



Memorandum

Memorandum No: 22-118

Date: October 12, 2022

To: Honorable Mayor, Vice Mayor, and Commissioners

From: Greg Chavarria, City Manager

Re: Ft. Lauderdale International Boat Show Transportation Plan

The 63rd Annual Fort Lauderdale International Boat Show ("FLIBS"), is scheduled to take place Wednesday, October 26 through Sunday, October 30, 2022. Informa Inc. and City staff have created a traffic plan to minimize road closures and develop alternative means of transportation to alleviate traffic on the barrier island.

FLIBS is recognized as the largest in-water boat show in the world and exhibits a vast array of the industry's latest boats and yachts of all sizes. The traffic plan designed for an event of this scale only has one road closure which is on Southeast 5 St from Seabreeze Blvd to North A1A Boulevard. The road closure allows FLIBS to create a bus stop location for the bus system, specifically designed for the boat show. The bus route runs from Southeast 5th Street to the Broward County Convention Center.

The "Start Here" program of the traffic plan is utilizing the two largest parking garages for the Broward County Convention Center and will direct patrons to use those parking garages. Parking at the Convention Center will be a flat rate of \$20.00 dollars for the day. The plan will have patrons starting at the Convention Center and then using either the bus system or Water Taxi to visit the two other locations for the boat show. This will eliminate many drivers onto the barrier island and help facilitate a more traditional traffic pattern.

All the downtown parking garages and the Galleria Mall's parking garage are designated for patrons to park and ride the Water Taxi, as well. In years past, the Water Taxi has transported more patrons to the boat show than any other mass transit, and this year will be no exception.

Four designated locations for Uber/Lyft pick-up and drop-off, have been created. These locations are close to the main entrance of the boat show and will allow the vehicles to move off the roadway, in order to avoid blocking lanes of traffic.

There is a very elaborate plan for traffic personnel to be stationed at all the critical points to facilitate motorists and pedestrians. Still, motorists commuting throughout the

barrier island and along Las Olas Boulevard should plan accordingly and anticipate delays. See the links below for the FLIBS website, transportation maps, and parking information.

Link 1: FLIBS Website: <https://www.flibs.com/en/home.html>

Link 2: Transportation Map: https://www.flibs.com/content/dam/markets/na/fort-lauderdale-international-boatshow/flibs2022_transit_map_100522.jpg

Link 3: Parking Information: <https://www.flibs.com/en/attend/parking.html>

c: Anthony G. Fajardo, Assistant City Manager
Susan Grant, Assistant City Manager
Alain E. Boileau, City Attorney
David R. Soloman, City Clerk
Patrick Reilly, Interim City Auditor
Department Directors
CMO Managers