



CITY OF FORT LAUDERDALE

APPROVED

**BUDGET ADVISORY BOARD MEETING
CITY OF FORT LAUDERDALE
100 NORTH ANDREWS AVENUE
8th FLOOR CONFERENCE ROOM
FORT LAUDERDALE, FLORIDA, 33301
MARCH 20, 2019 – 6:00 P.M.**

Board Member	Attendance	10/2018 through 9/2019 Cumulative Attendance	
		Present	Absent
Brian Donaldson, Chair	P	5	0
David Orshefsky, Vice Chair	P	5	0
William Goetz	P	3	0
Jeff Lowe [arrived 6:08]	P	4	1
Gregg McKee	P	5	0
Eric Metz	A	4	1
Prabhuling Patel	P	2	0
Johnnie Smith [arrived 6:34]	P	4	1
Christopher Williams [left 7:06]	P	3	0

Also Attending

- Rhoda Mae Kerr, Interim Assistant City Manager
- John Herbst, City Auditor
- Laura Reece, Budget Director
- Sandy Leonard, Fleet Services Program Manager
- Paul Berg, Director of Public Works
- Aricka Johnson, Structural Innovation Manager
- Chris Tatham, ETC Institute, Inc. [via Webex]
- Charmaine Crawford, Budget Division and Board Liaison
- Lisa Tayar, Prototype Inc. Recording Secretary

Communications to the City Commission

None

Purpose: To Provide the City with input regarding the taxpayers' perspective in the development of the annual operating budget; to review projections and estimates from the City Manager regarding revenues and expenditures for upcoming fiscal year; to advise the City Commission on service levels and priorities and fiscal solvency; and to submit recommendations to the City Commission no later than August 15 of each year regarding a budget for the upcoming fiscal year.

I. Call to Order

The meeting of the Budget Advisory Board was called to order at 6:05 p.m.

II. Roll Call

Roll was called, and it was determined a quorum was present.

III. Approval of Meeting Minutes

A. February 20, 2019

Mr. Orshefsky noted a change to the minutes.

Motion made by Mr. Orshefsky, seconded by Mr. Donaldson, to approve the minutes of the Board's February 20, meeting as amended. In a voice vote, motion passed unanimously.

IV. Floor Open for Neighbor Input

None

V. Old Business

Mr. Goetz had noticed that the recommendations from the Infrastructure Task Force only referred to funding; there were no recommendations regarding which projects should be done and when. Mr. Orshefsky explained that this was laid out in the City's master plans, which are available on the Public Works website.

VI. New Business

- **2018 Neighbor Survey Results, Structural Innovation Division**

Ms. Johnson and Mr. Tatham provided a Power Point presentation, a copy of which is attached to these minutes for the public record.

Mr. Tatham said the surveys were taken in November/December. He stated property owners responded at a higher rate than renters and snowbirds represented just a small portion of the respondents. The overall response rate was 20% which was better than the 10% national average for this type of survey.

Mr. Tatham described how they selected the pool of households for the survey. He said they first mailed every chosen household the survey and then emailed them or called to follow up. Everyone had the option of answering the survey online.

Mr. Goetz argued that the survey was not representative of all sectors of the City. Mr. Tatham said per the demographics, the distribution did match the population of the City.

Chair Donaldson thought the trends were key and believed the priorities were accurate, as they matched those he was aware of in his neighborhood.

Mr. Goetz asked if people had been informed that Fort Lauderdale had a very high pedestrian/bicyclist mortality rate and Mr. Tatham said they had not been informed of this, but they had been asked what the number one thing would be to get people to stop using cars. Respondents' number one choice had been the availability of safe walking and biking facilities.

Chair Donaldson asked for a breakdown of respondents having children in public versus private school. Mr. Tatham reported 65% of the kids attended public school and said there was quite a bit more demographic detail available.

- **Fleet Composition – Right Vehicle for Right Person, Public Works Department**

Mr. Leonard gave a Power Point presentation, a copy of which is attached to these minutes for the public record.

Ms. Reece explained how they calculated for replacements and set money aside every year. If there was not enough in the Fleet Reserve Fund, the gap was filled from the General Fund.

Mr. Leonard described their maintenance facilities and said while the City owned the facility, they contracted out the labor. He explained how they chose their fleet vehicles: they solicited input from the drivers and their supervisors about the specific use of the vehicles. He said they were getting over 25 miles per gallon on average from their 89 hybrid vehicles and they would be using a solar charger for the five all-electric vehicles they had ordered. He stated the hybrid and electric vehicles had significantly reduced their maintenance and fuel costs. Mr. Leonard said they piggybacked onto other contracts and obtained three quotes to get the best deal. He explained how the City's fueling stations ensured that only City-owned vehicles were fueled there.

Mr. Leonard informed the Board that they were monitoring two of the electric vehicle charging stations to determine the best locations for chargers. The vehicles had GPS technology to monitor performance, location, speed and maintenance issues.

VII. Communications to/from the City Commission

None

VIII. Board Member Comments

Mr. Orshefsky informed the Board that the Infrastructure Task Force's quarterly report and all other documentation were available on the City website.

Mr. Patel asked if the City had a process for reducing the budget. Ms. Reece had discussed this with City Manager Lagerbloom. He wanted the departments to come up with proposed reductions and meet with Mr. Lagerbloom to discuss them. They could also consider the neighbor surveys and things that had been relatively recently funded. Mr. Orshefsky agreed that the neighborhood survey should be one policy direction to guide budget cuts and the City Commission's priorities should be another.

Chair Donaldson recalled that Mayor Trantalis had indicated they would need to cut more than \$10 million, depending on Mr. Lagerbloom's recommendation, so Mr. Lagerbloom should create a budget with at least \$10 million in strategic deductions.

Since the Commission had indicated they wanted the Board to "get into the weeds" regarding the budget, Chair Donaldson asked how the Board would feel about each Board member becoming a liaison for a department, getting into detail with the department heads and reporting back to the Board.

Mr. Lowe was unsure how department heads would feel about this. He said the Budget Office should be able to provide them with a report about spikes in budgets. Mr. Orshefsky pointed out that department heads advocated for their own departments and it would be difficult to get an objective opinion from them.

Ms. Reece said staff would prepare a budget packet for Board members. This would include line item historical detail. Mr. Lagerbloom wanted to retain flexibility regarding departments' proposals and the information the Board was provided.

Mr. Patel wanted to see the types of cuts proposed and the projects they would eliminate. He wanted to understand Mr. Lagerbloom's rationale for the cuts.

Ms. Reece described the documentation she would provide to the Board for each department: line items with three years of history, year-to-date budget actuals; projections through 2019; what the departments requested for 2020 and what the City Manager recommended for 2020. This would be provided before the Board's May meeting.

Chair Donaldson said the City Manager would present his initial recommendations on June 12, six days before their planned joint workshop with the City Commission.

Ms. Reece confirmed for Mr. Orshefsky that each department was to try to achieve a specific reduction in their budgets, but she did not know if this would be included in the

Board's presentations. Mr. Orshefsky wanted to be sure this was included in the Board's presentations.

Ms. Reece said revenue estimating would begin the following week and would take four weeks. They would have a very good estimate of the ad valorem revenue in June.

Mr. Lowe had met with Mr. Lagerbloom and discussed old bond issues from 2005 and 2011 with \$15 million that had never been spent. He was concerned that tax payers were paying interest on money that was just sitting in a bank account. Ms. Reece stated it was mostly Fire Bond money that had not been spent. Mr. Lowe said there was also \$2.2 million from a capital improvement special obligation bond.

IX. Adjourn

Upon motion duly made and seconded, the meeting was adjourned at 8:12 p.m.

CITY OF FORT LAUDERDALE ***2018 NEIGHBOR SURVEY*** ***FINDINGS***

Presented by

ETC Institute

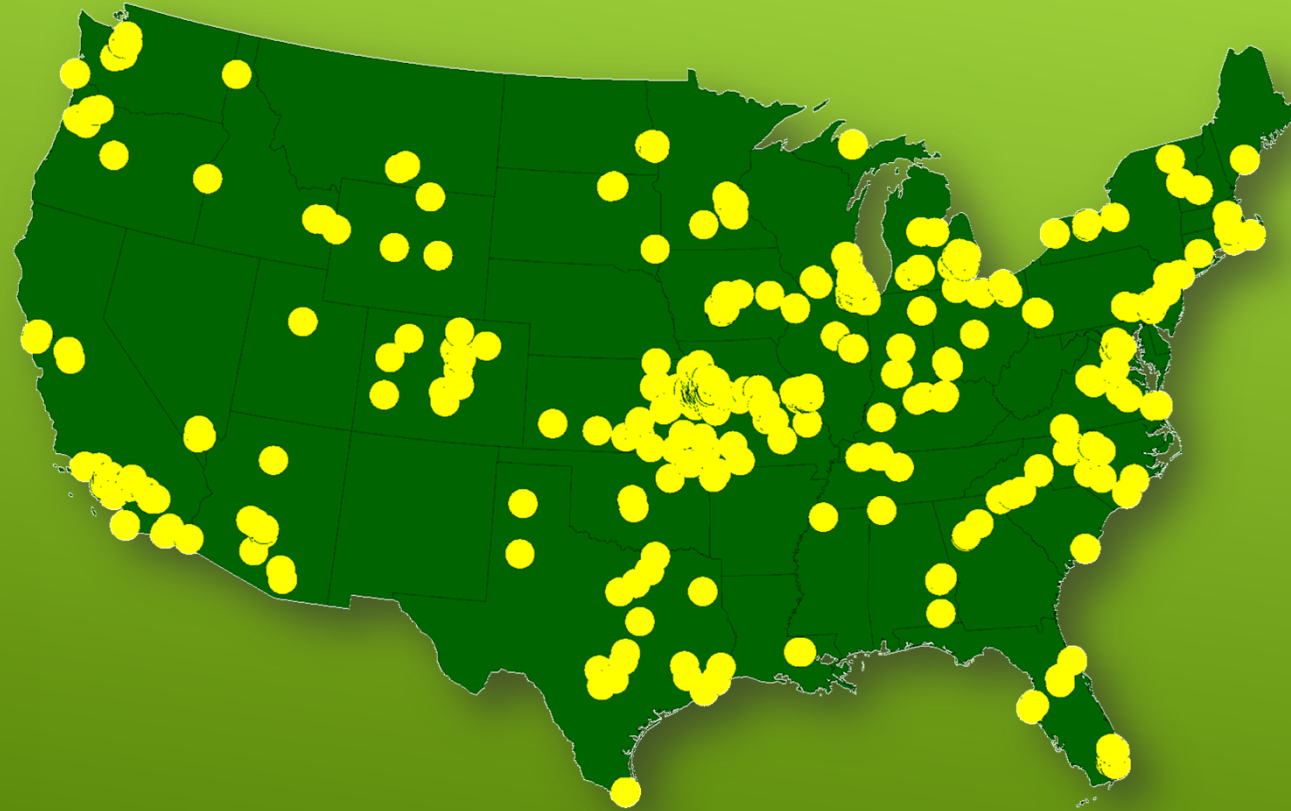


March 2019



A National Leader in Market Research for Local Governmental Organizations

...helping city and county governments gather and use survey data to enhance
organizational performance for more than 30 years



More than 2,100,000 Persons Surveyed Since 2006
for more than 850 cities in 49 States

Background

- Less than 4% of residents in the United States attend public meetings each year .
- Without good survey data, community leaders may not hear from the “average” resident.
- ETC Institute has been conducting Fort Lauderdale’s annual “Neighbor Survey” for the past 7 years.
- ETC Institute has also conducted other surveys for the City to assess issues, such as traffic, homelessness, public schools, and parks/recreation.

Purpose

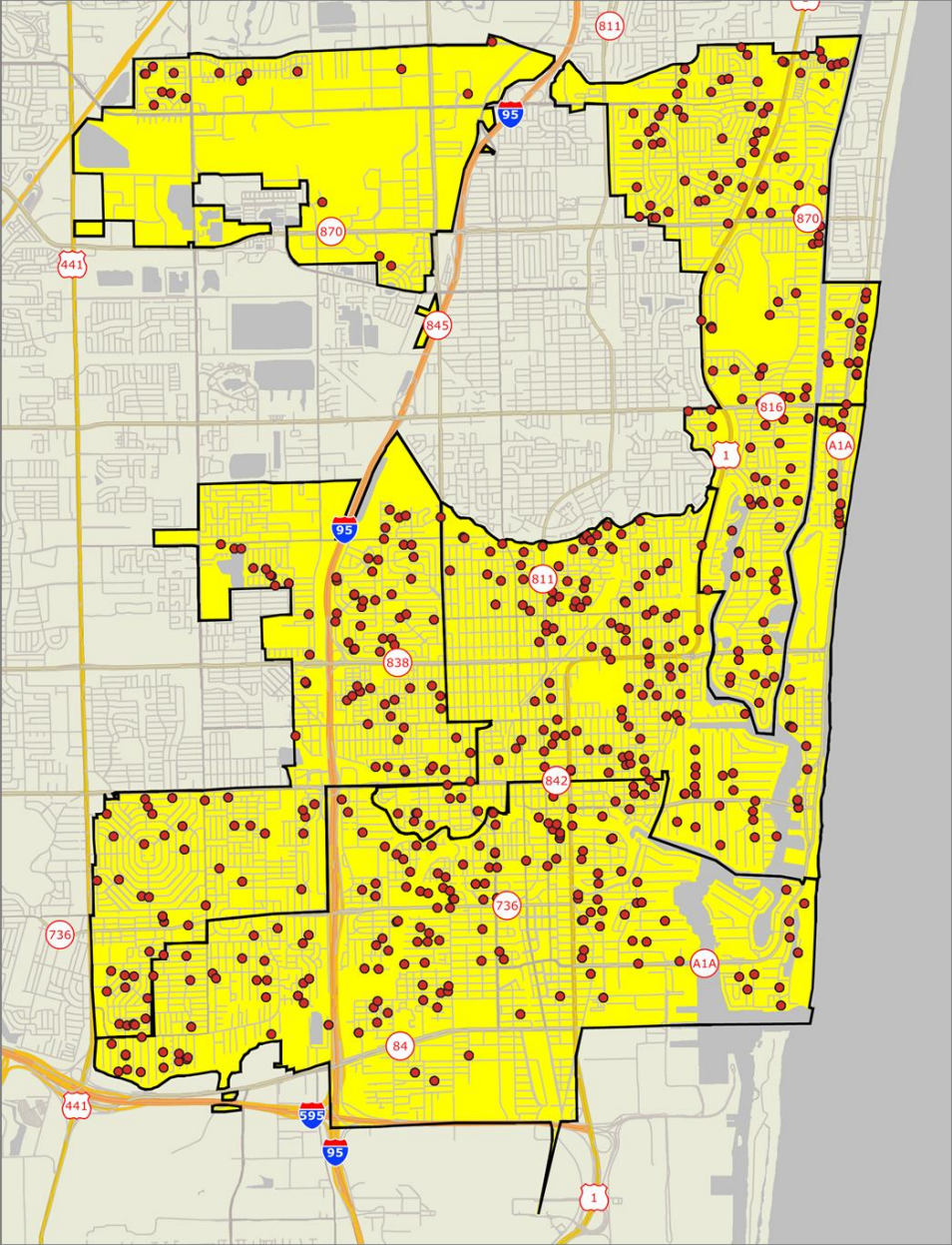
- To objectively assess satisfaction with the quality of City services and other factors that influence perceptions neighbors have of the City
- To gather input from neighbors to assist in developing budget priorities
- To identify opportunities to improve satisfaction in services that are high priorities to neighbors
- To measure trends over time to help guide and evaluate the implementation of the City's strategic plan

Methodology

- **Survey Description**
 - included most of the questions that were asked in 2017
- **Method of Administration**
 - survey administered by mail, phone and Internet
 - random sample of neighbors
- **Sample size:**
 - Goal: 600 completed surveys; Actual: 739 completed surveys
- **Confidence level: 95%**
- **Margin of error: +/- 3.6% overall**
- **Sample representative of the City's population both demographically and geographically**

Location of Respondents

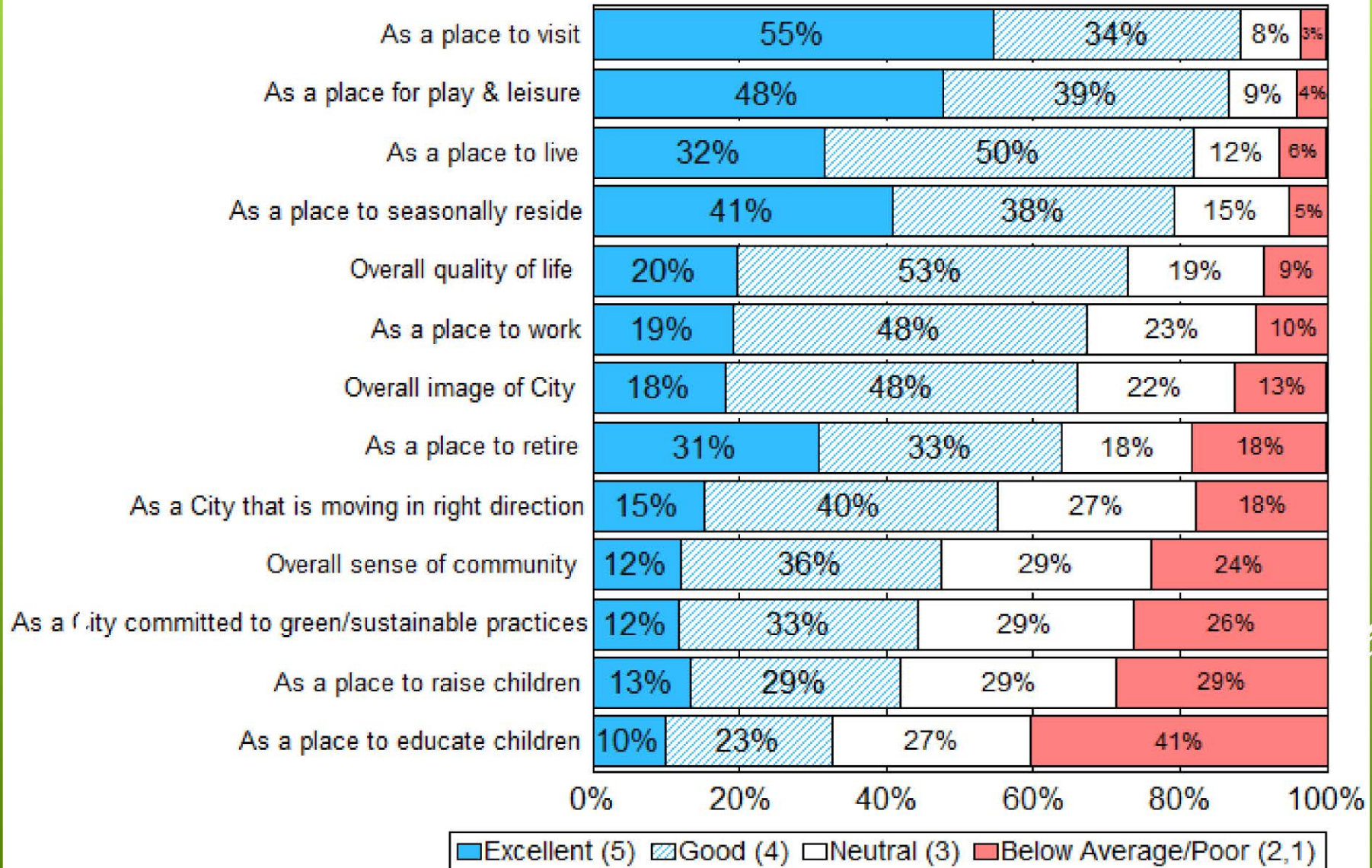
At least 150 neighbors from each district



SURVEY FINDINGS

Q1. Overall Ratings for the City of Fort Lauderdale

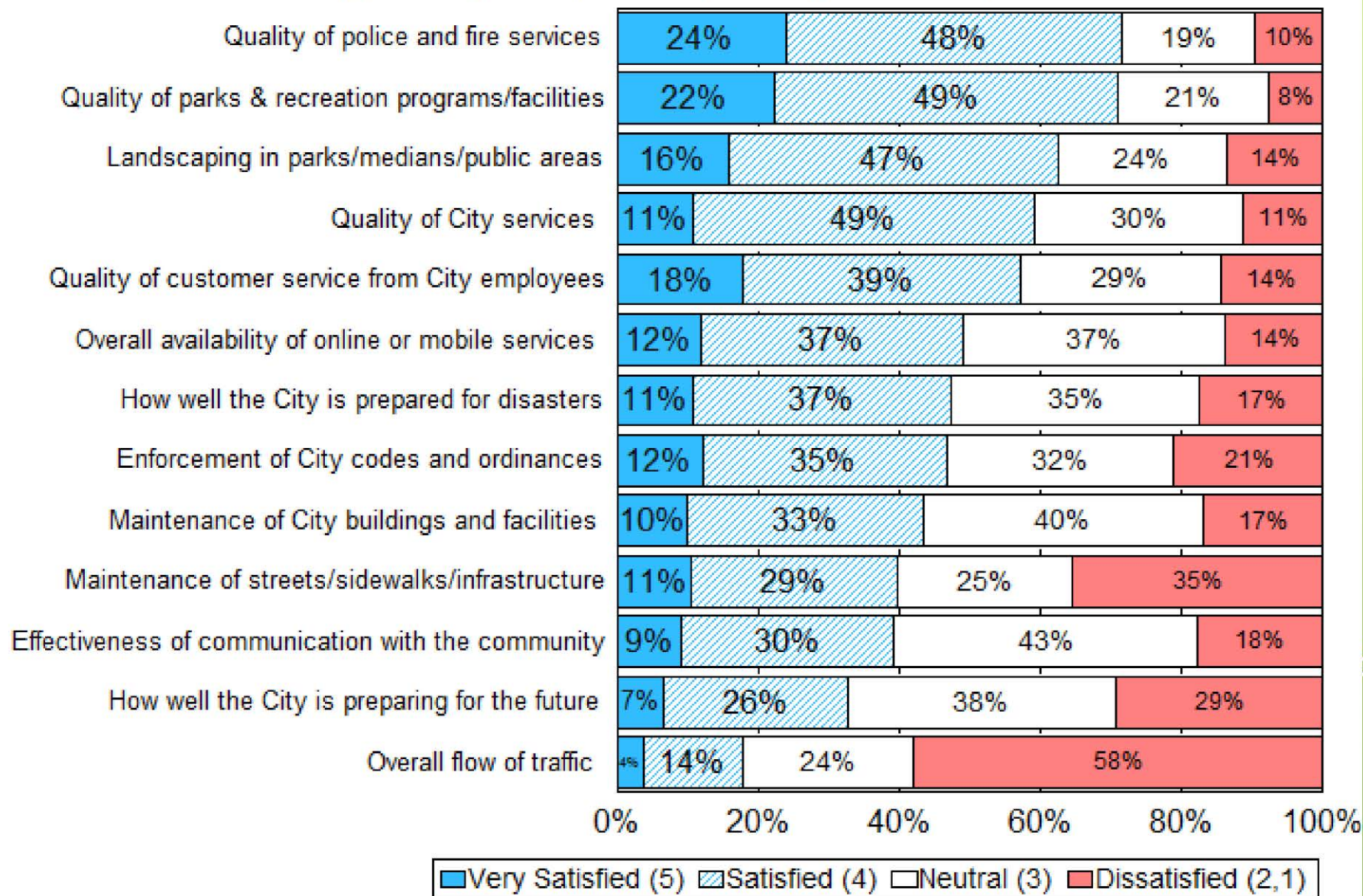
by percentage of respondents (excluding "don't know")



55% of Neighbors Think the City is Moving in the Right Direction; 18% Do Not

Q3. Overall Satisfaction with City Services

by percentage of respondents (excluding "don't know")



Source: ETC Institute DirectionFinder (2019 - Fort Lauderdale, FL)

TRENDS: NOTABLE INCREASES

Long-Term (since 2012)

- The availability of employment
- Enforcing the maintenance of business and residential property
- Mowing/cutting of weeds and grass on private property
- The cost of parks and recreation programs and facility fees

Short-Term (since 2017)

- Rating Fort Lauderdale as a City that is moving in the right direction
- Efforts in addressing homelessness
- The availability of employment
- Planning for growth
- As a City committed to green/sustainable practices
- The overall feeling of safety in the City
- Overall enforcement of codes and ordinances
- Overall appearance of the City

TRENDS: NOTABLE DECREASES

Long-Term (since 2012)

- Residential recycling services
- Overall flow of traffic
- Quality of sewer (wastewater) services
- City's support of preservation of historic buildings in the City
- The availability of affordable housing
- Adequacy of street lighting
- Maintenance of streets in neighborhoods
- The overall quality of drinking water

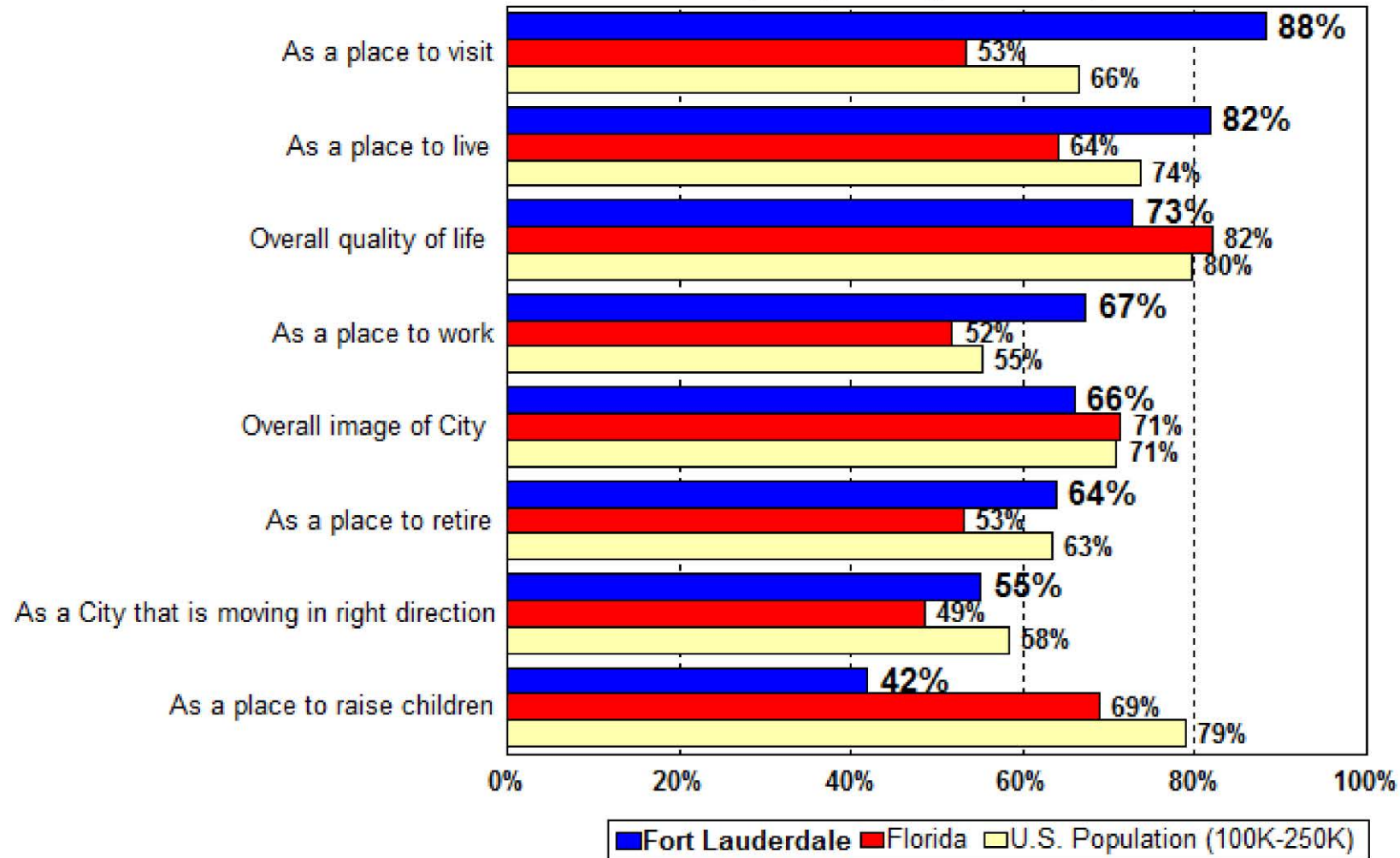
Short-Term (since 2017)

- Residential recycling services
- Recycling, yard waste and other waste diversion programs
- Maintenance of residential property
- Maintenance of business property
- The overall maintenance of City buildings and facilities
- Residential garbage collection

Overall Ratings of the Community

Fort Lauderdale vs. Florida vs. U.S. Population (100K-250K)

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "excellent" and 1 was "poor" (excluding don't knows)



Source: 2019 ETC Institute

**Fort Lauderdale Rates Higher Than the Florida Average
as a Place to Visit, Live, Work and Retire**

2018 Importance-Satisfaction Rating

Fort Lauderdale, Florida

Major Categories of City Services

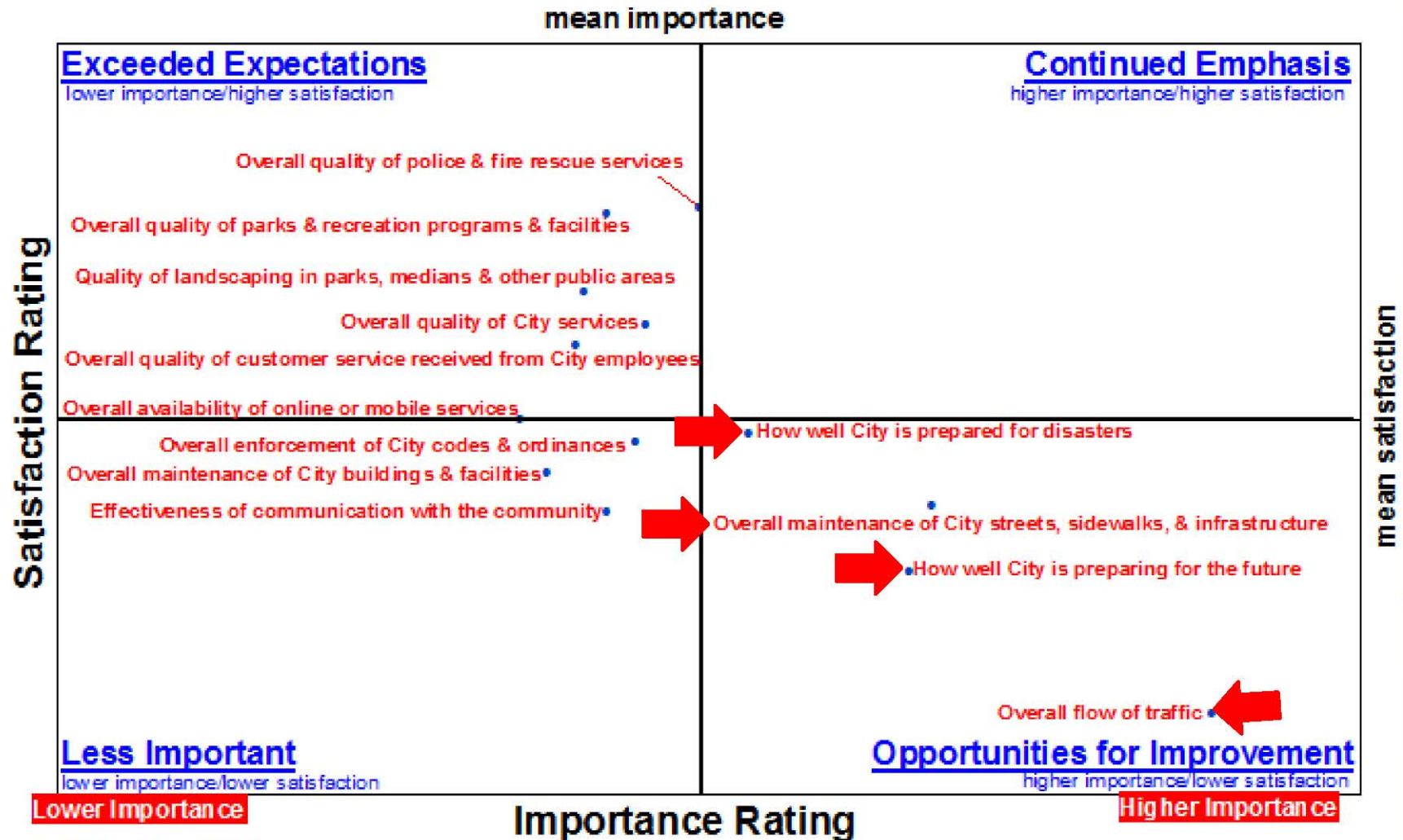
Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<u>Very High Priority (IS >.20)</u>						
Overall flow of traffic	55%	1	18%	13	0.4521	1
How well City is preparing for the future	32%	3	33%	12	0.2137	2
Overall maintenance of City streets, sidewalks, & infrastructure	34%	2	40%	10	0.2023	3
<u>High Priority (IS .10-.20)</u>						
How well City is prepared for disasters	20%	4	48%	7	0.1029	4
<u>Medium Priority (IS <.10)</u>						
Overall enforcement of City codes & ordinances	11%	7	47%	8	0.0575	5
Effectiveness of communication with the community	9%	9	39%	11	0.0522	6
Overall quality of City services	12%	6	59%	4	0.0476	7
Overall quality of police & fire rescue services	16%	5	72%	1	0.0449	8
Overall quality of customer service you receive from City employees	6%	11	57%	5	0.0266	9
Quality of landscaping in parks, medians & other public areas	7%	10	63%	3	0.0258	10
Overall quality of parks & recreation programs & facilities	9%	8	71%	2	0.0249	11
Overall maintenance of City buildings & facilities	4%	12	43%	9	0.0232	12
Overall availability of online or mobile services	2%	13	49%	6	0.0102	13

Overall Priorities: ←

2018 City of Fort Lauderdale DirectionFinder Importance-Satisfaction Assessment Matrix

-Overall-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)



Questions

CITY OF FORT LAUDERDALE ***SPECIAL ISSUES SURVEY*** ***FINDINGS***

Presented by

ETC Institute

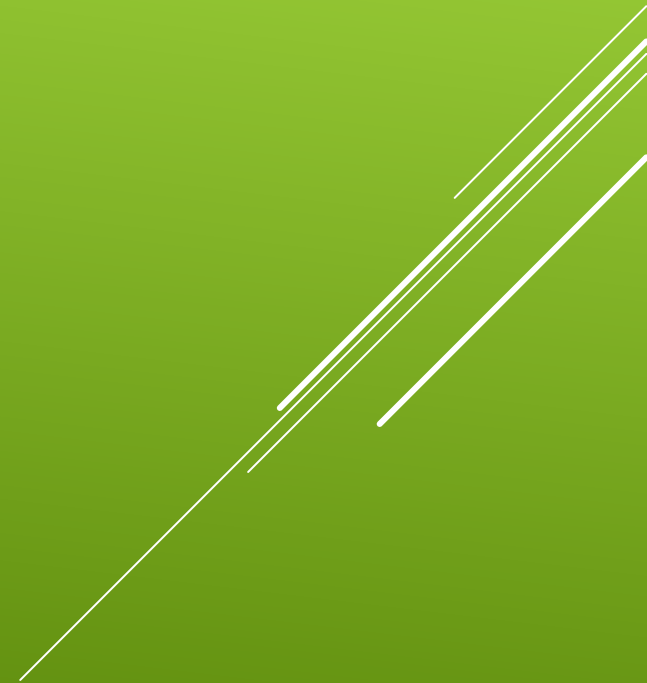


Methodology

- **Method of Administration:**
 - survey administered by mail, phone and Internet
 - random sample of households in each of the City's 4 Districts
- **Goal: 600 completed surveys with at least 150 per District, including at least 200 with school age children in grades K-12**
- **Actual: 838 completed surveys (with at least 150 from each District) and 203 with school age children in grades K-12**
- **Confidence level: 95%; Margin of error: +/- 3.4%**
- **Sample representative of the City's population both demographically and geographically**

TRAFFIC FLOW

Topic #1



TRENDS: Q1. Contributors to Traffic Congestion. Please indicate how much you think each of the following contributes to traffic congestion in Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (Much) or 5 (Very Much) on a 5 point scale (excluding "don't know")



TRENDS: Q6a. Please rate how easy it is to travel BY CAR on the following road segments ON WEEKDAYS in Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (Easy) or 5 (Very Easy) on a 5 point scale (excluding "don't know")

US1/Federal Hwy. from Oakland Park Blvd. to Commercial Blvd.

Cypress Creek Blvd. from I-95 West to NW 31st Ave.

Davie Blvd. from SW 4th Ave. to US1/Federal Hwy.

Andrews Ave. from New River to NE 4th St.

SE/SW 2nd St. from SW 7th Ave. to SE 3rd Ave.

A1A from Bahia Mar Dr. to Seville St.

Sunrise Blvd. from Gateway to A1A

Las Olas Blvd. from Andrews Ave. to SE 15th Ave

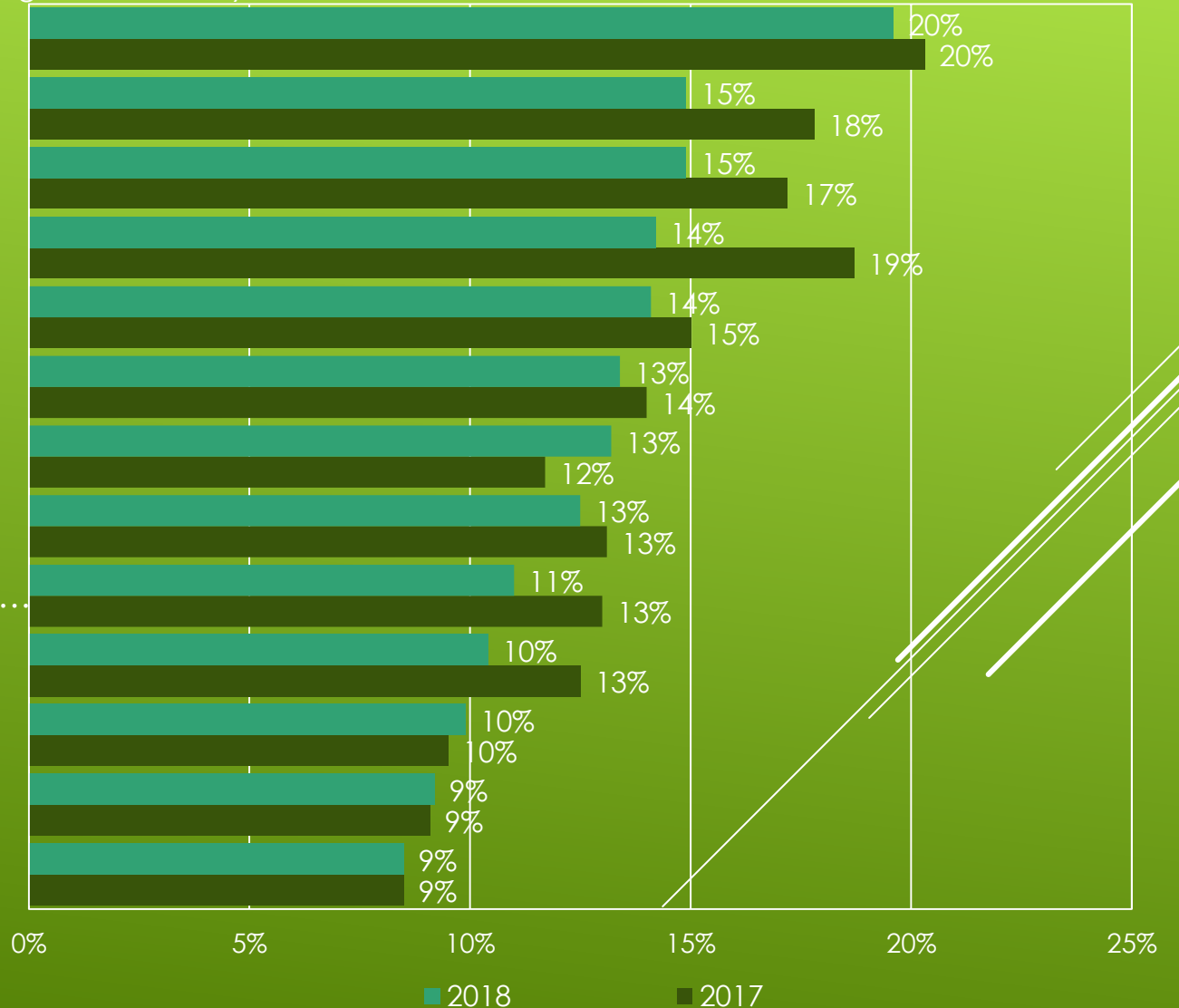
SE 17th St. from SE 3rd Ave. to E. Clay Shaw Jr./SE 17th St...

US1/Federal Hwy. from SE 19th St. to Broward Blvd.

Sunrise Blvd. from I-95 to Andrews Ave.

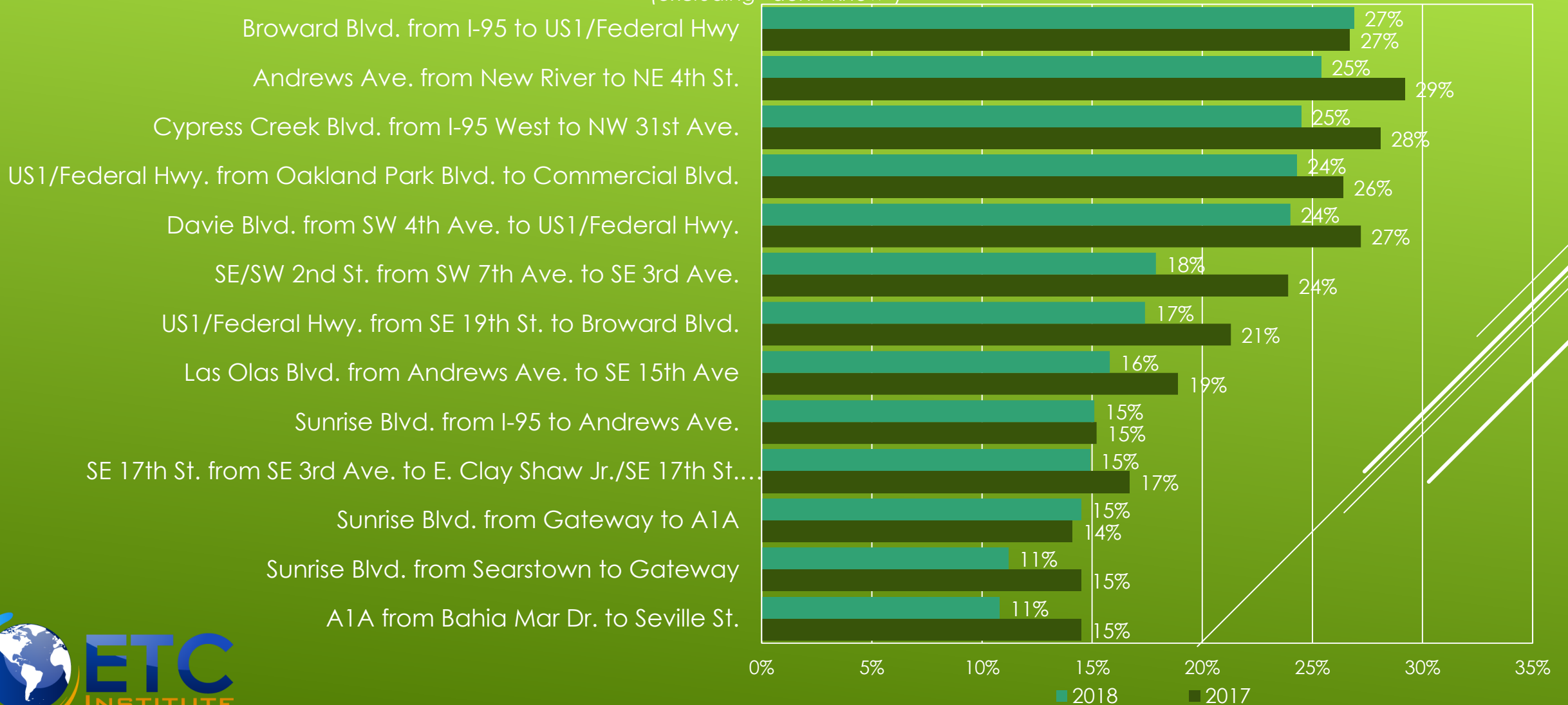
Broward Blvd. from I-95 to US1/Federal Hwy

Sunrise Blvd. from Searstown to Gateway



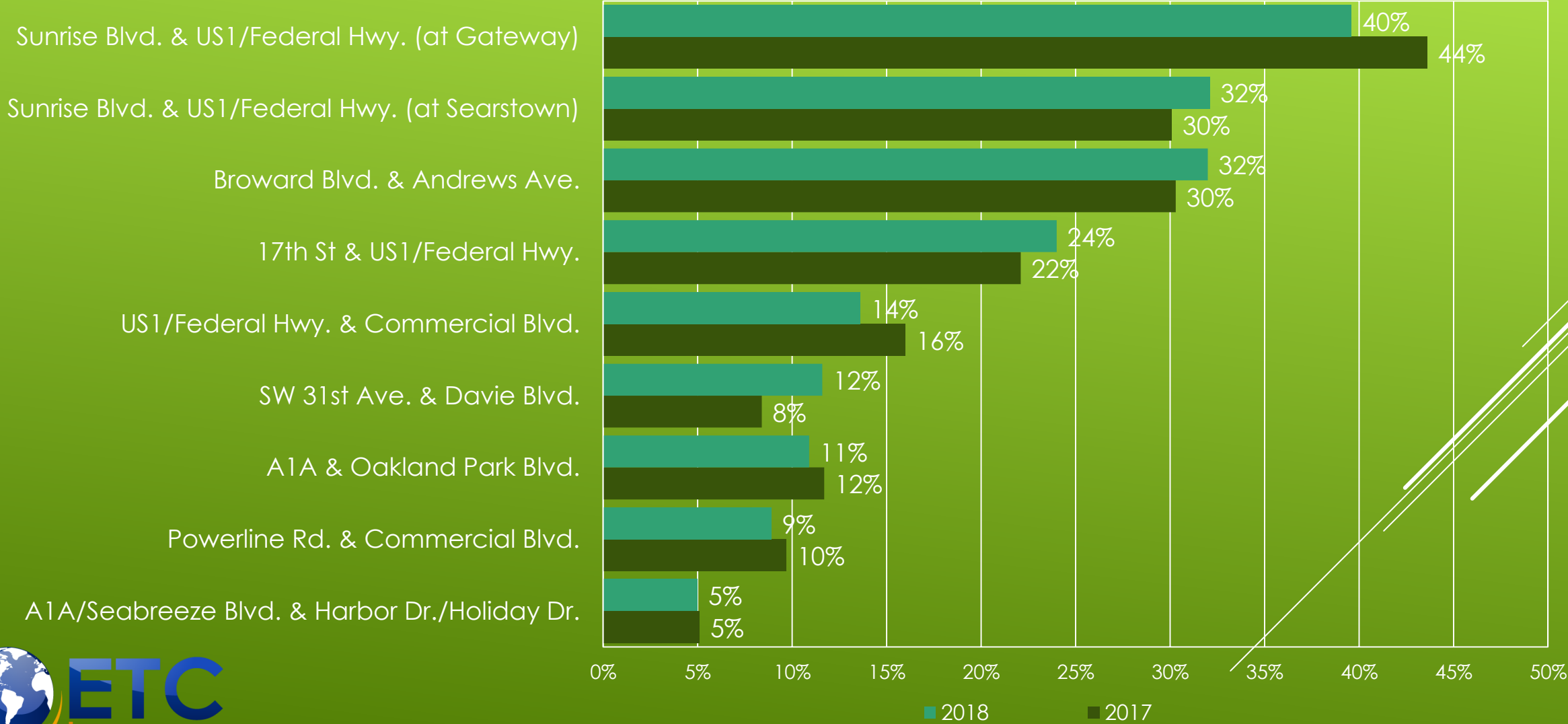
TRENDS: Q6b. Please rate how easy it is to travel BY CAR on the following road segments ON WEEKENDS in Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (Easy) or 5 (Very Easy) on a 5 point scale (excluding "don't know")



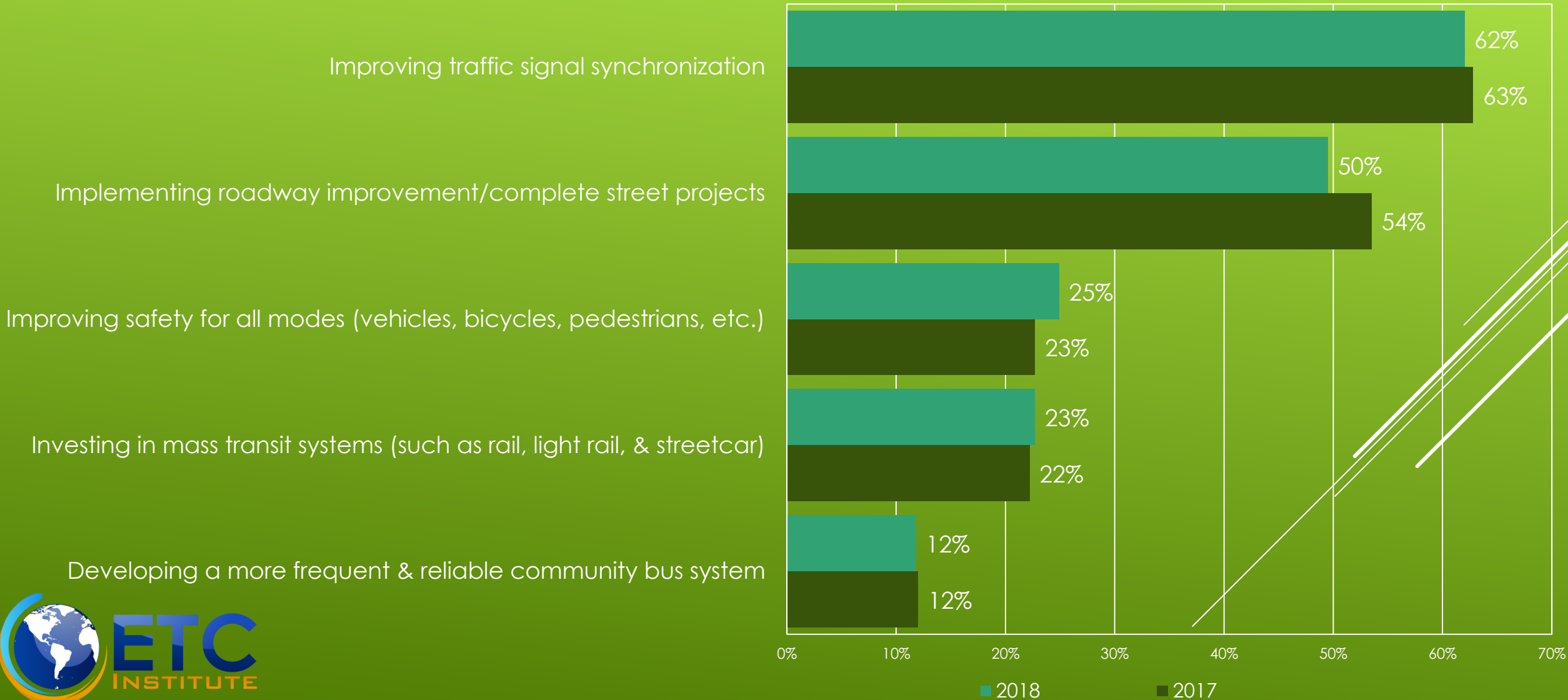
TRENDS: Q8. Intersection Improvements. Which TWO of the following intersections in Fort Lauderdale do you think should be the top priorities for improvement?

by percentage of respondents



TRENDS: Q9. Which TWO areas below should the City of Fort Lauderdale prioritize in the next year to improve traffic flow?

by percentage of respondents



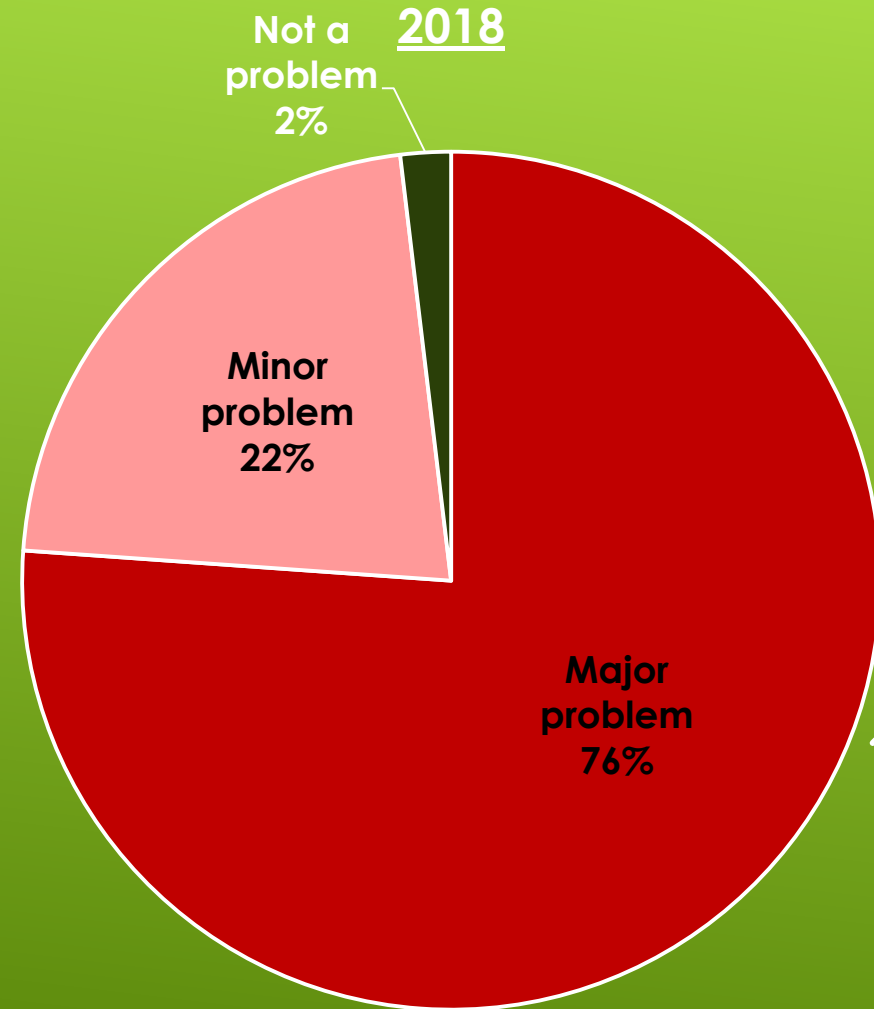
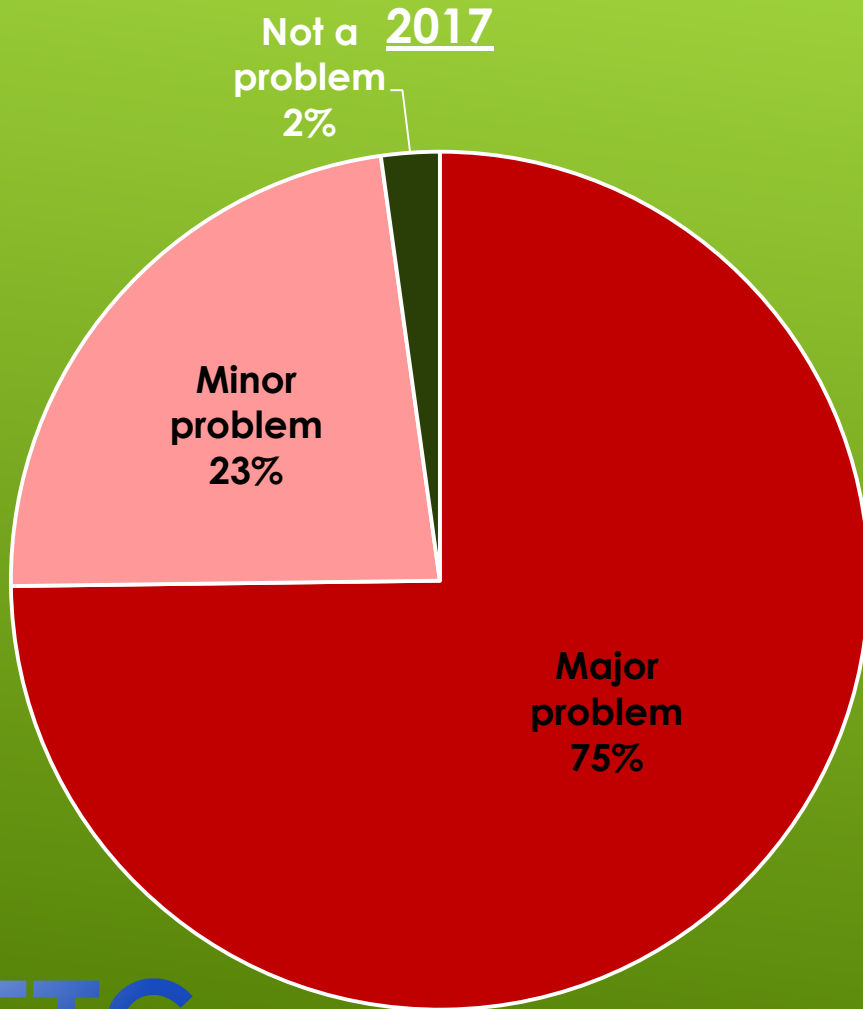
HOMELESSNESS

Topic #2



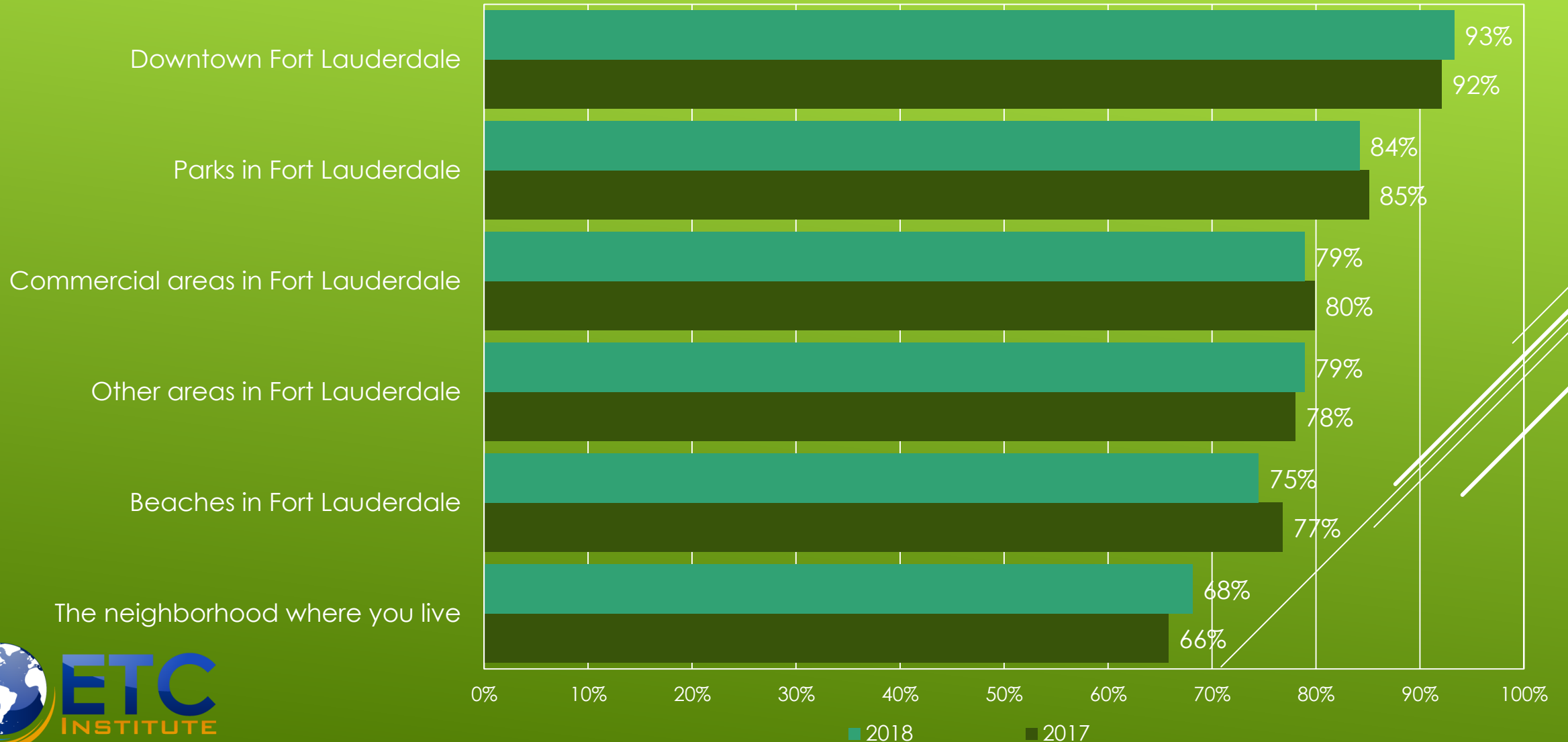
TRENDS: Q12. Overall, do you think homelessness is a major problem, minor problem, or not a problem in Fort Lauderdale?

by percentage of respondents (excluding "don't know")



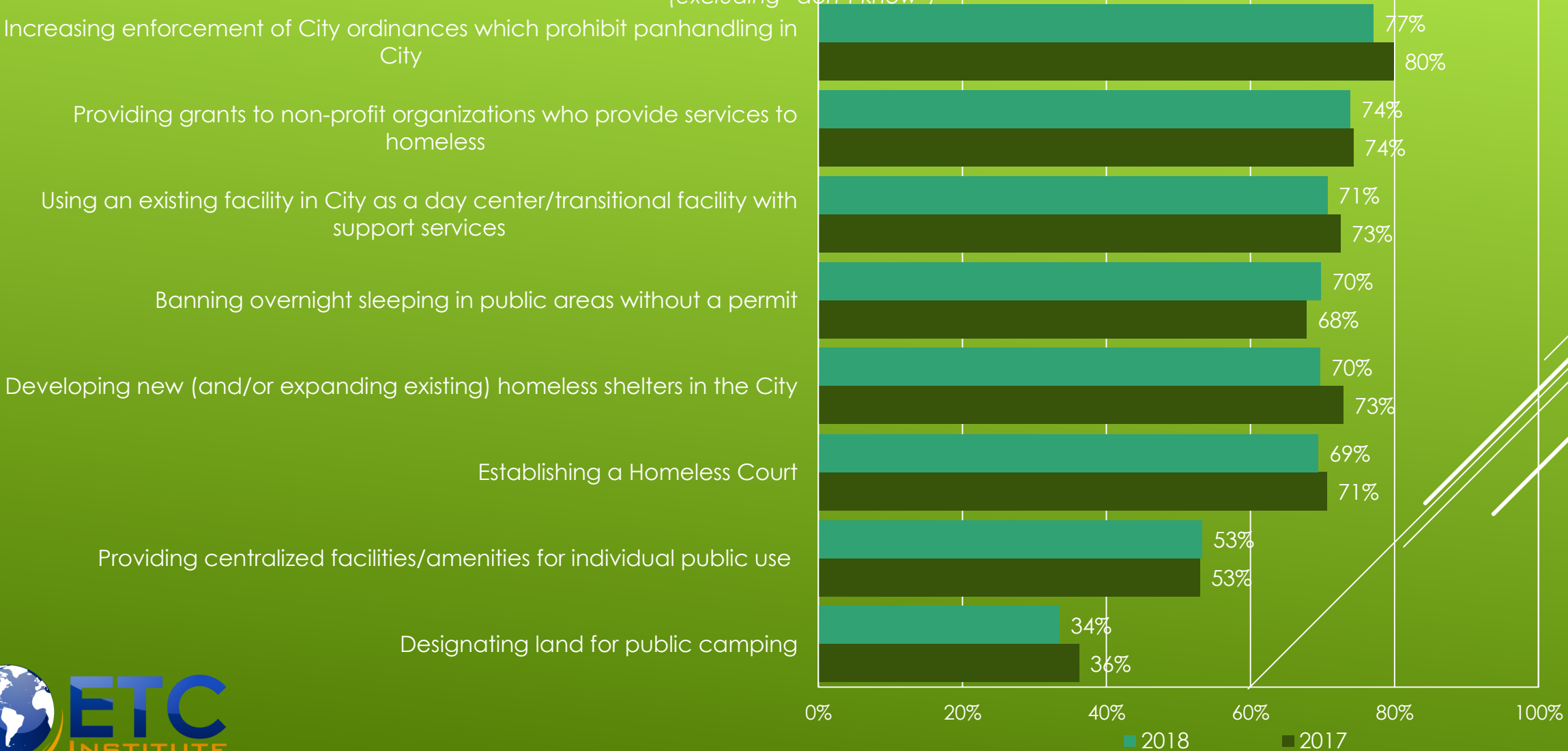
TRENDS: Q13. Please indicate how often you observe homeless people in the following areas of Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (A few times per week) or 5 (Almost Daily) on a 5 point scale (excluding "don't know")



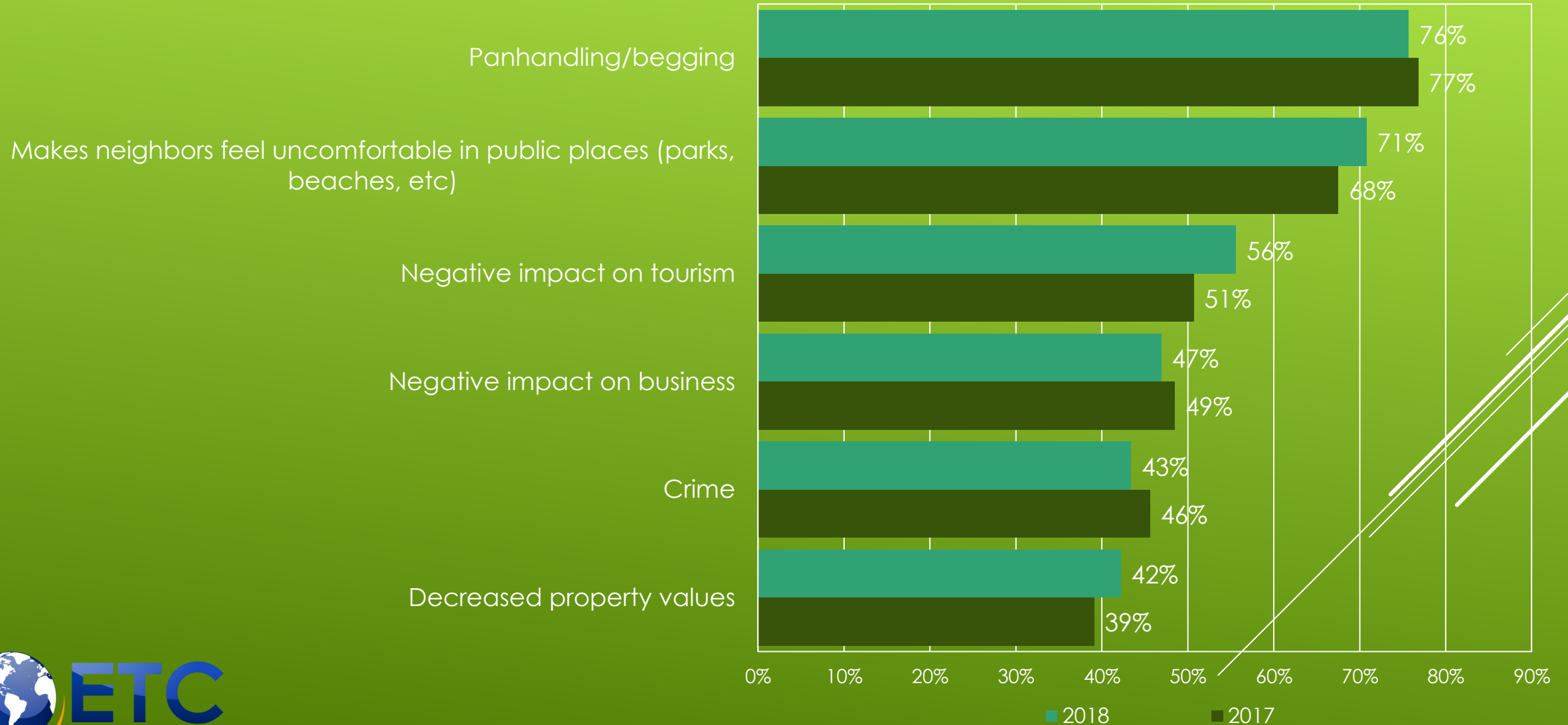
TRENDS: Q14. Please rate how supportive you would be of having the City of Fort Lauderdale do each of the following to address homelessness in Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (Supportive) or 5 (Very Supportive) on a 5 point scale (excluding "don't know")



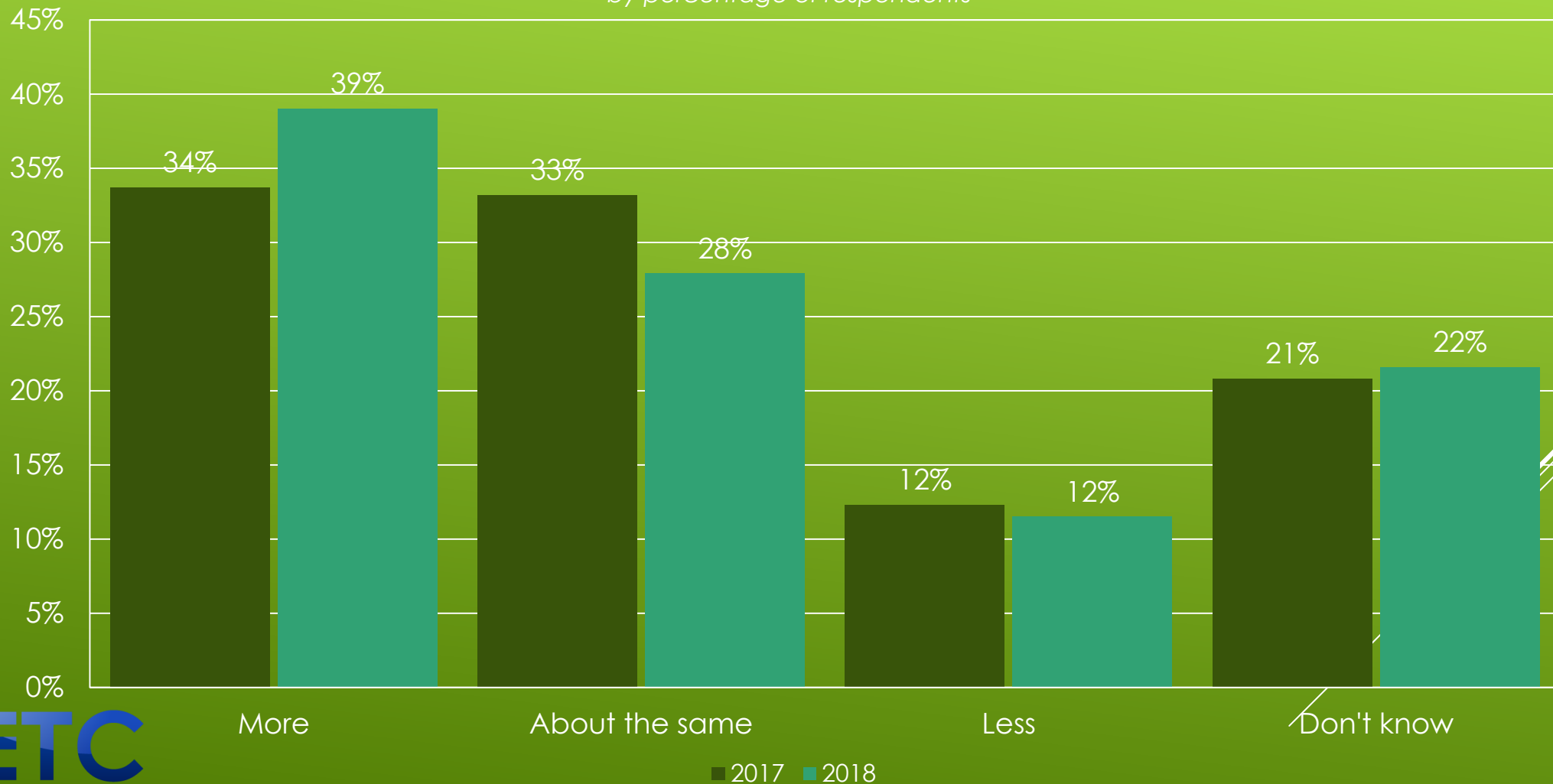
TRENDS: Q16. Which of the following do you think are the biggest concerns associated with homelessness in Fort Lauderdale?

by percentage of respondents (multiple choices could be chosen)



Q18. The City of Fort Lauderdale currently budgets over \$550,000 per year from the general fund and another \$250,000 in grant dollars to fund initiatives related to homelessness. Knowing this, do you think the City should spend more, about the same, or less than it is currently spending on homelessness?

by percentage of respondents



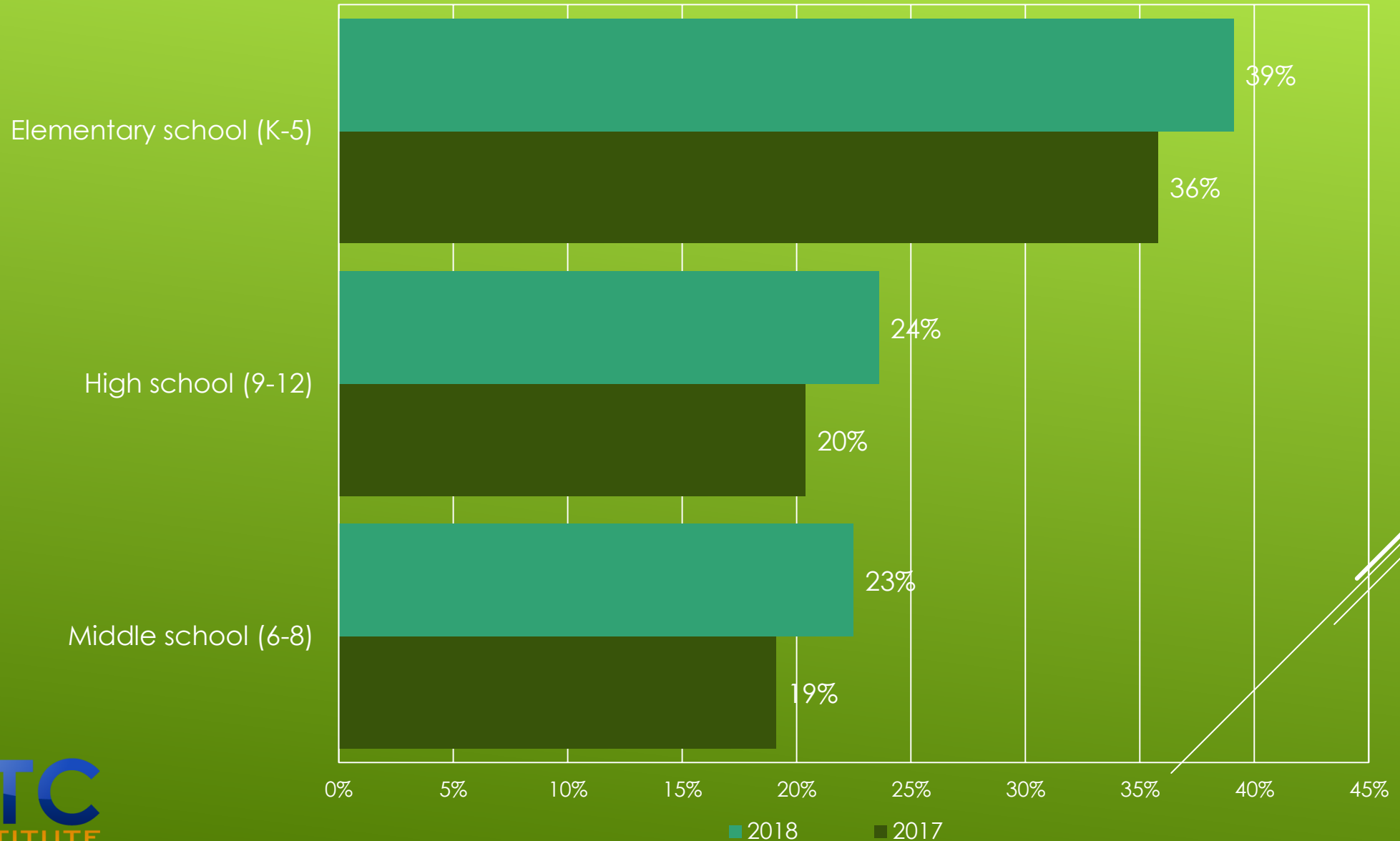
PUBLIC SCHOOLS

Topic #3



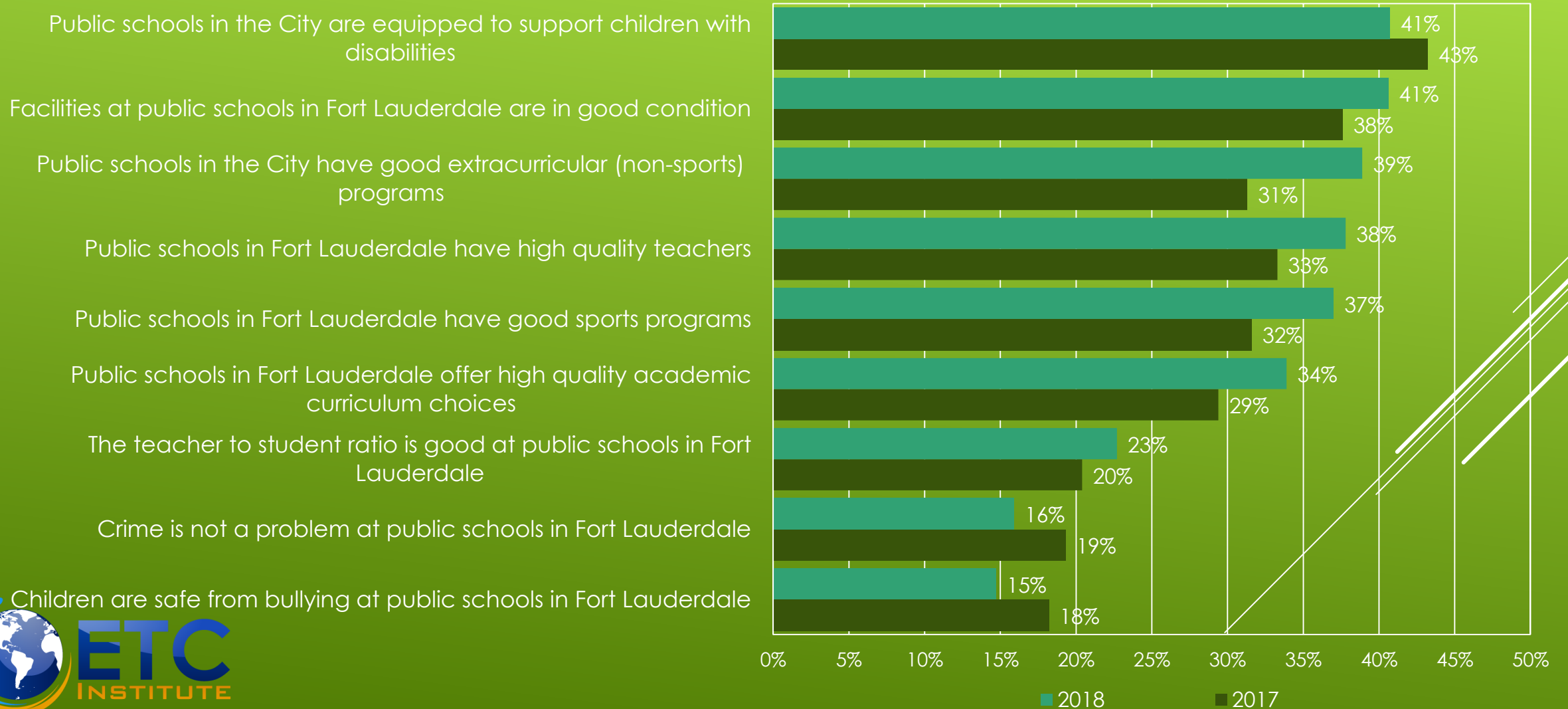
Q24. Please rate the quality of the public schools in Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (Good) or 5 (Excellent) on a 5 point scale (excluding "don't know")



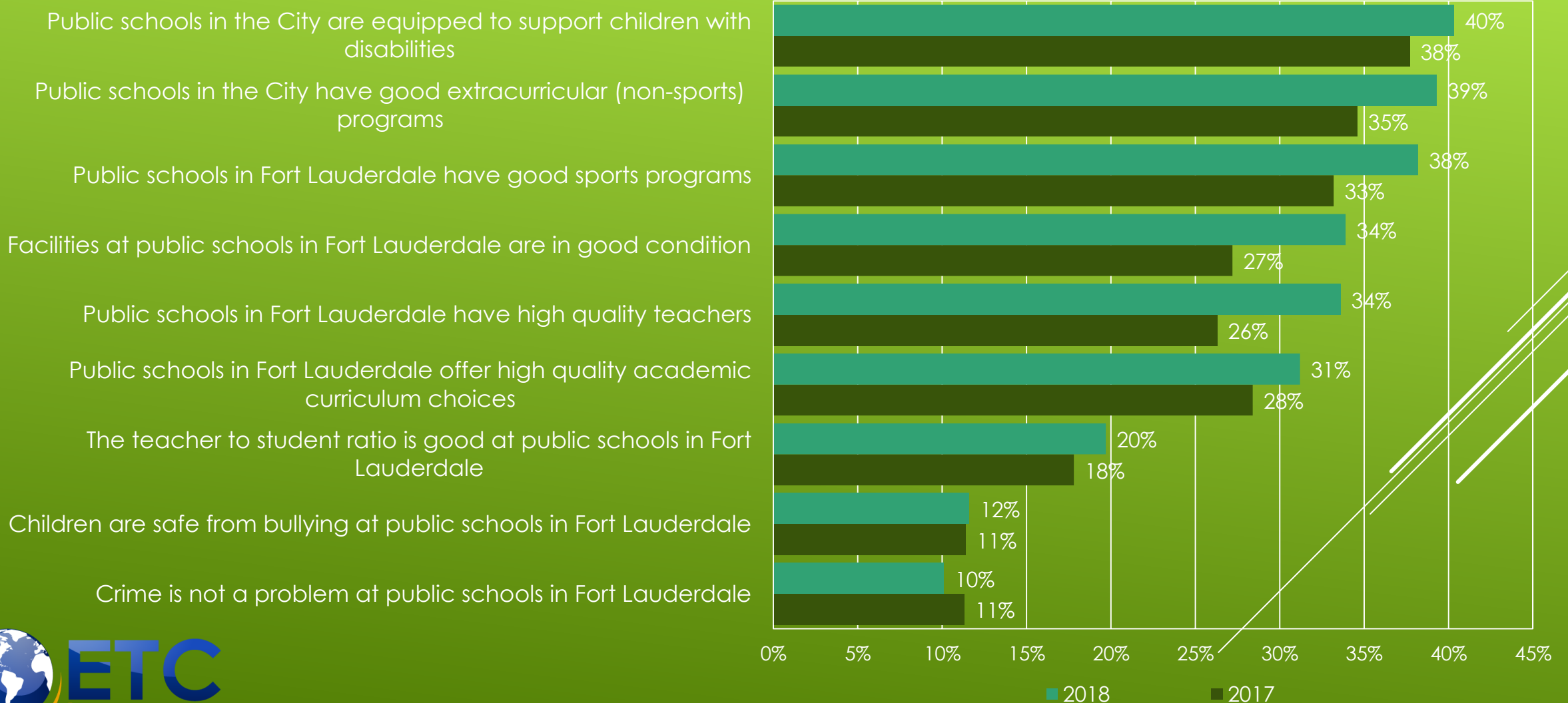
Q25a. Please indicate your level of agreement with the following statements about ELEMENTARY SCHOOLS in Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (Agree) or 5 (Strongly Agree) on a 5 point scale (excluding "don't know")



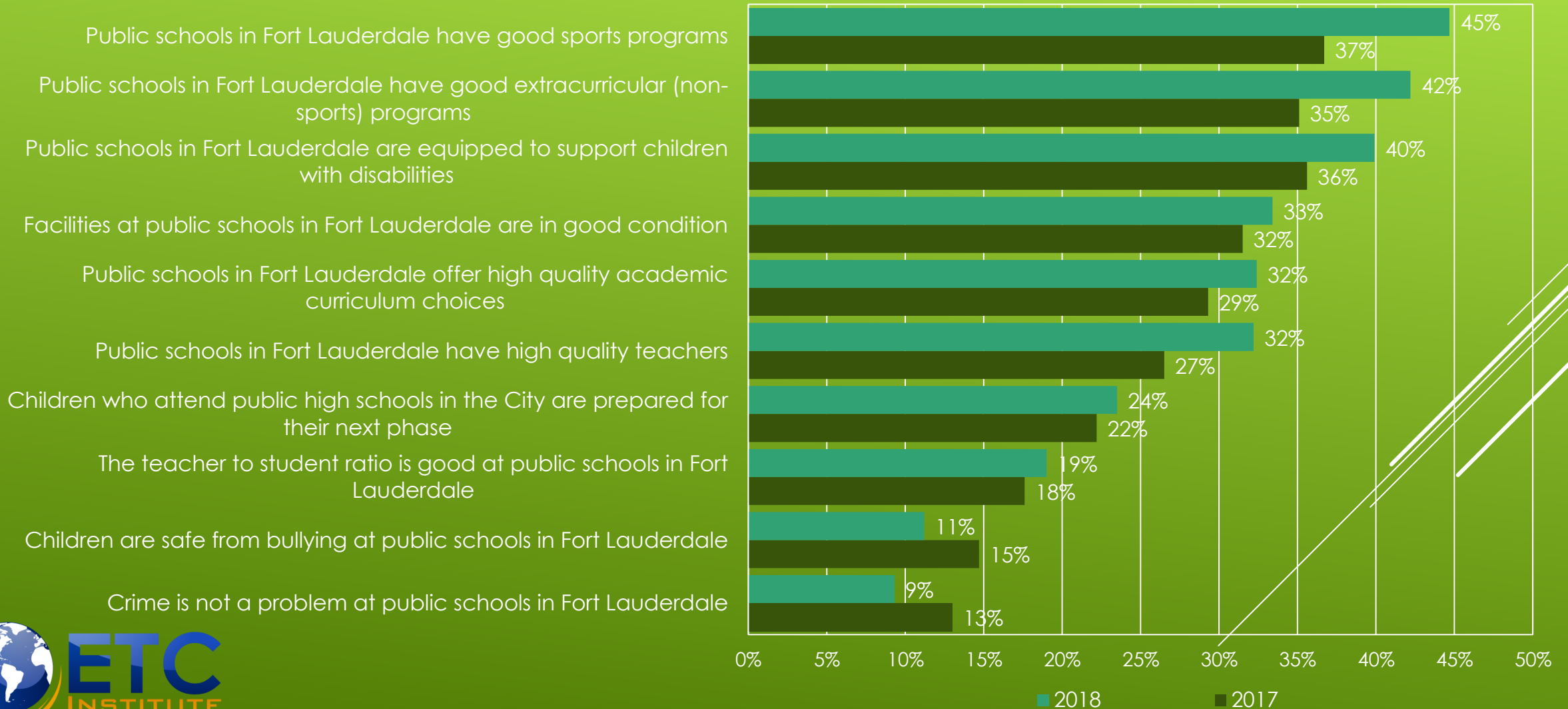
Q25b. Please indicate your level of agreement with the following statements about MIDDLE SCHOOLS in Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (Agree) or 5 (Strongly Agree) on a 5 point scale (excluding "don't know")



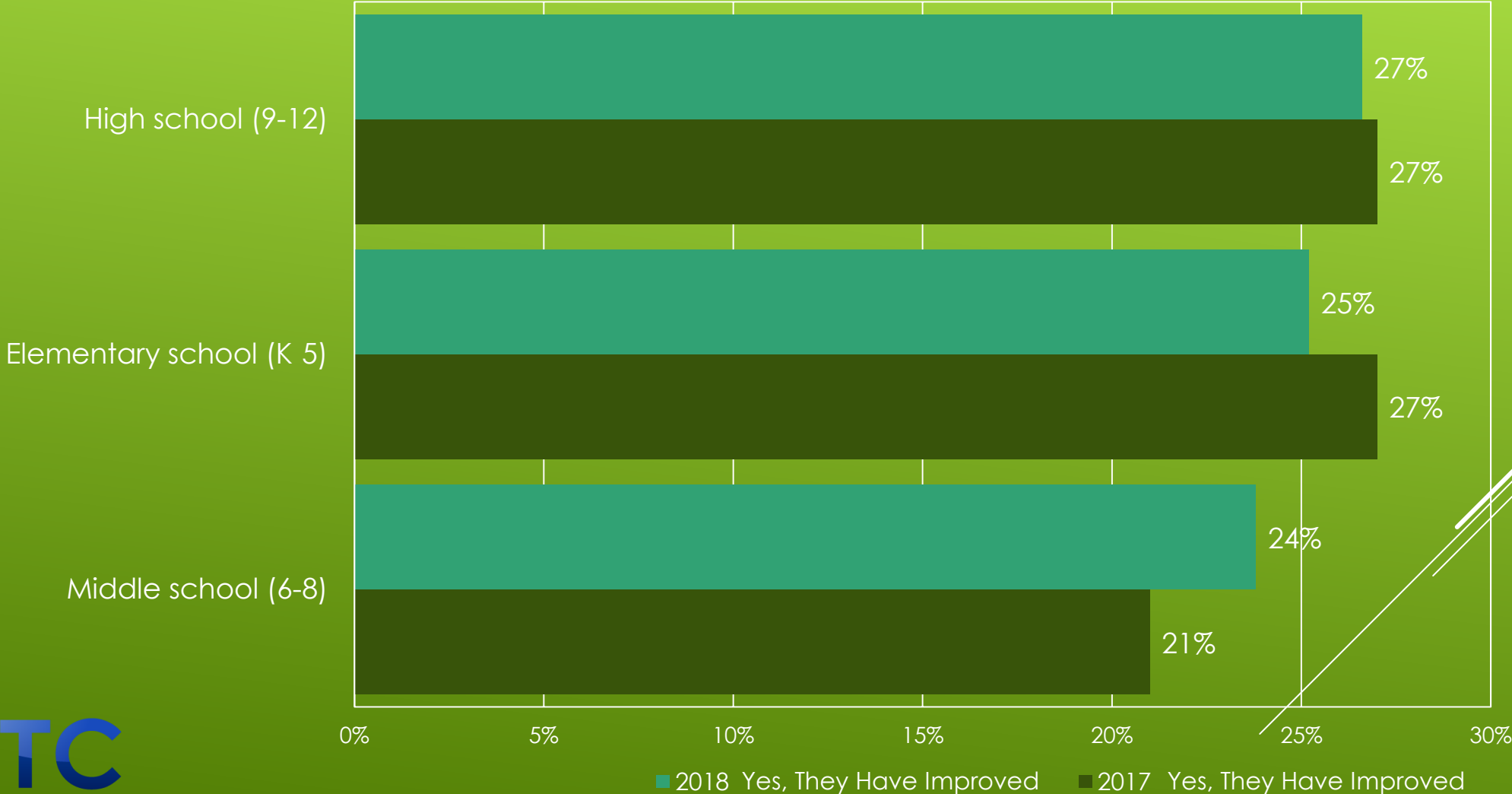
TRENDS: Q25c. Please indicate your level of agreement with the following statements about HIGH SCHOOLS in Fort Lauderdale.

by percentage of respondents who rated the item as a 4 (Agree) or 5 (Strongly Agree) on a 5 point scale (excluding "don't know")



TRENDS: Q27. Compared to 5 years ago, do you think the quality of public schools in Fort Lauderdale has improved, stayed the same, or decreased?

by percentage of respondents who rated the item as a 3 (Improved) on a 3 point scale (excluding "don't know")



QUESTIONS?

THANK YOU





CITY OF FORT LAUDERDALE

Public Works – Sustainability, Fleet Services Program

Sandy Leonard,
Fleet Services Program Manager



Staff

- ▶ Sandy Leonard – Fleet Services Program Manager
- ▶ Anthony Casale – Automotive & Equipment Engineer
 - Fleet Replacement
- ▶ Drew Newstrom – Automotive & Equipment Engineer
 - Maintenance contract and AVL
- ▶ Cathy Green – Administrative Assistant
 - Budget and financials
- ▶ Karess Gibson – Administrative Assistant
 - Customer Service, Purchase orders, Tolls, Recalls

Awards

- ▶ #16 Best Fleet in North Americas
- ▶ #46 Best Green Fleet in North Americas



The Fleet

- ▶ 1719 units in the Fleet
- ▶ 1427 Vehicles and 292 listed as equipment
- ▶ Major Departments (>25 vehicles)
 - Police: 750
 - Public Works: 326
 - Parks: 378
 - Fire: 118
 - DSD: 85
 - TAM: 54



Fleet Maintenance Contract

- ▶ Fleet inflation –Increased 202 vehicles since 2015
- ▶ All Maintenance provided by contractor –FVS
- ▶ 6 day operation with 2 shifts
- ▶ Annual Maintenance Contract Costs – \$6,023,170
 - Bays– 9 small, 6 big shop, 3 Fire
 - Mechanics– 33
- ▶ Certifications:
 - ASE– 48
 - EVT's 40



Fleet Replacement

- ▶ Fleet prepares a five year replacement plan.
- ▶ The plan includes maintenance cost for the life of a vehicle.
- ▶ Each vehicle replaced on a set schedule (e.g. dump truck is 7 years, police patrol car is 5 years)



Fleet Replacement

- ▶ Right sizing the vehicle for the job
- ▶ Key – understanding the job requirements of vehicle
- ▶ Triple bottom line for a sustainable Fleet
 - Purchase vehicles that can maintain a reliable level of service
 - Ex: Purchase Vac/Jetter with secondary engine
- ▶ 89 Hybrids in fleet
- ▶ 5 Electric vehicles

Procurement of Vehicles

- ▶ Since October 2017
 - 968 vehicles have been purchased
 - 56% of the fleet replaced
 - Cost: \$38,895,651.
- ▶ Annual estimated fleet replacement \$8 M
- ▶ Vehicles purchased from competitively bid contracts



Auction of Vehicles / Equipment

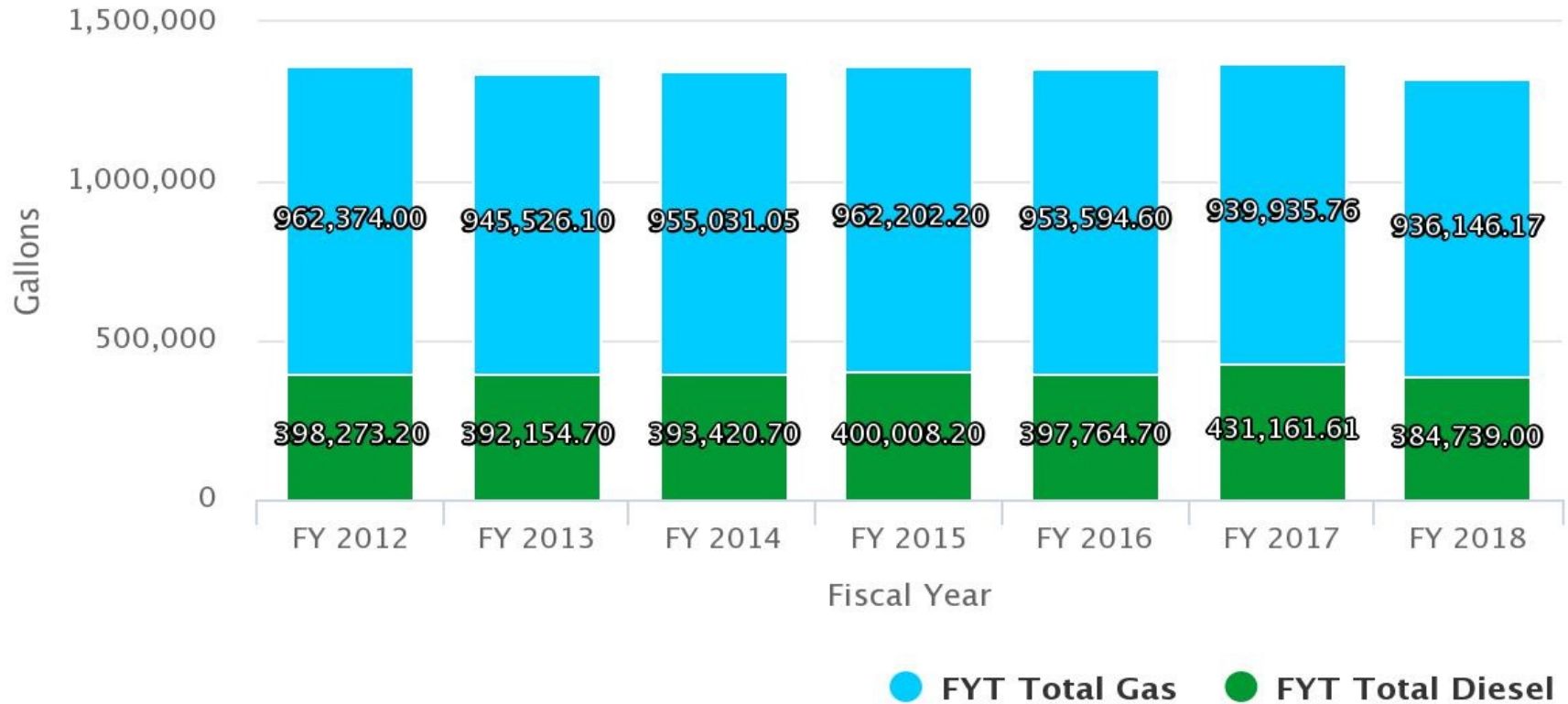
- ▶ January 2018 new contract for Auctioning of vehicles / equipment.
- ▶ New process
- ▶ 3.75% auction fee eliminated
- ▶ 328 vehicles sold totaling \$2,718,385
- ▶ Proceeds returned to the originating fund

Fueling Operations

- ▶ Four Locations
- ▶ Annual Fuel Expenditures
- ▶ Gasoline \$2,204,141 (972,121 gallons)
- ▶ Diesel \$1,005,450 (429,953 gallons)
- ▶ Fuel Dispensers installed at 38th Street and Central and all new Fuel tracking terminals replaced



Fuel Reduction since 2012



Consumption excludes Trolley and Housing Authority

EV Charge Stations

- ▶ Fleet Services was given the responsibility of maintaining EV Charge Stations
- ▶ 38th Street and Mills Pond Park



Automatic Vehicle Locator (AVL)

- ▶ Samsara AVL units installed on 1250 vehicles
- ▶ Reports available –Vehicle location, safety, idle time and vehicle Fault codes
- ▶ Can be used to clarify vehicle location, speed and engine faults

