



Memorandum

Memorandum No: 22-011

Date: January 12, 2022

To: Honorable Mayor and Commissioners

From: Chris Lagerbloom, ICMA-CM, City Manager

Re: Residential Beach Permit & Parking Program Modifications

At the January 3, 2022 City Commission meeting, the Commission requested for City staff to review the residential beach parking permit privileges to allow access to the Las Olas Garage. As the barrier island experienced redevelopment, the number of parking locations that the permit offers have been reduced. Specifically, the Oceanside Lot was developed into a city park, the Sebastian Lot is unavailable during construction of the parcel, the "E" Lot was transferred to Suntex as part of the Las Olas Marina Development, and DC Alexander Park / SE 5th Street will be going under construction in the near future.

In November 2019, City staff presented rate recommendations to the City Commission in which the residential beach permit was discussed. During those discussions, the Commission provided feedback on increasing the cost of the annual permit from \$26.00 to \$75.00 (plus tax). City staff planned to update many of the permit offerings, but delayed taking any action during the initial stages of the pandemic. Effective immediately, the residential beach permit will cost \$75.00 (plus tax) per year and include access to the Las Olas Garage. The City will honor all valid residential beach permits at the Las Olas Garage, even those that were previously sold for \$26.00.

In addition to the residential beach permit modifications, the Parking Services division will be expanding the parking program to incorporate areas where parking is provided at no-charge and/or areas that public parking does not currently exist. As density continues to expand from the downtown urban core, parking is becoming scarce and implementing paid hourly and permit parking programs will increase the availability for neighbors to find parking for short term needs.

The City of Fort Lauderdale Code of Ordinances, specifically Section 26-156, provides the Transportation and Mobility Department with the authority to install, operate, and maintain parking meters throughout the City. City staff will be installing parking meters, parking pay stations, and signage throughout the City. The hourly rates for these areas will be aligned with the existing parking zone rate structures. For each impacted area, the City will provide a minimum 15-day notice period before enforcing overtime parking violations.

In addition to hourly parking modifications, the City will be establishing new parking permit programs in some of the impacted areas. New parking permits will meet City of Fort Lauderdale Code of Ordinance requirements identified in Section 26-161.

For further information, please contact Ben Rogers, Director of Transportation and Mobility, at brogers@fortlauderdale.gov.

c: Tarlesha W. Smith, Esq., Assistant City Manager
Greg Chavarria, Assistant City Manager
Alain E. Boileau, City Attorney
Jeffrey A. Modarelli, City Clerk
John C. Herbst, City Auditor
Department Directors
CMO Managers