



AGENDA
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
(BBID)

Monday January 9, 2023
3:30 PM

CITY HALL – 8th FLOOR CONFERENCE ROOM
100 NORTH ANDREWS
FORT LAUDERDALE FL, 33301

I.	Call to Order/Roll Call Quorum	Anna MacDiarmid BBID Chair
II.	Approval of Meeting Minutes <ul style="list-style-type: none">• Regular Meeting October 10, 2022 (Correction of Date)• Regular Meeting November 14, 2022	Anna MacDiarmid BBID Chair
III.	Event Funding Request – Florida Panthers NHL All Star Weekend - \$125,000	Bryce Hollweg, COO Florida Panther Hockey Club John Milledge, Esq.
IV.	Presentation of results of the Micro Mover pilot program.	Lisa Marie Glover, Transportation Manager Maritza Daniel, Planner III Transportation and Mobility Department Jason Bagley and Alana Wortsman, Ride Circuit
V.	Businesses and events to include on www.myfortlauderdale.com - discussion	Ingrid Kindbom, Program Manager
VI.	Kiosks content discussion	Ingrid Kindbom, Program Manager
VII.	Prototype engagement of service	Ingrid Kindbom, Program Manager
VIII.	Sarah Says	Sarah Hannah-Spurlock Nighttime Economy Manager
IX.	Board Members Input	Open for Board Members
X.	Adjournment	Anna MacDiarmid BBID Chair

THE NEXT REGULAR BBID MEETING WILL BE HELD, 3:30 PM MONDAY – February 13, 2023

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

Goals and Objectives:

Fort Lauderdale Beach is in the on-going process of transforming itself into a world-class beach resort area. The establishment of a Beach Improvement District along the beach would assist in:

- Establishing Fort Lauderdale Beach as a premiere resort destination
- Significantly increase tourism in the area.
- Expanding business revenue and increasing economic growth.
- Enhancing the physical appearance and increasing the attractiveness of the district.
- Developing pedestrian friendly sidewalks.
- Creating a unique sense of place for visitors to enjoy.
- Improving the overall image of the beach.



Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may attend this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.