



CITY OF FORT LAUDERDALE

**COMMUNITY APPEARANCE BOARD MEETING
CITY OF FORT LAUDERDALE
CITY HALL, 8TH FLOOR
100 NORTH ANDREWS AVENUE
JULY 13, 2022 – 5:30 P.M.**

Board Member

Attendance

Stephanie Tonsfeldt, Chair	A
Cabot Edewaard, Vice Chair	P
Karon Carpenter	P
Siran Derbedrossian	P
Lori Hamlin	A
Elka Keimel	P
Robert Page	A
Thetis Palamiotou	P
Jack Plakotaris	P
Paul Robinson	P
Miguel Wright (at 6:21 p.m.)	P
Sally Zubero	P

Staff Attending

Anthea Thomas, Board Liaison, Strategic Communications Specialist
Carla Blair, Prototype Inc. Recording Secretary

I. Call to Order/Roll Call

The meeting was called to order by Vice Chair Edewaard at 5:41 p.m. Roll was called, and it was determined a quorum was present.

II. Approval of Minutes

- **June 8, 2022**

Approval of the June 8, 2022 minutes were deferred to the next meeting.

III. Chair Update

None.

IV. Liaison Report

Anthea Thomas, Board Liaison, shared a PowerPoint presentation introducing the CAB Resource Page on the City website, including links to documents Board members would find helpful. She noted the page was a work in process and would be updated regularly. Discussion ensued regarding incorporation of WOW Award nominations into the site.

Ms. Carpenter inquired regarding her previously submitted nominations. Ms. Thomas explained the award process is backlogged, and the Commission is still recognizing recipients from 2021.

Vice Chair Edewaard asked that a district map be added to the CAB page. Discussion continued, and Mr. Robinson outlined how to reach the district maps on the City website. Ms. Thomas noted Board members are at-large and can nominate from any district.

Ms. Thomas asked that Board members share with her any ideas for items to add to the website as they come up.

Ms. Thomas briefly discussed the Community Appearance Annual Awards, explaining the Mayor was unavailable in October and the event would need to be moved to November, so the Board could discuss an extension of deadline for submittal of nominations. Discussion ensued regarding outreach to potential nominees.

Ms. Thomas stated that if the deadline was moved, the tour of properties would also need to be rescheduled. She noted she would send a poll to Board members with potential dates for the tour.

V. New Business

- **WOW Award Nominations**

Vice Chair Edewaard noted Ms. Carpenter had submitted properties, and asked whether there were any other nominees for the WOW Award

Ms. Palamiotou distributed before and after pictures of a potential nominee. Ms. Thomas stated she would scan the photos for further review.

Vice Chair Edewaard asked for additional detail on the number of nominees in the backlog. Ms. Thomas responded that there were approximately four (4) approved homeowners waiting to be recognized. She stated the Board had the discretion to choose to hold nominations for a period of time.

Vice Chair Edewaard suggested a focus on the areas of the City which had not received as many awards as others. Ms. Thomas agreed.

Ms. Carpenter shared that Chris Williams from her homeowners' association (HOA) had shared the July WOW winner on social media. Discussion continued regarding sharing of social media posts.

Ms. Carpenter asked who takes the photos and video of the winners, noting the post was well done. Ms. Thomas explained the process. She stated she and the City videographer visit the site together.

Ms. Thomas suggested Board members develop relationships with HOA presidents in their areas as a way to reach a large number of homeowners through a single contact and to get ideas for WOW award nominees or assist them in making nominations.

Discussion continued and it was determined the Board would focus on nominations for districts three (3) and four (4). Ms. Thomas stated she would provide the Board with maps of the districts to clarify the boundaries.

Vice Chair Edewaard suggested charging each Board member with finding a nomination in a specific district before the next meeting. He shared ideas for identifying homes which had been improved and brought something beautiful to the neighborhood.

Ms. Thomas stated that as a Board, they were celebrating what makes Fort Lauderdale a beautiful place to live, work and play. She pointed the Board to their mission.

Motion made by Vice Chair Edewaard, seconded by Ms. Plakotaris, to table the nomination at 4th Place and 15th Avenue until after a property in districts three (3) and four (4) had been nominated. In a voice vote, the **motion** passed unanimously.

Ms. Zubero asked for clarification on which districts had been recognized in 2022. Ms. Thomas stated district one (1) had received three nominations, and district two (2) had two (2) homes recognized and including the tabled nomination, there were a total of four (4) properties nominated.

Discussion ensued regarding the district map, and which districts each Board member would focus on. Ms. Thomas showed the map and focus areas were divided as follows:

District 3

- Jack Plakotaris
- Sally Zubero
- Chair Edeward
- Paul Robinson

District 4

- Siran Derbedrossian
- Elka Keimel

- Karon Carpenter
- Thetis Palamiotou

Ms. Thomas suggested watching for potential Community Appearance Award properties while out looking for WOW nominees.

Ms. Zubero noted an issue she had faced with learning a property was owned by an out-of-state business rather than a local homeowner. Discussion ensued regarding conducting research prior to pursuing a property. Vice Chair Edewaard stated he would help with that research at the next meeting as needed.

VI. Old Business

• Community Appearance Awards Planning and Action Items

Ms. Thomas explained the original submission deadline for the Community Appearance Awards was July 15, and the tour was scheduled for July 23.

Chair Edewaard asked for clarification on the amount of lead time needed. The Board and staff discussed time to plan the tour, order plaques, and confirm the availability of Mayor Trantalis.

Mr. Wright joined the meeting at 6:21 p.m.

Discussion continued regarding potential dates for the awards.

Motion made by Vice Chair Edewaard, seconded by Mr. Robinson, to set the deadline for nominations as August 19. In a voice vote, the **motion** passed unanimously.

Ms. Thomas explained the process for the tour of nominated properties. She stated if someone was out of town, they would be provided with a sheet to do the tour on their own and submit their votes.

Motion made by Vice Chair Edewaard, seconded by Mr. Plakotaris, to set the tour for September 10. In a voice vote, the **motion** passed unanimously.

Vice Chair Edewaard suggested Thursday, November 10 or 17 for the banquet.

Mr. Robinson expressed concern people would not want to attend a Thursday evening event. He suggested an earlier time on a Friday evening. Ms. Thomas noted the availability of venues was also a factor.

Discussion continued regarding potential dates for the awards.

Motion made by Vice Chair Edewaard, seconded by Mr. Kiemel, to hold the award banquet between November 7 and November 17 or between November 28 and December 8. In a voice vote, the **motion** passed unanimously.

VII. Communications

None.

VIII. Items for Next Meeting

Ms. Thomas stated items for the next meeting would include narrowing down dates for the awards, discussion of District 3 and District 4 nominations, and action items for the Community Appearance Awards.

IX. Adjourn

Upon motion duly made and seconded, the meeting adjourned at 6:43 p.m. The next Regular Meeting of the CAB is scheduled for August 10, 2022, at 5:30 p.m.

[Minutes prepared by C. Parkinson, Prototype, Inc.]