



## LETTER TO THE COMMISSION

**LTC No: 25-182**

**TO:** Honorable Mayor and Members of the Fort Lauderdale City Commission  
**FROM:** Rickelle Williams, City Manager *RW*  
**DATE:** October 3, 2025  
**SUBJECT: BCycle Bike Share Operations Notice**

---

The purpose of this Letter to the Commission (LTC) is to provide the City Commission with notice that Bicycle Transit Systems (BTS), the entity operating the BCycle bike share program, has notified the City of its intent to conclude bike share operations in December 2025 (Attachment 1).

The BCycle bike share program launched in 2011 as part of an agreement between Broward County and BTS for operation of the program. The City of Fort Lauderdale was not party to the agreement, however, there are approximately 15 stations and 100 bikes operating within Fort Lauderdale city limits. Over the years, the program has provided over 725,000 trips with an estimated 4.6 million miles traveled.

BTS has indicated that the program has proven to be financially unsustainable and will be concluding services on or before December 19, 2025. BCycle will coordinate the removal of its equipment from City right-of-way.

City staff will explore options for pursuing a City-managed bike share program. For further information, please contact Milos Majstorovic, P.E., Director of Transportation and Mobility, at 954-828-5216 or [mmajstorovic@fortlauderdale.gov](mailto:mmajstorovic@fortlauderdale.gov).

Attachment:

1. September 4, 2025, Bicycle Transit Systems Letter

c: D'Wayne M. Spence, Interim City Attorney  
David R. Soloman, City Clerk  
Patrick Reilly, City Auditor  
City Manager's Office  
Department Directors



Date: September 4, 2025

To: Milos Majstorovic, Director of Transportation and Mobility  
City of Fort Lauderdale, Florida

Subject: Notice of Intent to Conclude BCycle Bike Share Operations in Fort Lauderdale

Dear Director Majstorovic,

After more than thirteen years of operating BCycle bike-share in Broward County and serving the residents and visitors of Fort Lauderdale, we are writing to formally notify the City of Fort Lauderdale of our intent to conclude bike-share operations in the region in December 2025. While we are proud of the service we have delivered, the system has unfortunately proven to be financially unsustainable without additional operating support. This decision reflects financial realities rather than the quality of our partnership with the City and Broward County.

Since launching the Broward County BCycle system in December 2011, our riders have taken over **725 000** trips and pedaled an estimated **4.6 million miles**. Fort Lauderdale has been an integral part of this success. Our stations on City-owned property and in the right-of-way have provided residents and visitors with sustainable, healthy and affordable transportation options.

Our intention is to begin a wind-down process over the coming months, with final operations concluding no later than **December 19, 2025**. We will coordinate closely with City staff to remove equipment from City property and the right-of-way, redeploy any equipment with remaining useful life and ensure appropriate communication with the public. We will also work with municipal stakeholders to ensure a smooth and respectful conclusion to services across the region.

We recognize that our site-licensing agreements and permits with the City may include notification requirements. Although we do not have a direct operational contract with Fort Lauderdale, we want to provide as much notice as possible and remain committed to transparency. We welcome any dialogue the City may wish to have regarding this transition — including potential avenues to sustain bike-share service in Fort Lauderdale through new funding or partnerships.

We are deeply grateful for the partnership we have shared with the City of Fort Lauderdale over the years. Thank you for allowing BCycle to serve your community. We look forward to working collaboratively over the next several months to ensure a smooth and dignified closure of the system.

Sincerely,

A handwritten signature in black ink that reads "Brian Conger". The signature is fluid and cursive, with the first name being more prominent.

**Brian Conger**  
Chief Business Officer  
Bicycle Transit Systems