



AGENDA - REVISED
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
(BBID)

Monday September 11, 2023
 3:30 PM

NOTE THE LOCATION
Fort Lauderdale Fire Station 2
3rd Floor Conf Room.
528 NW 2nd St. Fort Lauderdale, FL 33311

I.	Call to Order/Roll Call Quorum	Anna MacDiarmid, BBID Chair
II.	Approval of Meeting Minutes <ul style="list-style-type: none"> • Regular Meeting August 14, 2023 	Anna MacDiarmid, BBID Chair
III.	Nomination and Selection – Chair and Vice Chair	Anna MacDiarmid, BBID Chair
IV.	New date for the Expansion Feasibility Presentation to the City Commission at the Conference Meeting on October 3, 2023	Ingrid Kindbom, BBID Program Manager
V.	Preparation for Joint Workshop with the City Commission on September 19, 2023, at 11:30 AM	Ingrid Kindbom, BBID Program Manager
VI.	Progress Report from Marketing and Website Administrator	Tasha Cunningham, Managing Partner, The Brand Advocates
VII.	R&R Studios #FTL Public Art Placement Proposal	Joshua Carden, Cultural Affairs Officer, City of Fort Lauderdale
VIII.	Board Members Input	Open for Board Members
IX.	Adjournment	BBID Chair

THE NEXT REGULAR BBID MEETING WILL BE HELD, 3:30 PM MONDAY – October 9, 2023

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

Goals and Objectives:

Fort Lauderdale Beach is in the on-going process of transforming itself into a world-class beach resort area. The establishment of a Beach Improvement District along the beach would assist in:

- Establishing Fort Lauderdale Beach as a premiere resort destination
- Significantly increase tourism in the area.
- Expanding business revenue and increasing economic growth.
- Enhancing the physical appearance and increasing the attractiveness of the district.
- Developing pedestrian friendly sidewalks.
- Creating a unique sense of place for visitors to enjoy.
- Improving the overall image of the beach.



Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may attend this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.