

**AGENDA**  
**REGULAR MEETING**  
**BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE (BID)**  
**Monday– AUGUST 9, 2021**  
**3:30 PM**  
**CITY HALL**  
**100 NORTH ANDREWS**

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|---|---|
| I. Call to Order/Roll Call<br>Quorum  | Anna MacDiarmid<br>BID Chair                          |
| II. Approval of Meeting Minutes <ul style="list-style-type: none"><li>• Regular Meeting July 12, 2021</li></ul>   | Anna McDiarmid<br>BID Chair                           |
| III. Funding Request \$25,000<br>Winterfest Parade Viewing & Festival   | Lisa Scott-Founds<br>Winterfest Inc.<br>President/CEO |
| IV. Funding Request \$195,000<br>Las Olas Oceanside Park Activation   | Arianna Glassman<br>rAv Communications                |
| V. Funding Request \$500,000 or \$300,000<br>Audacy Beach Festival  | Von Freeman<br>Audacy Operations Inc.                 |
| VI. BID Manager Update <ul style="list-style-type: none"><li>• Co-op Promotional Campaign Update</li><li>• Airshow Update</li><li>• Miscellaneous</li></ul> | Tasha Cunningham<br>BID Manager                       |
| VII. Communications to the City Commission  | Anna MacDiarmid<br>BID Chair                          |
| VIII. Old/New Business  | Cija Omengabar<br>CRA Planner                         |
| 1) TBD Special Meeting - Marketing Strategy Discussion  |   |
| 2) <u>September Meeting Agenda Item Recommendations</u>   |   |
| 1. South Beach Parking Lot Infrastructure Project   |   |
| 2. Las Olas Marina Project MOT Presentation   |   |
| 3. Airshow Post Event Presentation  |   |
| 4. Redefining Contract Scopes   |   |
| 3) General updates  |   |
| V. Adjournment  | Anna MacDiarmid<br>BID Chair                          |

THE NEXT REGULAR BID WILL BE HELD, **3:30 PM MONDAY – SEPTEMBER 13, 2021**

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**Purpose:**

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

**Note:**

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may be in attendance at this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.