



**COMMUNITY APPEARANCE BOARD MEETING
CITY OF FORT LAUDERDALE
FIRE STATION 2
528 NW 2nd STREET
AUGUST 9, 2023 – 5:30 P.M.**

Board Member

Attendance

| | |
|-----------------------------|---|
| Cabot Edewaard, Chair | A |
| Jack Plakotaris, Vice Chair | P |
| Chauncell Dean | P |
| Siran Derbedrossian | P |
| Mark Kashishian | A |
| Elka Keimel | P |
| Rex Nichols | P |
| Miguel Wright | A |
| Sally Zubero | P |

Staff Attending

Safeea Ali, Senior Strategic Communications Specialist
Carla Blair, Prototype, Inc.

I. Call to Order/Roll Call

The meeting was called to order at 5:39 p.m. by Vice Chair Plakotaris. Roll was called, and it was determined a quorum was present.

II. Approval of Minutes

• **June 14, 2023**

Motion made by Ms. Zubero, seconded by Ms. Keimel, to approve the June 14, 2023, minutes as presented. In a voice vote, the **motion** passed unanimously.

• **July 12, 2023**

Motion made by Mr. Nichols, seconded by Mr. Derbedrossian, to approve the July 12, 2023, minutes as presented. In a voice vote, the **motion** passed unanimously.

III. Chair Update

Vice Chair Plakotaris suggested Board members reach out to the managers at potential properties for the Annual Awards to get the ball rolling. He asked if anyone had submitted anything yet.

Ms. Zubero shared an update on her progress with the restaurant category. Mr. Nichols noted he had also submitted two (2) restaurants on Las Olas.

Vice Chair Plakotaris asked for clarification on the eligibility dates. Ms. Ali noted the dates were determined by the approval of a Certificate of Occupancy (CO). She noted there had been exceptions last cycle due to COVID-19, but now things would be back on track.

Ms. Ali shared that a report of properties issued a CO within the dates was available, but she needed to provide exact parameters for the information needed.

Ms. Ali reviewed the submissions received to date.

Ms. Keimel advised that she had looked into multi-family properties which would be eligible, and a lot was still under construction. She noted she was not sure how much success they would have in nominating for the three (3) subcategories under multi-family.

Discussion continued regarding potential properties which could be nominated for the Annual Awards, potential nominees Board members had reached out to, and fundraising opportunities.

IV. Liaison Report

- **September Meeting (TBA)**
- **Sponsorships**

Ms. Ali shared that April Young had resigned from the Board. She noted the meeting scheduled for September 13 needed to be rescheduled due to a conflict with City Commission budget hearings.

Discussion ensued and consensus was to check availability for September 12 and 20.

Ms. Ali provided a brief update on sponsorships. She stated she had not heard back from Princess Cruises or received anything to date. Vice Chair Plakotaris noted he would reach out again.

V. New Business

Motion made by Mr. Nichols, seconded by Ms. Keimel, to extend the application date for the Annual Awards to September 30. In a voice vote, the **motion** passed unanimously.

Vice Chair Plakotaris highlighted the importance of getting sponsors to pay for the Annual Award event.

Mr. Nichols asked whether the Board was divided into committees, such as a sponsorship committee. Vice Chair Plakotaris responded that they are not.

Ms. Ali noted there are not enough members, but also there are considerations of Sunshine Law. She stated members can individually take on tasks and then report back.

Ms. Ali shared estimates and available dates from the Broward Center. Discussion ensued regarding the quote and cash bar details.

Ms. Ali highlighted the Victory Box Theater at the YMCA as a potential option and noted the Women's Club had also been brought up as an option.

Ms. Keimel suggested a luncheon option to keep costs down. Discussion continued as to costs and sources of revenue.

VI. Old Business

Vice Chair Plakotaris suggested asking the City Commission to consider a budget for the CAB. Discussion continued as to how to best approach the Commission.

Ms. Ali stated she would contact the City Clerk office regarding available dates for a joint workshop with the Commission.

VII. Communications

None.

VIII. Items for Next Meeting

Ms. Ali reviewed action items from the meeting. She stated she would check availability of rooms to reschedule the September meeting to September 12 or 20, would follow up with the City Clerk regarding a joint workshop, and follow up with the YMCA regarding a date in December of January for the Annual Awards event.

Ms. Keimel noted the need to change the application deadline as previously discussed.

Vice Chair Plakotaris suggested Board members wanting to nominate someone share the QR code on the CAB resources page and then follow up to assist instead of doing the application for them.

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Ms. Zubero noted the QR code was also on the letter. Discussion ensued and it was determined the code may need to be printed larger to be readable.

IX. Adjourn

Upon motion duly made and seconded, the meeting adjourned at 7:00 p.m. The next Regular Meeting of the CAB is scheduled for a date to be determined in September 2023.

[Minutes prepared by C. Parkinson, Prototype, Inc.]