citywide resident notification systems.