

**CITY OF FORT LAUDERDALE
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)**

Wednesday, June 9, 2021 3:30 PM

City Hall | 100 N. Andrews Ave. | Fort Lauderdale, FL, 33301
8th Floor Conference Room

www.fortlauderdale.gov/government/edab

EDAB Purpose: Provide the City with the benefit of knowledge, experience and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national and international business recruitment, retention and expansion. Advisory on types of cultural activities that would best appeal to the City of Fort Lauderdale, that provides support for the cultural community, and simultaneously promote economic development in the City.

- I. Call to Order & Determination of Quorum Chair Michael Buonaiuto
- II. Approval of the May 12, 2021 Meeting Minutes Chair Michael Buonaiuto
- III. Old Business-
 - SWOT Analysis Discussion
- IV. New Business-
 - “Communications to the City Commission”
To change the EDAB meeting time from monthly, every second Wednesday at 3:30 PM – to monthly, every second Wednesday at 3:00 PM, a clear motion and vote must be made to send the change to the City Commission on their Conference agenda.
 - Facilitator/Consultant Attendance
LaDawn Townsend, CEO & Founder - VOS Group (bio is attached for distribution to members). Ms. Townsend will be joining us to observe and provide feedback on EDAB functionality and efficiencies.
 - Review list of EDAB objectives
- V. Next Meeting: July’s Tentative Agenda

The next virtual EDAB meeting will be July 14, 2021.

EDAB FY2020 Goals

1. Expand Community Footprint via increase engagement and participation from: Citizen/Residents, Associations, Other City Boards – outreach via City social media
2. Economic Engine Focused Presentations - Speakers Presentation Format
3. Board Engagement & Accountability (TBD)

Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk’s Office at 954-828-5002, and arrangements will be made to provide these services for you. Thank you.

LaDawn Townsend
Condensed version

LaDawn Townsend is the CEO & Founder of the VOS Group a network of companies that deliver sustainable strategic results for growth to organizations around the globe. As a former Corporate America executive with 20 years of experience delivering process improvement & customer experience profitability strategies to Fortune 50 Finance and Technology organizations, she launched VOS after surviving a department-wide layoff in 2014. Since that time, she has moved from a bootstrapping Startup to becoming a firm serving international clients. LaDawn is most commonly referred to as the 'Accelerator' for organizations and is trusted by business leaders for simplifying complex problems and turning them into profits.

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