

City of Fort Lauderdale, Florida
Special Events and Public Space Activation
Budget Summary

| List of Activities | FY 2026 Budget Recommendation |
|--|-------------------------------------|
| Fourth of July | \$ 462,600 |
| Riverwalk Activation | 309,100 |
| Las Olas Oceanside Park and North Beach Activation | 122,800 |
| Sistrunk Festival | 113,100 |
| Summer Jamz | 113,100 |
| Great American Beach Party | 106,300 |
| Santa on the Beach and Olas the Snowman | 83,200 |
| Jazz Brunch | 70,200 |
| Starlight Musicals | 63,800 |
| Downtown Countdown - New Year's Eve | 53,200 |
| King Holiday Parade and Multicultural Festival | 42,600 |
| Juneteenth Festival | 42,600 |
| St. Patrick's Day Parade | 38,500 |
| David Deal Play Day | 31,900 |
| Carter Park Jamz | 21,300 |
| Fort Lauderdale Boo | 21,300 |
| Light Up Sistrunk | 21,300 |
| Light Up the Beach | 21,300 |
| Light Up the Galt | 21,300 |
| Pre Labor Day Festival | 21,300 |
| Carlton B. Moore Friends & Family Day | 20,000 |
| Get Lit - Riverwalk | 17,600 |
| Galt Ocean Art Events | 15,500 |
| Relay for Life | 10,600 |
| Sips, Sounds, and Splats | 10,600 |
| Viernes Musicales | 10,600 |
| Diwali | 9,500 |
| Noon Tunes | 8,600 |
| Kijiji Moja | 5,400 |
| Kwanzaa Ujamaa | 5,000 |
| Menorah Lighting | 2,200 |
| Old School Reunion | 2,200 |
| Pride Parade | 1,700 |
| Big Toy and Truck Extravaganza | 1,200 |
| Event Support Related Expenses | |
| Marketing | 53,000 |
| Music License Fees | 10,300 |
| General Fund Total | \$ 1,964,800 |