



CITY OF FORT LAUDERDALE

**MEETING MINUTES
CITY OF FORT LAUDERDALE
PUBLIC ART & PLACEMAKING ADVISORY BOARD
FORT LAUDERDALE FIRE STATION
THIRD FLOOR CONFERENCE ROOM
528 NW 2ND STREET, FORT LAUDERDALE, FL 33311
APRIL 15, 2024 – 1:00 P.M.**

<u>MEMBERS</u>	<u>PRESENT</u>	January-December 2024	
		<u>ABSENT</u>	
Sarah Glass, Chair	P	2	0
Martha Steinkamp, Vice Chair	P	2	0
Phoenix Marks	P	2	0
Andrew Martineau	P	2	0
Gregory Reed	A	0	2
Robyn Vegas	P	2	0
Elisabeth Wennberg	P	1	0

As of this date, there are 7 appointed members to the Board, which means 4 would constitute a quorum.

Staff Present

Joshua Carden, Cultural Affairs Officer, Staff Liaison
Karen Cruitt, Recording Clerk, Prototype, Inc.

Communication to the City Commission

None,

Roll Call

Chair Glass called the meeting to order at 1:06 p.m.

Pledge of Allegiance

Roll was called and it was noted a quorum was present.

The Pledge of Allegiance was recited.

Approval of Minutes – 3/18/24

Motion made by Ms. Marks, seconded by Ms. Vegas, to accept. In a voice vote, the **motion** passed unanimously.

1. Welcome

2. Artist Presentations – Lifeguard Stands

The Board viewed presentations in person and via Zoom by artists who have submitted proposals for the lifeguard stands' artwork.

Artist Danny Doya emphasized the interactive nature of his proposal, which would be family-friendly and would include iconography. Themes included florals, corals, sea life, abstract elements, and LGBTQ+ themes. He estimated the time frame at one to two weeks.

Artist Eddie Mendieta advised that his themes were inspired by the Seminole Tribe's patchwork design. They included native plants and wildlife as well as LGBTQ+ themes. His estimated time frame for the project was one to three weeks, depending upon weather.

Artist Timothy Robert Smith showed examples of his customized artwork for the Jacksonville Jaguars as well as the cities of Pompano Beach, Florida and Laguna Beach, California. Themes proposed for the lifeguard stands included diving, aquatic wildlife, the sun, children's toys, and rainbows. He estimated that the project would take two to three weeks.

3. Artist Presentations – Holiday Park Mural

The Board next saw presentations by artists who had responded to the call for artists for the Holiday Park mural.

Hillary Maranje, representing Ernesto Maranje, stated that the design concept for the Holiday Park mural included backyard birds, floral elements, and children interacting with nature as the center focus. The park itself served as inspiration for the mural. It would take two to three weeks to complete the mural, weather permitting.

Artist Amanda Newman's presentation was provided via YouTube video. Her themes included wildlife and flora, a quote from William Shakespeare, and a representation of active lifestyles. Characters are diverse in age and ethnicity. Her painting installation was estimated at 20 days, although this can be affected by weather delays.

Mr. Carden showed a brief presentation from artists Girls Who Paint, who submitted two different project designs. They would be able to install the mural by July 2024. It was noted that weather conditions in July or August could make painting difficult.

The Board members discussed the lifeguard tower and Holiday Park mural presentations.

Motion made by Ms. Marks, seconded by Vice Chair Steinkamp, that we accept Timothy Smith's design to be the lifeguard stands. In a voice vote, the **motion** passed unanimously.

Motion made by Ms. Vegas, seconded by Ms. Marks, to accept Ernesto [Maranje] for the Holiday Park mural. In a voice vote, the **motion** passed unanimously.

4. Peter Feldman Park Pump Station Mural -- \$45,000 budget

Mr. Carden advised that the wall around the Peter Feldman Park pump station has been completed and primed; however, there have been some issues with graffiti. The City's Parks and Recreation Department has requested that the Board move quickly to complete the mural. For this reason, Mr. Carden suggested that the Board review submissions they have already received, such as the proposals for the Holiday Park mural, and select an artist in that manner rather than issuing a call to artists, which would be a lengthier process.

Mr. Carden continued that a community survey was sent to the Flagler Civic Association regarding what they would like to see in a mural. Most respondents indicated they preferred a design featuring nature and wildlife, with bold, vibrant colors and realistic detail, which would provide inspiration and hope. He suggested that the Board members review the submissions presented for the Holiday Park mural and the lifeguard stands and send their preferences to his office within the next week. He would then reach out to the artist and invite them to present at the May 2024 meeting.

5. New Business / Board Comments

None.

6. Communications to the Commission

None.

7. Adjournment

There being no further business to come before the Board at this time, the meeting was adjourned at 2:13 p.m.

Any written public comments made 48 hours prior to the meeting regarding items discussed during the proceedings have been attached hereto.