



CITY OF
FORT LAUDERDALE

Parks and Recreation

Outdoor Event Ordinance Event Presentation

Proposed Outdoor Event Matrix

Impact	Criteria	Scoring Rubric
Number of Participants	0 - 499	0
	501 - 1,999	1
	2,000 - 4,999	2
	5,000+	3
	10,000+	4
	20,000+	5
Road Closure Requirements	No closure	0
	Partial closure (1 Lane)	1
	Full closure	2
Road Closure Quantity	Single Road impacted	0
	More than 1 road impacted (1pt for each road impacted)	1
Road Closure Duration	Single Day	0
	Multiple Days	1
Road Closure Type	Minor Roadway	0
	Major Roadway	2
Road Closure Day of Week	Impacts on Saturday or Sunday	1
	Impacts on Monday - Friday	2
Alcohol	No	0
	Yes	1
Public Access to Park	Not restricted	0
	Partially restricted	1
	Fully restricted	2

Proposed Outdoor Event Matrix Cont.

Event Location	Not on the Barrier Island	0
	On the Barrier Island	1
Use of beach/on sand	No	0
	Yes	1
Turtle Season	No	0
	Yes - Not on barrier island	0
	Yes - On barrier island	1
Event Duration	1 Day	1
	2-3 Days	2
	4+ Days	3
Set-up & Breakdown Duration	Set up/Breakdown same day as event	0
	Less than 5 days of set-up/breakdown	1
	5 to 7 days of set-up/breakdown	2
	7 or more days of set-up/breakdown	3
Amplified Music/Sound	No	0
	Yes	1
Additional Permitting	No	0
	Yes	1
MOT Required	No	0
	Yes	1
Turtle Permit Required	No	0
	Yes	1
Public Safety Details	No	0
	Police	1
	Fire Rescue	1
	Fire Inspection	1
Parking Impacts	No	0
	0 - 50	1
	50 - 200	2
	201 +	3

Proposed Fees

- Applications received 90 days in advance \$500
- Applications received less than 90 days but more than 75 days \$500 + \$500 late fee
- Applications submitted less than 75 days but more than 60 days \$500 + \$1,000 late fee
- Applications received less than 60 days will not be processed without approval from the City Manager

Park License and Beach License Impact Determination

- Score of Less than 10 = No Impact
- Score between 11-14 = Limited Impact
- Score between 14-17 = Moderate Impact
- Score of 18+ = Major impact

If the special event impacts City Park or recreation facility:

- No Impact \$0
- Limited Impact \$1,000.00
- Moderate Impact \$1,500.00
- Major Impact \$2,500.00

If the special event requires use of City beach property

- No Impact \$0
- Limited Impact \$500 per day
- Moderate Impact \$1,000 per day
- Major Impact \$2,500 per day



Stakeholder Feedback

- **Parks Recreation Beaches Advisory Board (PRBAB)**– Motion to approve proposed Ordinance amendments and edits to the Outdoor Events Process passed.
- **Central Beach Alliance (CBA)** – Proposed revenue sharing opportunity by assessing a % of ticket price.
- **Beach Business Improvement District (BBID)** - Incorporate a scalable element to ensure that high-impact events contributing to tourism and business, be given considerations that offsets or adjusts fees providing the substantial economic benefits, particularly during business-need periods.
- **City Commission** – At the March 18, 2025, the Commission asked staff to obtain feedback regarding proposed restriction on the number of events permitted, possible addition of a ticket surcharge on all ticketed events in the City, and inclusion of a bonus point structure for events that bring a substantial economic impact to the City.



Proposed Credit for Events Providing Economic Impact on Barrier Island

Metric to be determined by the Beach Improvement District (BID):

(i.e. Events that fill 85% or more hotel rooms and/or provides a total economic impact valuing 75 million dollars or more):

- Waive temporary beach permit fees; or,
- Reduce temporary beach permit fees
 - i.e. \$2,500 per day to \$1,500 per day

** Tortuga and the Boat Show are currently the only events that would benefit from this **

Ticket Surcharge

Suggested Option: Add a \$2 surcharge on ticketed events held in the City

- Pros
 - **Revenue source that doesn't impact event promoters**
 - Surcharges can be used to fund various public services
- Cons
 - Requires staff time to request financial documents from event promoters
 - Promoters may not want to share their financial documents
 - Fairness (Low Impact Event vs. Major Impact Event)



Large Scale Annual Events (5,000 attendees or more)

- Tortuga - April
- Air Show - May
- Boat Show -October
- Oceans of Soul- December

Limitation of the Number of Events



Limit on the number of major events per month
(I.e. 1 major event per month per district?)



Limit the number of race/runs per month?



Who's priority? Legacy events or new events?



One (1) event per district/per day?

Commission Direction:

Restriction of the number of events on Barrier Island and Downtown areas

- ✓ Suggested number of events on Barrier island
 - ✓ Currently have 203 (2024)
- ✓ Suggested number of events Downtown
 - ✓ Currently have 189 (2024)

Feedback regarding:

- ✓ Surcharge for ticketed events
- ✓ Ordinance change that includes the Impact/fee matrix
- ✓ Considerations for bonus structure for events like Tortuga, Airshow, Boat show etc. that provide an economic benefit to the barrier island