



Beach Business Improvement District Advisory Committee

Date: 06-13-22

Agenda Item: VI.

Topic: Holiday Lights on A1A



2022-2023 HOLIDAY SEASON LIGHTS ALONG A1A

Existing Contract		Cost		
Annual contract to set-up, install, maintain, remove, and store existing lights		\$26,075		

Options for Lights	Cost/Strand	Cost/Option	Annual Contract	Total Cost
<u>Option 1</u> Blue/Pure White Replacement of damaged strands 172 Blue, 400 Pure White	\$15.30	\$8,751.60	\$26,075	\$34,826.60
<u>Option 2</u> Pure White Base, Warm White Top 400 Pure White, 300 Warm White	\$15.30	\$10,710	\$26,075	\$36,785
<u>Option 3</u> Warm White Base, Pure White Top 1,350 Warm White	\$15.30	\$20,655	\$26,075	\$46,730

Ingrid Kindbom

Subject: FW: [-EXTERNAL-] City of Ft. Lauderdale Holiday Light Displays

From: Mary Krystoff <krystoff@fanizziandcompany.com>
Date: June 5, 2022 at 9:57:52 AM EDT
To: Sarah Spurlock <SSpurlock@fortlauderdale.gov>
Cc: Mary Krystoff <krystoff@fanizziandcompany.com>
Subject: [-EXTERNAL-] City of Ft. Lauderdale Holiday Light Displays

Good Morning Sarah,

It is been a pleasure speaking with you these last few months about the holiday light displays in our beautiful Fort Lauderdale.

Over the years I have noticed that the city coordinated lighting during the Christmas season, which typically begins just before the Thanksgiving time, has gone from the colors of red and green lighting, to various other colors only.

As a lover of all peoples and all religions, Ft. Lauderdale should be inclusive of all that is celebrated at this special and exciting time of year.

May I suggest that the holiday lighting displays that are funded by taxpayers, showcase beautiful white lighting on the various palm tree trunks and other areas of adornment.

Many other cities along the coast have adopted this "white light" scenario, and I have seen lighting displays that capture the individual colors of blue, red, green as a "collar" surrounding the top of the palm tree. White lights being on the trunk.

White being a universal color, with individual splashes of red, green and blue (or any other colors celebrating at that time) would be a more inclusive solution to a beautiful display of lights for our city.

I look forward to hearing more on this topic following your meeting in mid June. Thank you for allowing me to further the conversation.

Mary

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