



AGENDA  
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE  
(BBID)

Monday May 8, 2023  
3:30 PM

**NOTE NEW LOCATION**  
Fort Lauderdale Executive Airport  
Red Tails Conference Room  
6000 NW 21st Avenue  
Fort Lauderdale, FL 33309

I.	Call to Order/Roll Call Quorum	Anna MacDiarmid BBID Chair
II.	Approval of Meeting Minutes • Regular Meeting April 10, 2023	Anna MacDiarmid BBID Chair
III.	A1A Street Improvement Project	Irina Tokar, Senior Project Manager, Public Works
IV.	Renewal of Holiday Display Contracts for FY 2024 \$79,384 & \$26,075. Review of Snowman design.	Ingrid Kindbom, Program Manager
V.	Placer AI – Demonstration	Ingrid Kindbom, Program Manager
VI.	Sarah Says	Sarah Hannah-Spurlock, Nighttime Economy Manager
VII.	Board Members Input	Open for Board Members
VIII.	Adjournment	Anna MacDiarmid BBID Chair

THE NEXT REGULAR BBID MEETING WILL BE HELD, 3:30 PM MONDAY – June 12, 2023

**Purpose:**

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

**Goals and Objectives:**

Fort Lauderdale Beach is in the on-going process of transforming itself into a world-class beach resort area. The establishment of a Beach Improvement District along the beach would assist in:

- Establishing Fort Lauderdale Beach as a premiere resort destination
- Significantly increase tourism in the area.
- Expanding business revenue and increasing economic growth.
- Enhancing the physical appearance and increasing the attractiveness of the district.
- Developing pedestrian friendly sidewalks.
- Creating a unique sense of place for visitors to enjoy.
- Improving the overall image of the beach.



**Note:**

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may attend this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.