



AGENDA BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE (BBID)

Monday May 9, 2022
3:30 PM

CITY HALL – 8th FLOOR CONFERENCE ROOM
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE FL, 33301

I.	Call to Order/Roll Call Quorum	Anna MacDiarmid BBID Chair
II.	Approval of Meeting Minutes <ul style="list-style-type: none"> • Regular Meeting March 14, 2022 • Strategic Planning Workshop April 14, 2022 	Anna MacDiarmid BBID Chair
III.	Post Event Presentation, Concours Event	Maria Jannace, Founder/CEO
IV.	Follow up from Strategic Planning Session	Sarah Hannah-Spurlock Nighttime Economy Manager
V.	Review of Budget	Sarah Hannah-Spurlock Nighttime Economy Manager
VI.	Proposed Marketing Campaign for Summer	Tasha Cunningham BBID Manager
VII.	BBID Manager's Report	Tasha Cunningham BBID Manager
VIII.	Communication to the Commission <ul style="list-style-type: none"> • Codification of Ordinance 	Sarah Hannah-Spurlock Nighttime Economy Manager
IX.	Old/New Business <ul style="list-style-type: none"> • June Meeting Agenda Item Recommendations 	Sarah Hannah-Spurlock Nighttime Economy Manager
X.	Adjournment	Anna MacDiarmid BBID Chair

THE NEXT REGULAR BBID MEETING WILL BE HELD, 3:30 PM MONDAY – June 13, 2022

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

Goals and Objectives:

Fort Lauderdale Beach is in the on-going process of transforming itself into a world-class beach resort area. The establishment of a Beach Improvement District along the beach would assist in:

- Establishing Fort Lauderdale Beach as a premiere resort destination
- Significantly increase tourism in the area.
- Expanding business revenue and increasing economic growth.
- Enhancing the physical appearance and increasing the attractiveness of the district.
- Developing pedestrian friendly sidewalks.
- Creating a unique sense of place for visitors to enjoy.
- Improving the overall image of the beach.



Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may be in attendance at this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.