



LETTER TO THE COMMISSION

LTC No: 25-224

TO: Honorable Mayor and Members of the Fort Lauderdale City Commission
FROM: Rickelle Williams, City Manager *RW*
DATE: November 5, 2025
SUBJECT: **Holiday Park Parking Update**

The purpose of this Letter to the Commission (LTC) is to provide the City Commission with an update on the Holiday Park Parking initiative.

On June 30, 2025, the City Commission approved Resolution No. 25-131, providing a notice of intent to enter into a comprehensive agreement for unsolicited proposals for the design, development, financing, construction, operation, and maintenance of a multi-use structure with public parking, a surface lot, and a Fire-Rescue/EMS Substation at Holiday Park. As noted in Commission Memorandum No. 25-155, the competition period closed on August 22, 2025, resulting in three (3) qualifying proposals submitted to the City.

The City engaged PFM Financial Advisors LLC (PFM) to perform an independent analysis and comparative evaluation of the unsolicited proposals. PFM is reviewing the technical, development, financial, ownership, risk allocation, and operational elements of each submission.

City staff anticipated providing the City Commission with an update at the November 18, 2025, City Commission Conference Meeting. However, PFM is still conducting its review and analysis, so additional time is needed before an update can be provided. With the City Hall presentations scheduled for the December 2, 2025, City Commission Conference Meeting, the Holiday Park Parking update will be scheduled for the December 16, 2025, City Commission Conference Meeting and include presentations from the proposers and PFM. The City Commission may take formal action to rank, recommend and authorize negotiations at the City Commission Regular Meeting later that evening or on a subsequent date.

City staff will be reaching out to the proposers to inform them of the status, timeline, and presentation/selection date.

For questions, please contact Ben Rogers, Assistant City Manager, at (954) 828-3781 or brogers@fortlauderdale.gov.

c: D'Wayne M. Spence, Interim City Attorney
David R. Soloman, City Clerk
Patrick Reilly, City Auditor
City Manager's Office
Department Directors