

**BEACH BUSINESS IMPROVEMENT DISTRICT
ADVISORY COMMITTEE SPECIAL MEETING (BBID)**

October 13, 2025
1:30 PM

Fort Lauderdale Aquatic Center
501 Seabreeze Blvd, Fort Lauderdale, FL
33316
East Conference Room

I.	Call to Order / Roll Call / Quorum <ul style="list-style-type: none"> • Welcome and introductions • Confirmation of quorum
II.	Election of Officers <ul style="list-style-type: none"> • Nomination and election of Chair • Nomination and election of Vice Chair • Chair assumes leadership of the meeting
III.	Approval of Agenda and Minutes <ul style="list-style-type: none"> • Approval of October meeting agenda • Approval of September 25, 2025, Special Meeting Minutes
IV.	FY26 Budget Review and Approval <ul style="list-style-type: none"> • Discussion • Action: Motion to approve FY26 Budget
V.	Welcome Commissioner Ben Sorensen, City of Fort Lauderdale (District 4)
VI.	Discussion with Director of Procurement, Glenn Marcos <ul style="list-style-type: none"> • Overview of City procurement processes • Discussion on BBID's needs related to marketing, media buying agility, and involvement in upcoming RFP solicitation
VII.	IPW Participation <ul style="list-style-type: none"> • Discussion and decision on BBID's participation in IPW
VIII.	Grant Request – New Year's Eve Fireworks <ul style="list-style-type: none"> • Review of updated submission and cost details • Action: Consideration of grant approval
IX.	Program Manager Updates
X.	Other Business <ul style="list-style-type: none"> • Open Discussion
XI.	Adjournment of Meeting <ul style="list-style-type: none"> • BBID Chair

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements, special programs and events.

Goals and Objectives:

Fort Lauderdale Beach is in the on-going process of transforming itself into a world-class beach resort area. The establishment of a Beach Improvement District along the beach would assist in:

- Establishing Fort Lauderdale Beach as a premiere resort destination
- Significantly increase tourism in the area.
- Expanding business revenue and increasing economic growth.
- Enhancing the physical appearance and increasing the attractiveness of the district.
- Developing pedestrian friendly sidewalks.
- Creating a unique sense of place for visitors to enjoy.

- Improving the overall image of the beach.

Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may attend this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.