

AGENDA
REGULAR MEETING
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE (BID)
Monday– AUGUST 9, 2021
3:30 PM
CITY HALL
100 NORTH ANDREWS

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| I. Call to Order/Roll Call
Quorum | Anna MacDiarmid
BID Chair |
| II. Approval of Meeting Minutes <ul style="list-style-type: none">• Regular Meeting July 12, 2021 | Anna McDiarmid
BID Chair |
| III. Funding Request \$25,000
Winterfest Parade Viewing & Festival | Lisa Scott-Founds
Winterfest Inc.
President/CEO |
| IV. Funding Request \$195,000
Las Olas Oceanside Park Activation | Arianna Glassman
rAv Communications |
| V. Funding Request \$750,000 or \$300,000
Audacy Beach Festival | Von Freeman
Audacy Operations Inc. |
| VI. BID Manager Update <ul style="list-style-type: none">• Co-op Promotional Campaign Update• Airshow Update• Miscellaneous | Tasha Cunningham
BID Manager |
| VII. Communications to the City Commission | Anna MacDiarmid
BID Chair |
| VIII. Old/New Business <ul style="list-style-type: none">1) TBD Special Meeting - Marketing Strategy Discussion2) <u>September Meeting Agenda Item Recommendations</u><ul style="list-style-type: none">1. South Beach Parking Lot Infrastructure Project2. Las Olas Marina Project MOT Presentation3. Airshow Post Event Presentation4. Redefining Contract Scopes3) General updates | Cija Omengabar
CRA Planner |
| IX. Adjournment | Anna MacDiarmid
BID Chair |

THE NEXT REGULAR BID WILL BE HELD, **3:30 PM MONDAY – SEPTEMBER 13, 2021**

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may be in attendance at this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.