



AGENDA
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
(BBID)

Monday July 11, 2022
 3:30 PM

CITY HALL – 8th FLOOR CONFERENCE ROOM
 100 NORTH ANDREWS
 FORT LAUDERDALE FL, 33301

I.	Call to Order/Roll Call Quorum	Anna MacDiarmid BBID Chair
II.	Approval of Meeting Minutes <ul style="list-style-type: none"> • Regular Meeting June 13, 2022 	Anna MacDiarmid BBID Chair
III.	Micro Transit Pilot Program on the Beach	Nina Verzosa, Transit Planner Lisa Marie Glover, Transportation Division Manager Transportation and Mobility Department
IV.	South Beach Parking Lot Infrastructure Update	Diana Carrillo, Project Manager II Transportation and Mobility Department
V.	Budget FY 2023	Sarah Hannah-Spurlock Nighttime Economy Manager
VI.	Concours Event Funding Request \$50,000 Event Date: October 28, 2022	Maria Jannace, President Fort Lauderdale Concours
VII.	Event Funding Process Discussion	Sarah Hannah-Spurlock Nighttime Economy Manager
VIII.	Loop & FNSW Grant Funding Report	Arianne Glassman rAv Communications
IX.	BBID Manager’s Report - Summer Campaign	Tasha Cunningham BBID Manager
X.	New Segment: Sarah Says	Sarah Hannah-Spurlock Nighttime Economy Manager
XI.	Board Members Input	Open for Board Members
XII.	Adjournment	Anna MacDiarmid BBID Chair

THE NEXT REGULAR BBID MEETING WILL BE HELD, 3:30 PM MONDAY – August 8, 2022

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

Goals and Objectives:

Fort Lauderdale Beach is in the on-going process of transforming itself into a world-class beach resort area. The establishment of a Beach Improvement District along the beach would assist in:

- Establishing Fort Lauderdale Beach as a premiere resort destination
- Significantly increase tourism in the area.
- Expanding business revenue and increasing economic growth.
- Enhancing the physical appearance and increasing the attractiveness of the district.
- Developing pedestrian friendly sidewalks.



- Creating a unique sense of place for visitors to enjoy.
- Improving the overall image of the beach.

Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may be in attendance at this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.