

CITY OF FORT LAUDERDALE SPECIAL EVENT APPLICATION

Part 1: Event Request

Event Name: Riverwalk's Day of the Dead Celebration

Purpose of event (check one): Fundraiser Awareness Recreation Other

Expected maximum attendance: 1,000 Expected sustained attendance: 500

Has this event been held in the past? Yes No

If Yes, please list past dates, locations and attendance: 2015-2024 at Esplanade Park

Detailed Description: Crafts, games, activities, vendors live cultural music & dance, costume stroll & food

Location: Esplanade Park, 400 SW 2nd Street, Fort Lauderdale, FL 33312

Is your event located directly on the beach? Yes No *\$500/day fee including setup and breakdown days.

Setup:

Date:	Time Setup will start:	Time Setup will end:	Setup Duration (Hours):	Set Up Attendance:
Saturday November 1, 2025	07:00 AM	1:00 PM	6	25

Total Setup Duration (Hours): 6

Event Days:

Date:	Time Event will start:	Time Event will end:	Event Duration (Hours):	Event Attendance:
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Saturday November 1, 2025	1:00 PM	8:00 PM	7	500
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Total Event Duration (Hours): 7

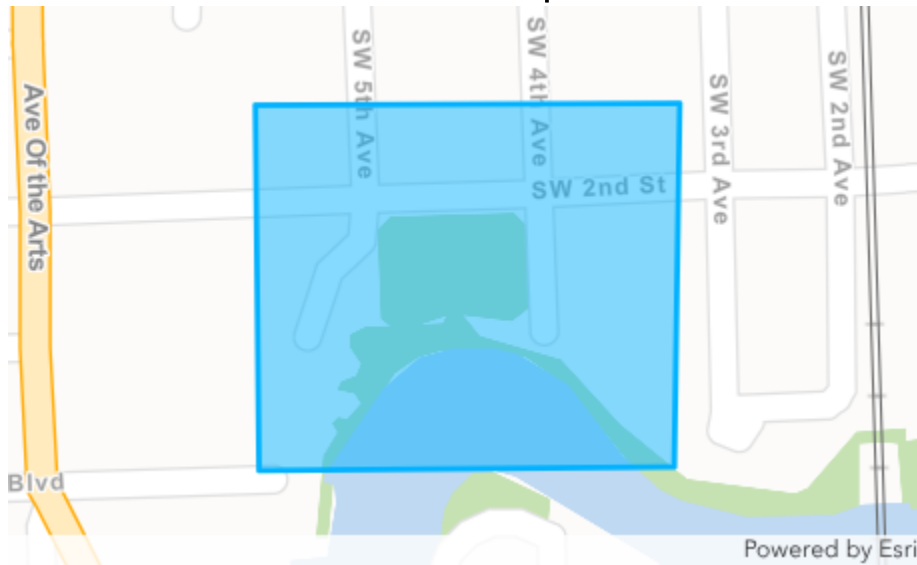
Breakdown

Date:	Time Breakdown will start:	Time Breakdown will end:	Breakdown Duration (Hours):	Breakdown Attendance:
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Saturday November 1, 2025	8:00 PM	11:00 PM	3	25
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Total Breakdown Duration (Hours): 3

Location Map



Part 2: Applicant Information

Organization

<i>Organization Name:</i>	Riverwalk Fort Lauderdale, Inc.
<i>Organization Type:</i>	Non-Profit
<i>Name of Authorized Signatory:</i>	Eugenia Duncan Ellis
<i>Address:</i>	888 E Las Olas Blvd, Fort Lauderdale, FL, 33301, USA
<i>Date of registration:</i>	December 12, 1988
<i>State registered in:</i>	Florida
<i>Federal ID #:</i>	65-0112666
<i>Email Address:</i>	genia@goriverwalk.com
<i>Phone #:</i>	(954) 468-1541

Two Authorizing Officials for the Organization

<i>First Official Title:</i>	<input checked="" type="checkbox"/> President <input type="checkbox"/> Vice-President <input type="checkbox"/> CEO <input type="checkbox"/> COO <input type="checkbox"/> Other
<i>First Official Name:</i>	Genia Duncan Ellis
<i>First Official Phone:</i>	(954) 468-1541
<i>First Official Email:</i>	genia@goriverwalk.com
<i>Second Official Title:</i>	<input type="checkbox"/> President <input type="checkbox"/> Vice-President <input type="checkbox"/> CEO <input type="checkbox"/> COO <input checked="" type="checkbox"/> Other <u>CFO</u>
<i>Second Official Name:</i>	Kimberley Spellacy
<i>Second Official Phone:</i>	(954) 468-1541
<i>Second Official Email:</i>	genia@goriverwalk.com

Event Coordinator

<i>Name:</i>	Matt Norse
<i>Will Event Coordinator be on-site?</i>	Yes
<i>Title:</i>	Event Manager
<i>Event Coordinator Phone #:</i>	(954) 468-1541
<i>Event Coordinator Cell Phone #:</i>	(954) 997-0697
<i>Event Coordinator E-mail Address:</i>	matt@goriverwalk.com
<i>Do you want to provide additional contact?</i>	Yes
<i>Name:</i>	Jeremy Collette
<i>Will contact be on-site?</i>	Yes
<i>Title:</i>	Vice President
<i>Additional Contact Phone #:</i>	(954) 468-1541
<i>Additional Contact Cell Phone #:</i>	(603) 781-9503
<i>Additional Contact E-mail Address:</i>	jeremy@goriverwalk.com

Event Production Company

<i>Same as Applicant?</i>	Yes
<i>Company name:</i>	
<i>Address:</i>	
<i>Contact name:</i>	Eugenia Duncan Ellis
<i>Title:</i>	
<i>Contact Phone # (Day):</i>	
<i>Contact Phone # (Night):</i>	
<i>Contact Cell Phone #:</i>	
<i>Contact E-mail Address:</i>	

Part 3: Event Information

Admission/Registration

<i>Admission/Registration?</i>	<i>How much?</i>
No	N/A

Advertising/Promotion

<i>Advertising/Promotion?</i>	<i>How?</i>
Yes	social media, web, print

Alcohol

<i>Alcohol for sale?</i>	<i>If Yes, how will the beverages be controlled and served? (Draft truck, bar tender, beer tub, etc.)</i>
Yes	Beer truck and bartenders
<i>Alcohol for free?</i>	<i>If Yes, how will the beverages be controlled and served? (Draft truck, bar tender, beer tub, etc.)</i>
No	N/A

*Provide State of Florida alcohol licenses and \$500,000 of Liquor Liability Insurance 30 days before event.

Amusement Rides

<i>Amusement Rides?</i>	<i>Name and contact of company:</i>	<i>What type of rides are you planning?</i>
No	N/A	N/A

*Florida Bureau of Fair Rides, Ron Jacobs (850) 921-1530 must be contacted 30 days before the event to schedule inspections and final approval of all vendors and rides prior to use.

Bounce House

Bounce House?

Yes No

Electricity

<i>Electricity?</i>	<i>Company:</i>	<i>License #:</i>	<i>Name of electrician:</i>	<i>Phone #:</i>
Yes	Existing outlets in park	n/a	n/a	(000) 000-0000

* Events requiring electricity must be permitted. eventpower@fortlauderdale.gov

Generators

<i>Generators?</i>	<i>What size(s)?</i>
No	N/A

*Generators above a certain size must be permitted.

Entertainment

<i>Entertainment?</i>	<i>What type of entertainment will be there? Any notable performers?</i>
Yes	DJ or local band

Fencing or Barricades

<i>Fencing or Barricades?</i>	<i>Name & Contact of Company</i>
No	N/A

* Include proposed fences in your Site Plan & Narrative

Fireworks & Flame Effects

<i>Fireworks & Flame Effects?</i>	<i>Name & Contact of Company conducting the show:</i>
No	N/A

*A permit and Fire Watch is required for all pyrotechnics displays. firemarshal@fortlauderdale.gov

Food

<i>Food Vendors?</i>	<i>Food Trucks?</i>	<i>Cooking on Site?</i>
Yes	Yes	Yes

* State Health Dept. Tara Palmer at (954) 397-9366 must be notified 10 days prior to event. All Food Vendors must be inspected by the Fire Rescue Department, Capt. Bruce Strandhagen at (954) 828-5080 to ensure compliance

prior to serving food. A fire extinguisher is required for each food booth. If a propane tank is used for a fuel source, it must be secured on the outside of the booth. Inspections during non-working hours cost will cost \$75 per hour.

Music

<i>Music?</i>	<i>What music format(s) will be used? (amplified, acoustic, recorded, live, MC, DJ, etc.):</i>	<i>List the type of equipment you will use (speakers, amplifier, drums, etc):</i>
Yes	DJ or local band	Amplified music and speakers

List date/s with start and end times Music will be played:

Date:	Time music will start:	Time music will end:	Music Duration (Hours):
November 1, 2025	1:00 PM	11:00 PM	10

Total Music Duration:
10

How close is the event to the nearest residence?

100 ft.

Soundproofing equipment?

No

Parking Impact

<i>Parking Impact?</i>	<i>Lot location(s)?</i>
Yes	SW 2nd Street between SW 4th Ave and SW 5th Ave and SW 4th Ave between SW 2nd St and New River

List date/s and start and end times of Parking Closures:

Date:	Time parking closure will start:	Time parking closure will end:	Parking Closure Duration (Hours):
November 1, 2025	07:00 AM	11:00 PM	16

Parking Closure Total Duration:

16

*All Parking Spaces that are impacted by an event will be billed to the event organizer through the Transportation & Mobility Dept. and must be paid in full before the event. If you have any parking questions, call 954-828-3771.

Road Closings

<i>Road Closings?</i>	<i>Define closure(s):</i>
Yes	SW 2nd St. between SW 4th Ave and SW 5th Ave

List date/s with start and end times of Road Closures:

Date:	Time Road Closure will start:	Time Road Closure will end:	Road Closure Duration (Hours):
November 1, 2025	07:00 AM	11:00 PM	16

Total Road Closure Duration (Hours):

16

<i>Company Name:</i>	<i>Contact:</i>	<i>Contact Phone #:</i>
Riverwalk Fort Lauderdale	Matt Norse	(954) 997-0697

*Closing roads requires submitting an approved Maintenance of Traffic plan to the Special Events Director for each agency affected BEFORE the Commission will vote on it. To expedite the process you may want to select a preapproved MOT plan.

Bridge Closings

<i>Bridge Closings?</i>	<i>Bridge location(s):</i>
No	N/A

List date/s with start and end times of Bridge Closings:

Total Duration of Bridge Closure (Hours):

N/A

*Closing a bridge requires submitting the United States Coast Guard issued Bridge Closure Approval Letter with the application to the Special Events Director for each agency affected BEFORE the Commission will vote on it.

Sanitation & Waste

<i>Company Name:</i>	<i>Contact Name:</i>	<i>Phone #:</i>
TBD	TBD	(000) 000-0000

*All grounds must be cleaned up immediately after completion of event or you will be subject to fees. You are responsible for securing recycling services.

Security/Police

<i>Police?</i>	<i>Who is your Police contact for officers and security planning?</i>	<i>Phone #:</i>
Yes	Jeff Jenkins	(954) 605-7882

<i>Security?</i>	<i>Security Company:</i>	<i>Contact Name:</i>	<i>Phone #:</i>
No	N/A	N/A	N/A

*Security companies and their plans must be approved and you may still be required to hire City Police.

Tents or Canopies

Tents or Canopies?

Yes

*No penetration of ground spike is allowed. All structures must be water-weighted.

<i>Quantity and size of each?</i>	<i>Company Name:</i>	<i>Contact Name:</i>	<i>Phone #:</i>
30 - 10'x10' tents	Riverwalk Fort Lauderdale	Eugenia Duncan Ellis	(954) 468-1541

*A detailed Site Plan showing the locations and size of each canopy or tent is required. A permit and final inspection is required if there are multiple canopies, if they are going to be used for cooking or if there are Tents (with walls).

Toilets

Toilets?

No

*All toilets must be removed within 24 hours. Portable Toilets are regulated by Broward County. Please contact the Environmental Manager at 954-467-4700 ext 4223.

Transportation Plan

Transportation Plan Required?

No

Any events larger than 5,000 people must have an approved Transportation Plan. Call 954-828-3771 if you have a question.

Part 4: Security and Emergency Services

Your Event may require Security and Emergency Services which will be determined using this application, your Site Plan and Narrative, MOT, transportation plan and any additional information requested during your Special Events meeting. The hourly rate and costs for services will be quoted on the "Cost Estimate" worksheet developed at the meeting and provided to the organizer. The cost may change after the meeting.

If Fire Rescue or Police staff are scheduled for the event then a minimum of four (4) hours for each Fire Rescue staff and a minimum of three (3) hours for each Police staff will be charged. Fire Rescue also charges 45 minutes to set up and 45 minutes to break down for each event. If the event is canceled then an event representative must call each department at least 24 hours before the event is expected to begin or the organization will be charged.

Fire Prevention and Emergency Medical Services

Fire Rescue may need to inspect your event or provide services based on your Building Permit, expected attendance and other risk factors such as alcohol, time, day, location, event type or weather. When you complete your Building Permit Form with Department of Sustainable Development (DSD) indicate all the permits and inspections you need and immediately pay DSD directly. All other payments for services will be invoiced to the event coordinator and must be paid within thirty (30) days. For questions call the Fire Marshal at (954) 828-6370.

On-site Contact Name:

Matt Norse

Phone #:

(954) 997-0697

Part 5: Riverwalk District Outdoor Events

Riverwalk Fort Lauderdale, Inc. will oversee all outdoor events held within the Riverwalk District. This includes use of Esplanade Park, Huizenga Park, Peter Feldman Park, Hardy Park, Sistrunk Park, Stranahan Park, Smoker Park and Laura Ward Plaza. The Riverwalk District is outlined below.

After your application submission, please contact the Riverwalk Director of Operations at 954-468-1541 x205.

Part 6: Submission of Plans

All Events - Event Site Plan & Narrative*

DOC073025.pdf

Sunbiz Document

DOC072925-008.pdf

Anti-human trafficking affidavit*

Riverwalk AHTA.pdf

After you submit the application with your fee you will be contacted to meet with the Special Events team to review:

1. Facility/Location requested
2. Compliance with City ordinances
3. Special permits required
4. Other Charges for City Services
5. Security requirements
6. Environmental issues/effects on surrounding areas
7. Maintenance of Traffic Plan

\$200 (non-refundable) Fee must accompany completed application. Late applications must be approved by City Manager or designee and pay \$1,000 fee (Less than 90 days from event).

Mail application fee (payable to City of Fort Lauderdale) to:

Brittany Henry, Special Events Coordinator

701 S. Andrews Fort Lauderdale, FL 33316

Part 7: Applicant's Acceptance

The information I have provided on this application is true and complete to the best of my knowledge.

If I have not submitted my application with the necessary plans, within the deadline and according to the rules outlined in the Special Events Manual it may be denied.

Before receiving final approval from the City Commission, I understand that I (and the production company, if applicable) must furnish an original certificate of General Liability insurance naming the City of Fort Lauderdale as additionally insured in the amount of at least one million dollars (\$1,000,000) or greater as deemed satisfactory by the City Risk Manager, and an original certificate of liquor liability insurance in the amount of five hundred thousand dollars (\$500,000) if alcohol is being served. Other liability insurance and fees may also be required up to thirty (30) days in advance of the event.

I understand that City of Fort Lauderdale Parks and Recreation sponsored activities have precedence over the event requested above and I will be notified if any conflicts arise.

I understand that the City of Fort Lauderdale Police department will determine all security requirements and that the City of Fort Lauderdale Fire Rescue department will determine all fire and Emergency Medical Services requirements.

I understand that any cancelations for City scheduled services must be made by phone to each department representative at least 24 hours before the scheduled event time or the organizer will be liable for any associated fees.

I understand that I may be required to provide a deposit based on historical performance or lack thereof.

I understand that the City has a noise ordinance that my event must follow. I agree to abide by all provisions of the noise control ordinance and understand that my failure to do so may result in a civil citation, a physical arrest, or the shutting down of the event. If at any time during the event it is determined by law enforcement personnel, code enforcement personnel, parks and recreation personnel, or any other city representative that the entertainment or music is causing a noise disturbance, I will be directed to lower the volume to an acceptable level as determined by City staff. If a second noise disturbance arises during the event, I may be directed to shut down the music or entertainment for the remainder of the event.

Acknowledgement

I hereby acknowledge that I have read and understand this policy.

Event coordinators signature:



Submission Date: July 30, 2025