



## Memorandum

**Memorandum No: 25-078**

**TO:** Honorable Mayor and Members of the Fort Lauderdale City Commission

**FROM:** Rickelle Williams, City Manager 

**DATE:** May 27, 2025

**SUBJECT: Strategic Communications Team Recognized with National Honors**

---

It is my pleasure to share some exciting news about the recent accomplishments of our Strategic Communications team. Their work continues to elevate the City of Fort Lauderdale's visibility and reputation on the national stage.

Senior Strategic Communications Specialist Anthea Thomas was recently honored with the Social Leadership Award at the Government Social Media Conference. In addition to receiving this prestigious recognition, she also served as a presenter, representing our City as a leader in government digital engagement among hundreds of agencies and organizations from across the country.

The Strategic Communications team was also honored with two national Telly Awards, which recognize excellence in video and television across all screens. The team competed against major media, production and marketing companies worldwide and won:

- **Silver – General: Branding** – I Am Sistrunk
- **Bronze – Series: Sports** – [Florida Panthers Coverage](#)

In addition, Strategic Communications won third place from the National Association of Government Communicators for the [Cleaning Catch Basins](#) video.

Please join me in congratulating the Strategic Communications team for these well-earned achievements. Their passion and professionalism play a vital role in how we engage with our community and share the story of Fort Lauderdale.

c: D'Wayne M. Spence, Interim City Attorney  
David R. Soloman, City Clerk  
Patrick Reilly, City Auditor  
City Manager's Office  
Department Directors