

**AGENDA
REGULAR MEETING
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE**

January 14, 2019

**CITY HALL
8th FLOOR CONFERENCE ROOM
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FL 33301**

3:30 P.M.

- | | |
|--|--|
| I. Call to Order/Roll Call
Quorum | Eduardo Fernandez
BID Chairperson |
| II. Approval of BID Regular Minutes <ul style="list-style-type: none">• November 26, 2018 | Eduardo Fernandez
BID Chairperson |
| III. Oceanside Lot and Holiday Season Strategy Discussion | Donald Morris, AICP
Beach CRA Manager |
| IV. Funding Application – One Deadline for All Requests | Donald Morris, AICP
Beach CRA Manager |
| V. BID Manager Update <ul style="list-style-type: none">• Ambassador 4th Quarter Report- Oct-Dec 2018• Food & Beverage Update• Events Calendar Update | Dan Barnett
BID Manager |
| VI. Communications to the City Commission | Eduardo Fernandez
BID Chairperson |
| VII. Old/New Business <ul style="list-style-type: none">• Expedited Permit Status | Donald Morris, AICP
Beach CRA Manager |

THE NEXT REGULAR BID MEETING WILL BE HELD, February 11, 2019

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may be in attendance at this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.

DRAFT
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
CITY HALL
8TH FLOOR CONFERENCE ROOM
100 NORTH ANDREWS AVENUE
FORT LAUDERDALE, FL 33301
NOVEMBER 26, 2018, 3:30 P.M.

MEMBERS	September 2018 – August, 2019				
		REGULAR MTGS		SPECIAL MTGS	
		Present	Absent	Present	Absent
Greater FTL Chamber of Commerce <u>Eduardo Fernandez</u> , Chair	P	2	1	0	0
Ritz Carlton Hotel <u>Greg Cook</u> , Vice Chair	P	2	1	0	0
The Westin Ft Lauderdale Beach <i>Vacant</i>	A	0	3	0	0
Marriott Courtyard <u>Michael Fleming</u> David Hankins, Alternate	P	2	1	0	0
B Ocean Fort Lauderdale <u>Carlos Salazar</u> (arr. 3:32 p.m.)	P	2	1	0	0
The “W” Hotel, Capri Hotel, LLC <u>Anna MacDiarmid</u> Brigitte Bienvenu, Alternate	P	3	0	0	0
Beach Redevelopment Adv. Board <u>Ina Lee</u>	P	3	0	0	0
Bahia Mar <u>Lisa Namour</u> (arr. 3:34 p.m.)	P	2	1	0	0
Conrad Hotel, CFLB Partnership LLC <u>Chintan Dadhich</u> (arr. 3:31 p.m.) Philippe Theverent, Alternate	P	3	0	0	0

Staff

Cija Omengebar, CRA Project Coordinator
Lizeth DeTorres, Administrative Aide
Dan Barnett, BID Manager
Donald Morris, Beach CRA Manager
Sarah Spurlock, Nighttime Economy Manager
Tom Green, Senior Project Manager
Lisa Tayar, Prototype, Inc.

Guests

Commissioner Stephen Glassman
Zoltan Polyar, Exclusive Sports Marketing

I. Call to Order / Roll Call / Quorum

Chair Fernandez called the meeting to order at 3:30 p.m. At this time there are 8 appointed members to the Board, which means 5 would constitute a quorum.

It was noted there was a quorum.

II. Approval of BID Regular Minutes

- **October 8, 2018**

Motion made by Mr. Fleming, seconded by Vice Chair Cook, to approve the minutes of the October 8, 2018, meeting as presented. In a voice vote, the motion passed unanimously (5-0).

III. Beach Project Update – Thomas Green

Mr. Morris believed they were only several weeks away from the garage receiving a Temporary Certificate of Occupancy (TCO). Once the date is known, there will be electronic boards placed at strategic locations throughout the beach to inform people when the garage will be open and when the Oceanside lot will close. There may also be a large banner on the garage. Announcements will be put on myfortlauderdalebeach.com as well as on social media.

Ms. Lee spelled out the construction that will be occurring starting in April and how it will impact the residents and businesses.

Mr. Morris stated they will be hiring a consultant to reach out to businesses and residents on the beach and also try to lessen the impact of the project at key times.

He reminded the board that the project has been planned for a long time, and the time is here when the impact will be felt. Work on SR A1 will begin in May and will last about 12 months.

Mr. Green gave a PowerPoint presentation on the four projects: Las Olas Beach Park Project, Beach Streetscape, Aquatic Center Project, and DC Alexander Park. Discussion on the projects follows:

Las Olas Beach Park Project

- Working on tree relocation
- Targeting second week of December for garage opening
- Complete all (exterior) construction by the end of January – have ribbon-cutting, etc.
- The street will be able to host festivals
 - The traffic-rated bollards will be removable

[Commissioner Glassman wished the project well and thanked the board for their work.]

Mr. Green continued his presentation:

- Roadway work will begin in April – the road will be shut down until August
 - There will be intersection improvements on Seabreeze Boulevard and SR A1A and lane drops; complete closure of Las Olas Boulevard
- Sometime in late December, the new parking lot will open, and sometime in early January, the current parking lot will be shut down
 - Liquidated damages with the contractor may affect the timing
- There will be a graphic on the fence around the parking lot to show how it will look when it is done

Beach Streetscape Improvement Project

- Hoping to start one-year project in May of 2019
- New bollards in the pedestrian zone on both sides for safety
 - The bollards will be placed every eight feet (mirror image on both sides of street)
 - Also adding security cameras and call boxes
 - No lights in the bollards
- Working for dual lighting in pedestrian zone (for turtle compliance)
- Light poles will not be replaced, but re-lamped with LED or dual lights
- The west side will have more infrastructure; the east will have more hardscape
- The project will extend as far north and south as it can within the budget

- Will be lighting at the Bonnet House area
- FDOT monies will pay for some of the capital improvement
- Work on the street will be on one side, then the other, with periodic lane drops along SR A1A
- There will be overlap of activity with the first project
- There is no schedule for trash pickup yet that consider lane closures
 - Will be coordinated with other services

Fort Lauderdale Aquatic Center Project

- Site plan approval process will begin when the 30% design is signed off on
- Main concern is traffic conflicts

DC Alexander Park Project

- There will a temporary two-way condition as a detour for the park – and it will be permanent for SE 5 Street
 - There is discussion in the community between keeping the park passive or making it more active. Staff wants people to use it.
- People say “there’s not enough to do on the beach,” and staff is looking for a recommendation from the board on an active versus passive park
- Make an iconic playground for kids and adults
- Oceanside Park will be passive except during events

A spreadsheet of approved, pending, and finished projects was shown.

IV. Funding Request Application Fort Lauderdale Air Show, \$100,000 - Bryan Lilley, Lauderdale Air Show, LLC

Dev Motwani, President of Merrimac Ventures, represented Bryan Lilley. He said his company got involved with the Air Show to help bring the show back after 2015.

Mr. Motwani showed a PowerPoint presentation about the Air Show covering the highlights of the show, history of the show, promotion, headliners (Blue Angels), support of the military, community engagement, events in conjunction with the show, ticketing, and City support cost estimates.

Mr. Motwani elaborated that the request for \$100,000 is to offset the City support costs. He said the amount could fluctuate up or down due to the Blue Angels performing. Police have to be available to direct traffic up and down SR A1A the week prior to the event. He hoped that the City would cover the balance between \$100,000 and the projected costs; they will not come back to the CRA for more money.

Mr. Morris advised that the board had previously approved a contribution to the 2019 Air Show of \$75,000. There is not very much extra money to provide above the budget.

Mr. Dadhich noted that with the Blue Angels performing, the size of the crowd will probably be larger, and support should not be cut.

Mr. Motwani pointed out that leaving the roads open costs more money because they have to be manned with security. In addition, the new footprint will eliminate the mobile marketing trucks.

Regarding the budget, \$15,000 is available under "Funds Available for Additional Events." There are large amounts of money set aside for the infrastructure for the South Beach Park. Mr. Morris pointed out that there will not be an incoming transfer of money from the fund balance into the CRA this fiscal year.

Vice Chair Cook suggested postponing the box wraps for a year, even though they are outdated. All the construction on the beach probably would be hard on the wraps anyway. When the wraps are redone, the new parking areas should be depicted clearly and accurately.

Mr. Morris advised there will be no new revenue until September of 2019 and people will be applying for funding.

Motion made by Vice Chair Cook, seconded by Ms. Lee, to take \$20,000 from the box wraps and \$5 from the available funds to support the Air Show at \$100,000. In a voice vote, the motion passed unanimously (8-0).

V. Funding Request Application Fort Lauderdale A1A Marathon and Half Marathon \$35,000 – Matthew Lorraine, CEO, Exclusive Sports Marketing

Mr. Lorraine announced the event will occur on February 15 through February 17, 2019. The road will be impacted on February 17, which is the marathon itself. Beginning at 6:00 a.m., roads are open to traffic; they counter-flow on the south side of the road and use the northbound lanes as north as Hillsboro Bridge for the marathon; the half marathon will turn on NE 35 Street. Both races finish in South Beach Park with post-race festivities. The start will be near the Museum of Discovery and Science and progress to the beach after getting to SR A1A.

Mr. Lorraine gave a PowerPoint presentation on the event, highlighting the visitors/participants, various events, summary of stays, marketing plan, demographics, medal design, and their effort to "sell" Fort Lauderdale Beach.

Mr. Morris reminded the board that they did not budget for this event for this year and have only \$10,000 available.

The Convention Center contributes to the race, and it was noted that the race made a profit last year. It was difficult to discern how the hotels filled due to the race, because it is also Valentine's Day weekend, and people are spending top dollar based on the time of year.

Mr. Lorraine advised that they were asking for \$20,000, not \$35,000 as specified on the agenda. It was suggested that they come before the board earlier in the year to have a better chance at getting a contribution.

There are currently two marathons on the beach per year, although this one is the only full marathon. SR A1A is shut down for about six running events each year.

Ms. Lee said there are other big events in February: the Pride Festival, the Beach Majors, and the South Beach Food and Wine Festival. However, she said the marathon was a great event.

Zoltan Polyar, Exclusive Sports Marketing, said they will be back next year, and Mr. Morris recommended they return before July/August when the board does their budget workshops.

Chair Fernandez stated that this marathon is the only one the BID has ever supported financially.

Mr. Morris advised that since there are no funds available, the choice is that they either withdraw their request, or the board will have to take a vote to deny their request. Mr. Lorraine withdrew their request.

Ms. Lee recommended that applications come in at the same time or deadline in order to make it easier for the board to prioritize the requests.

VI. BID Manager Update – Dan Barnett, BID Manager (not addressed at this time)

VI. Draft Ordinance/Expedited Application for Hotel Sponsored Events - Donald Morris, CRA Manager

Chair Fernandez wished to address this item out of order because Sarah Spurlock was attending to give the presentation.

Ms. Spurlock introduced herself and said she has been working with this group since January of 2018 to put together the expedited permit for hotel guests to use the beach in front of the hotel property for conference activities.

An ordinance has been drafted which includes unrelated social service meetings and functions (such as services for the homeless). Ms. Spurlock advised that the Legal staff has concerns about maintaining public beach access. Since the last iteration of the ordinance, revisions were made to boundaries in Section 6: 51-187. These would set the boundaries at 2030 N. Ocean Drive to Holiday Drive and SR A1A. Hotels can use the space directly in front of their hotel.

Another change is on the final page of the ordinance: hotel-sponsored outdoor events must occur on the most westerly 25% of the beach (closest to the wall). The area can be roped off.

Mr. Barnett said that the 25% was just brought up to get the conversation started and commented that it would be better if they had more room. Chair Fernandez added that the thinner part of the sand is 90% of the beach – it is quite narrow. He said the Legal Department is obligated to make sure there are no issues, so he thought the 25% was conservative. Most board members thought that 25% was too small.

During turtle season, there is not much they can erect on the beach, so air conditioning and tents might be out of the question.

Discussion ensued on what percentage of the beach would be functional for events, with Chair Fernandez saying the events might occur at any time of day, and Mr. Dadhich suggesting 50 to 75%. Ms. Spurlock advised they cannot go beyond the mean high water line.

Motion made by Vice Chair Cook, seconded by Ms. MacDiarmid, to recommend 75%, with a minimum of 50%.

Ms. Spurlock said the mean water line could be at 40%, and the ordinance would not be for multi-day events, but for partial-day events.

In a voice vote, the motion passed unanimously (8-0).

Ms. Spurlock stated public safety training for bars and restaurants for the holidays would be held and she distributed several flyers.

VI. BID Manager Update – Dan Barnett, BID Manager

Mr. Barnett stated there was nothing for the agenda for a December meeting and suggested the meeting be cancelled. Board consensus was to cancel the December meeting.

Holiday lighting is up except for six lights that will be fixed on this evening.

Ms. Lee reported that the Holiday Lighting event went very well. She suggested perhaps moving up the date so more hoteliers can attend. Mr. Morris added this is the last year for this contract and they will be going back out for bids. The park will be finished by that time next year and would be a great place to have the ceremony.

Mr. Barnett reported that the Ambassador program started October 20, 2018, and everything is going forward. The uniforms are being changed to appear more tropical and less police-like.

The Eazyo app is being finished up and they are now in the finishing stage of the Food and Beverage program.

Sales are going well for upcoming weekend event.

VIII. Communications to the City Commission – None

IX. Old/New Business

- **December Meeting Discussion – already addressed**

Ms. Lee recommended asking the new City Manager to attend the January BID meeting to build a relationship with him.

Chair Fernandez said they need an update from Transportation and Mobility for the South Beach Lot infrastructure improvements. Mr. Barnett said they are waiting for funding, and Mr. Morris said he told them to hold off for now.

There is \$300,000 earmarked for the design, but construction will be about \$750,000. The rest of money has to be built up year by year. The CRA wants to have the money ready when the project goes out for bid. Chair Fernandez was apprehensive about waiting for the money, not wanting the project to get postponed indefinitely. He wanted to get started on it. Mr. Barnett then said they will start it the first quarter of 2019.

Hearing no further business, the meeting adjourned at 5:11 p.m.

[Minutes prepared by J. Rubin, Prototype, Inc.]

Attachments:

PowerPoint presentation on Las Olas Beach projects – Tom Green

Spreadsheet of projects – Donald Morris

PowerPoint presentation on the Air Show – Dev Motwani

CRA Budget – Donald Morris

PowerPoint presentation on the Marathon – Matthew Lorraine

Flyers on Public Safety Training – Sarah Spurlock

SITE AERIAL

WESTWARD VIEW TOWARD INTRACOASTAL WATERWAY

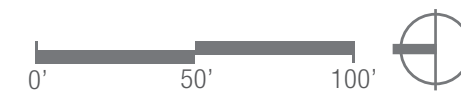


OCEANFRONT PARK ENLARGEMENT

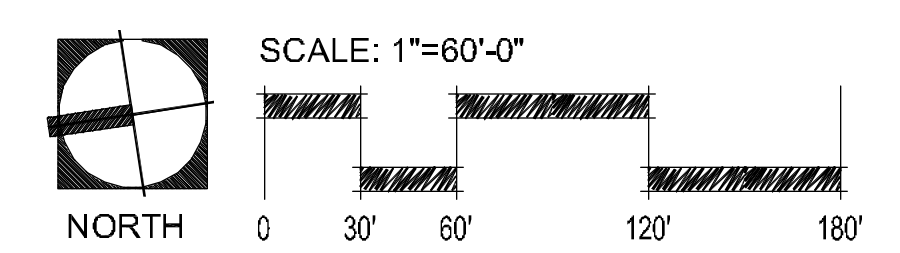
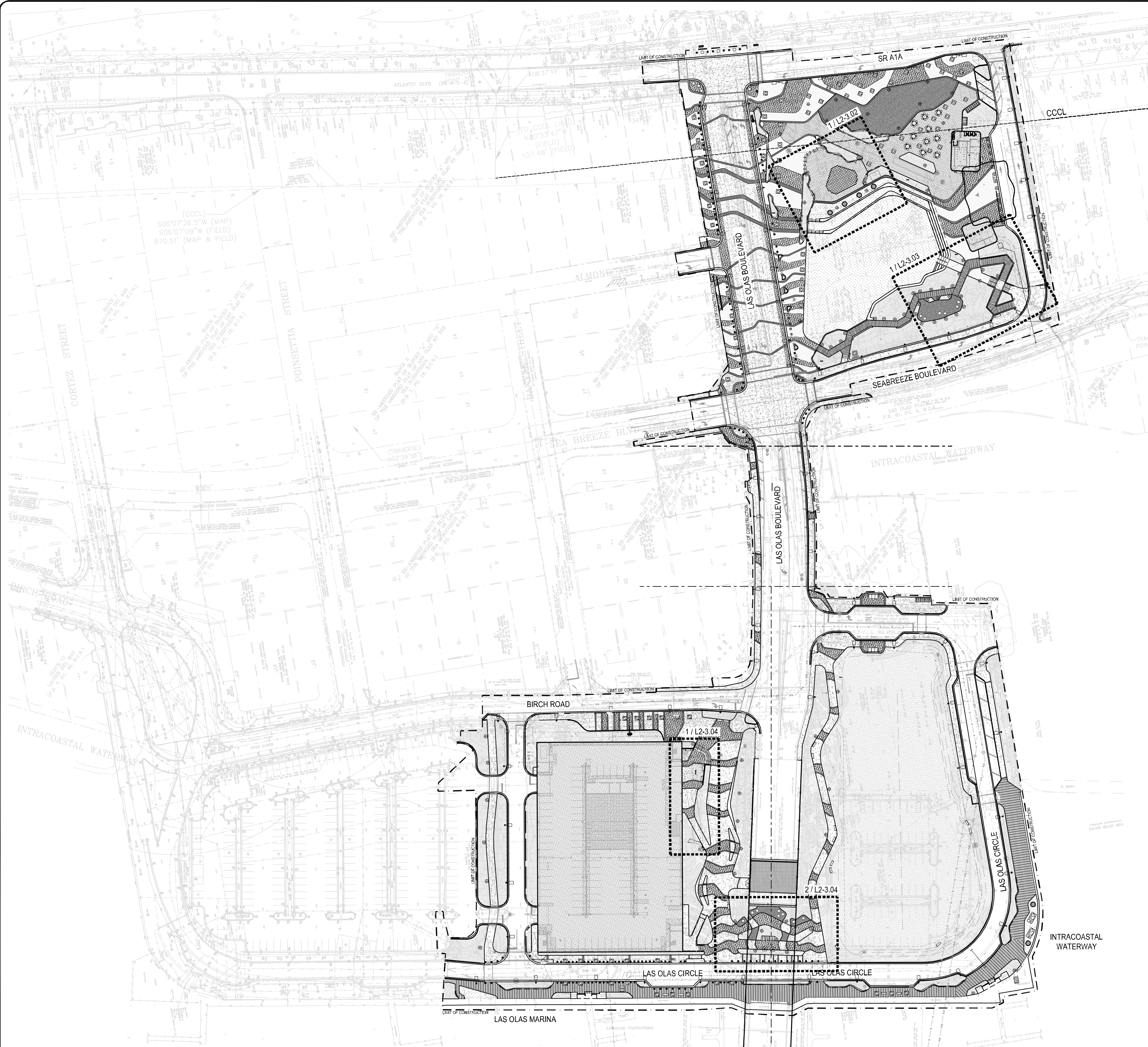


LEGEND:

- ① LAS OLAS BLVD. CURBLESS CONDITION, ASPHALT PAVING
- ② EXTENDED CAFE / RETAIL SPACE
- ③ CHILDREN'S INTERACTIVE WATER FEATURE
- ④ GROVE OF COCONUT PALMS
- ⑤ RESTROOMS AND POLICE SUBSTATION
- ⑥ ARCHITECTURAL SHADE CANOPY
- ⑦ MECHANICAL / EQUIPMENT ROOM
- ⑧ VEHICULAR DROP-OFF LANES
- ⑨ FLEXIBLE EVENT LAWN
- ⑩ DUNE LANDSCAPE AND INTERPRETIVE PATHWAY



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100% DOCUMENTS - FOR CONSTRUCTION

**PROJECT # 11900
LAS OLAS CORRIDOR IMPROVEMENTS
FORT LAUDERDALE, FL
OVERALL HARDSCAPE PLAN**

SHEET NO.
L2-1.00

NO.	DATE	BY	CHK'D	DESCRIPTION

**CITY OF FORT LAUDERDALE
PUBLIC WORKS DEPARTMENT
ENGINEERING & ARCHITECTURE**
100 North Andrews Avenue, Fort Lauderdale, Florida 33301

DATE: 06/22/2017
DESIGNED BY: EDSA
CHECKED BY: EDSA
SCALE: AS SHOWN
FIELD BOOK:

SEAL:

EDSA, Inc.
1512 E. Broward Blvd, Suite 110
Fort Lauderdale, FL 33301
954.524.5330

SCALE:

DESIGNED BY:	EDSA	CHECKED BY:	EDSA
DRAWN BY:	EDSA	DATE:	06/29/2017
SCALE:	AS SHOWN	FIELD BOOK:	

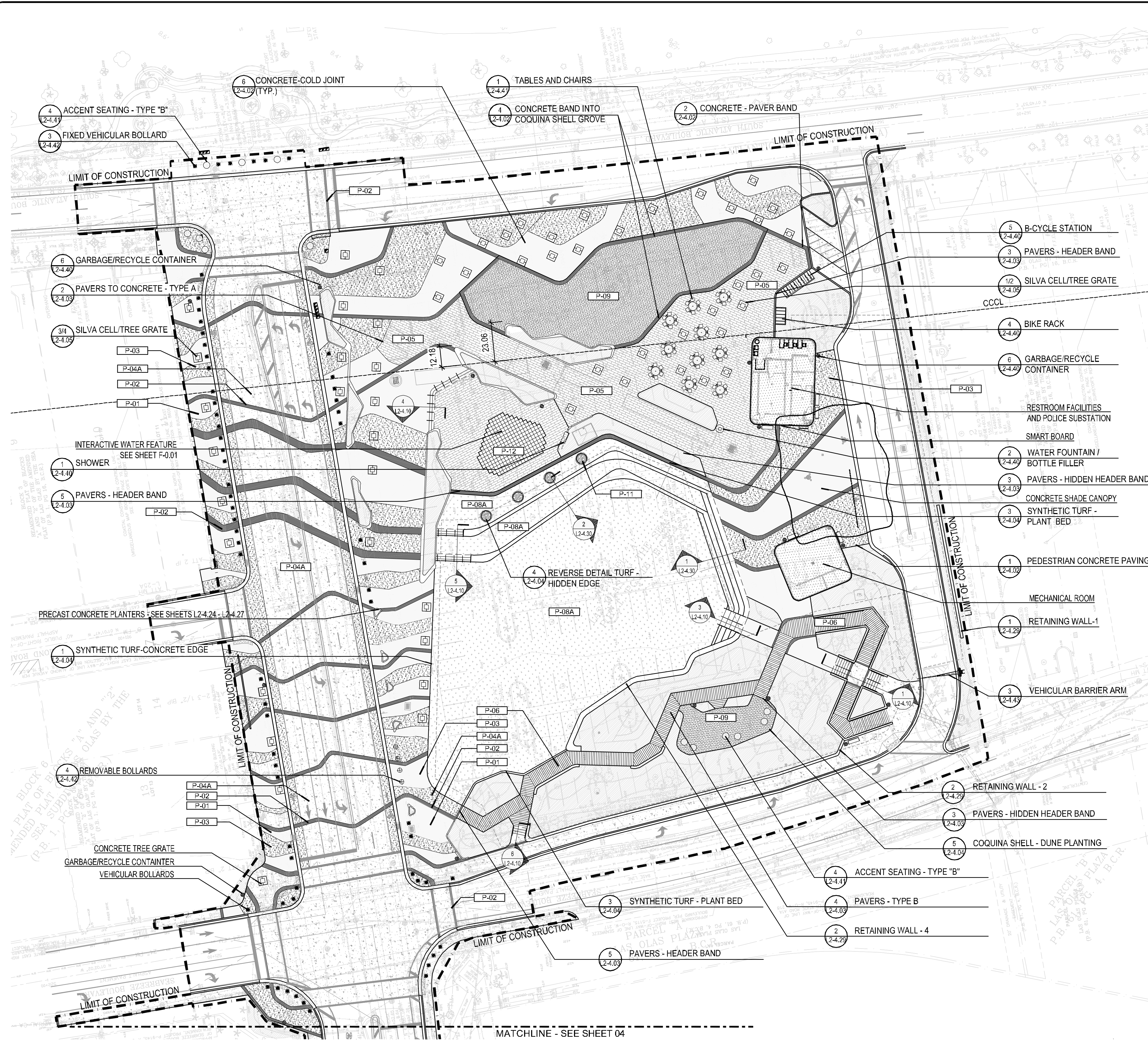
CITY OF FORT LAUDERDALE
PUBLIC WORKS DEPARTMENT
ENGINEERING & ARCHITECTURE
 100 North Andrews Avenue, Fort Lauderdale, Florida 33301

NO.	DATE	BY	CHECKED	DESCRIPTION

PROJECT # 11900
LAS OLAS CORRIDOR IMPROVEMENTS
FORT LAUDERDALE, FL
HARDSCAPE PLAN

SHEET NO.
L2-1.01

100% DOCUMENTS - FOR CONSTRUCTION

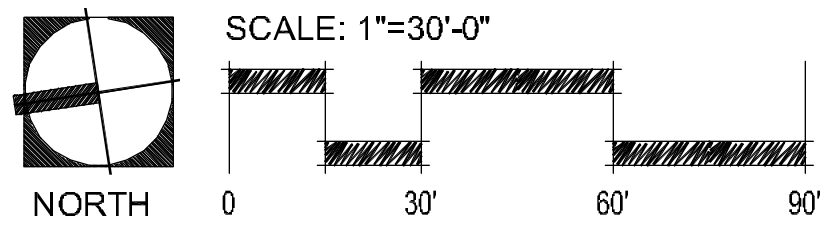
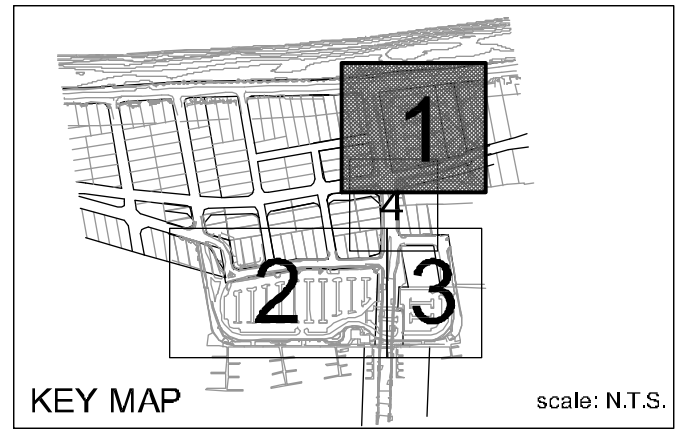


- HARDSCAPE MATERIAL LEGEND:**
- P-01** CONCRETE PAVING
WHITE PORTLAND CEMENT WITH BLUE GLASS AND SHELL AGGREGATE
 - P-02** CONCRETE PAVING
GRAY CONCRETE WITH INTEGRAL COLOR
 - P-03** CONCRETE PAVING
WHITE PORTLAND CEMENT WITH SHELL AGGREGATE
 - P-04** CONCRETE PAVING
GRAY CONCRETE WITH SANDBLAST FINISH
 - P-04a** CONCRETE PAVING
GRAY CONCRETE WITH SANDBLAST FINISH AND PARALLEL SCORE LINES
 - P-05** CONCRETE PAVERS
TYPE A: ET-105-50%
TYPE B: ET-16-94-50%
 - P-06** CONCRETE PAVERS
 - P-07** CONCRETE PAVERS
ROOF DECK
 - P-08** ARTIFICIAL TURF
TYPE A: NUTMEG LUSH AGGREGATE BASE
TYPE B: NUTMEG LUSH CONCRETE BASE
 - P-09** COMPACTED CRUSHED COQUINA SHELL
 - P-11** BEACH STONE
 - P-12** GRANITE PAVER
 - P-13** GRAVEL

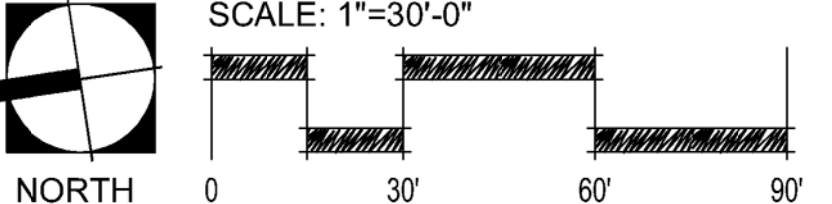
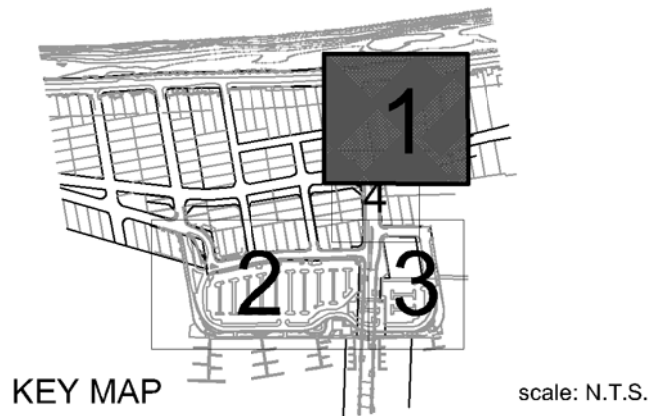
- SITE FEATURES LEGEND:**
- SF-01A** CONCRETE TREE GRATE
 - SF-01B** CONCRETE TREE GRATE (WITH UPLIGHTS)
 - SF-02** BENCH
 - SF-03** TABLE AND CHAIRS
 - SF-04** ACCENT SEATING - TYPE A
 - SF-05** ACCENT SEATING - TYPE B
 - SF-06** SHOWER
 - SF-07** WATER FOUNTAIN AND BOTTLE FILLER
 - SF-08** BIKE RACK
 - SF-09** BIKE REPAIR STATION
 - SF-10** PROPOSED OR RELOCATED B-CYCLE STATION
 - SF-11** GARBAGE / RECYCLING CONTAINER
 - SF-12** TRAM SHELTER
 - SF-13** BOLLARD
 - SF-14** REMOVABLE BOLLARD
 - SF-22** SMART BOARD

GENERAL HARDSCAPE NOTES:

- CONTRACTOR TO PROVIDE 5'X5' MOCK-UPS OF ALL PAVING AND HARDSCAPE MATERIALS FOR REVIEW / APPROVAL BY LANDSCAPE ARCHITECT PRIOR TO CONSTRUCTION. MOCK-UPS TO BE INDEPENDENT OF FINAL LOCATION AND REMAIN ON SITE THROUGH CONSTRUCTION.
- CONTRACTOR TO INSTALL ALL HARDSCAPE MATERIALS PER MANUFACTURER'S SPECIFICATIONS.



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**PROJECT # 11900
LAS OLAS CORRIDOR IMPROVEMENTS
FORT LAUDERDALE, FL
JOINTING PLAN**

SHEET NO.
L2-2.01

NO.	DATE	BY	CHK'D	DESCRIPTION

**CITY OF FORT LAUDERDALE
PUBLIC WORKS DEPARTMENT
ENGINEERING & ARCHITECTURE**
100 North Andrews Avenue, Fort Lauderdale, Florida 33301

DATE: 06/28/2017
DRAWN BY: EDSA
DESIGNED BY: EDSA
CHECKED BY: EDSA
SCALE: AS SHOWN
FIELD BOOK:

SEAL:

EDSA, Inc.
1512 E. Broward Blvd, Suite 110
Fort Lauderdale, FL 33301
954.524.3300

SEAL:

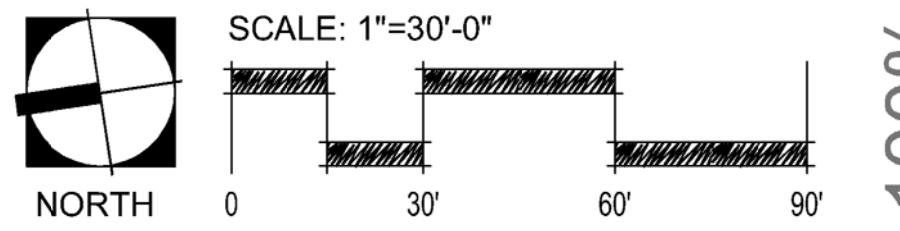
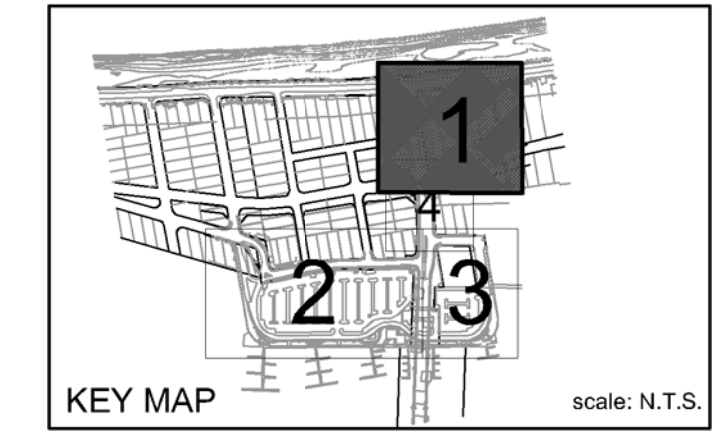
DATE: 06/28/2017
 DRAWN BY: EDSA
 DESIGNED BY: EDSA
 CHECKED BY: EDSA
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 FIELD BOOK:

CITY OF FORT LAUDERDALE
PUBLIC WORKS DEPARTMENT
ENGINEERING & ARCHITECTURE
 100 North Andrews Avenue, Fort Lauderdale, Florida 33301

NO.	DATE	BY	CHK'D	DESCRIPTION

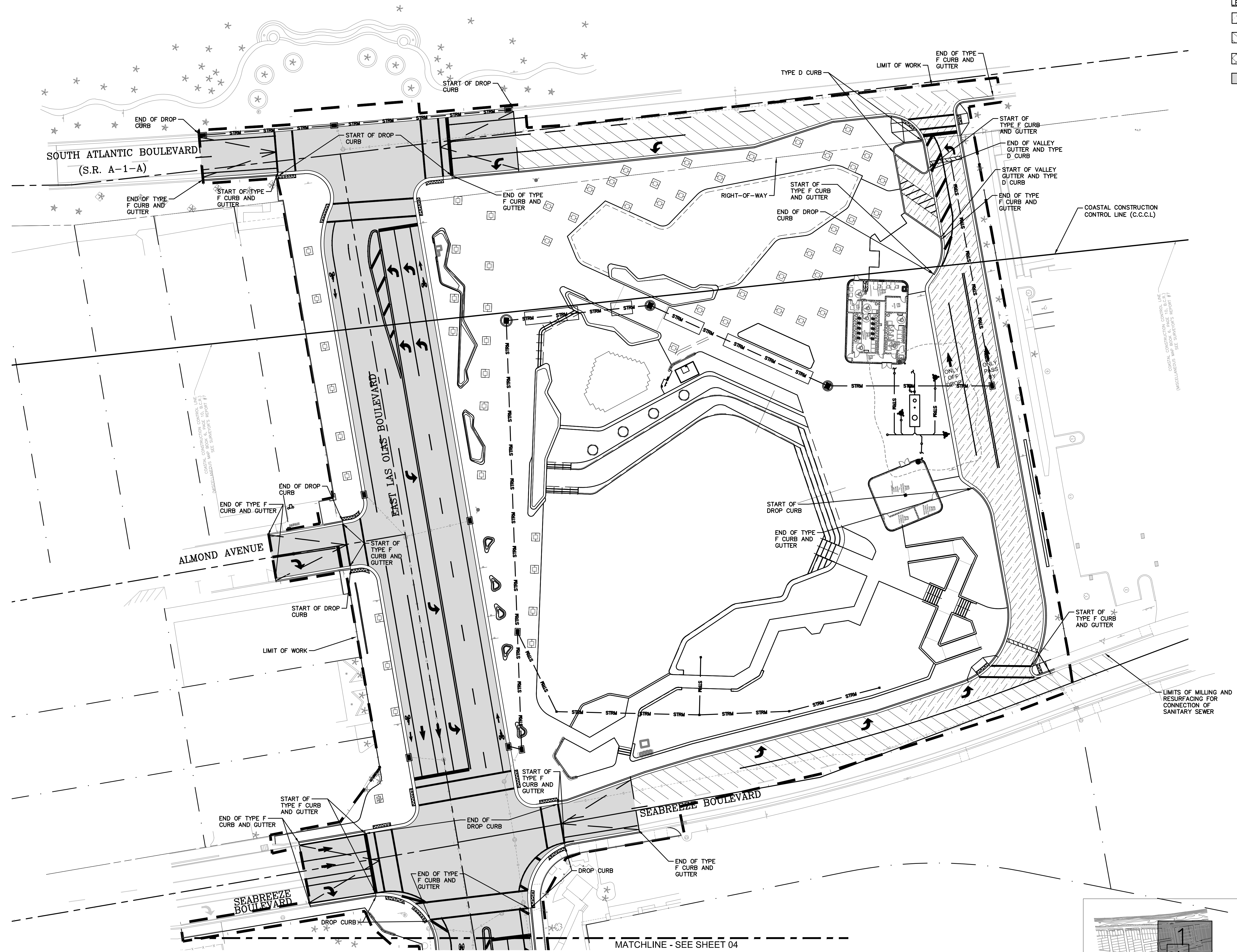
PROJECT # 11900
LAS OLAS CORRIDOR IMPROVEMENTS
FORT LAUDERDALE, FL
LANDSCAPE GRADING PLAN
TOP AND BOTTOM OF WALLS

SHEET NO.
C5-1.06



100% DOCUMENTS - FOR CONSTRUCTION

Plot: 01.14.2019 Beach Business Improvement District Committee (BID) Regular meeting
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 June 27, 2017 02:21:43pm
 This document, together with the concepts and designs presented herein, is intended only for the specific purpose and client for which it was prepared. Review of and improper reliance on this document without written authorization and adaptation by Kimley-Horn and Associates, Inc. shall be without liability to Kimley-Horn and Associates, Inc.



LEGEND:

	PROPOSED ASPHALT PAVEMENT
	PROPOSED MILL AND RESURFACE
	PROPOSED MILL AND OVERBUILD
	PROPOSED FDOT CONCRETE PAVEMENT

EDSA, Inc.
 1512 E. Broward Blvd, Suite 110
 Fort Lauderdale, FL 33301
 954.524.3330
Kimley-Horn
 1415 S. CONGRESS AVE, SUITE 201
 DELRAY BEACH, FL 33485
 PHONE: 954-352-2445 FAX: 954-333-2245
 WWW.KIMLEY-HORN.COM CA 000909
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SEAL:
JASON A. WEBBER, P.E.
 73962
 KHA PROJ # 040814003
 DATE: 06/28/2017
 DRAWN BY: JJ
 CHECKED BY: JJ
 DESIGNED BY: JJ
 SCALE: AS SHOWN
 FIELD BOOK:

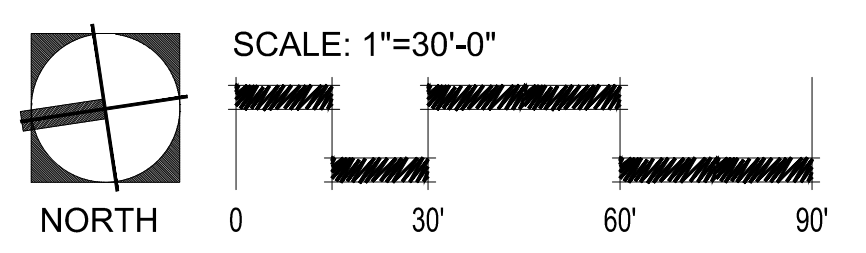
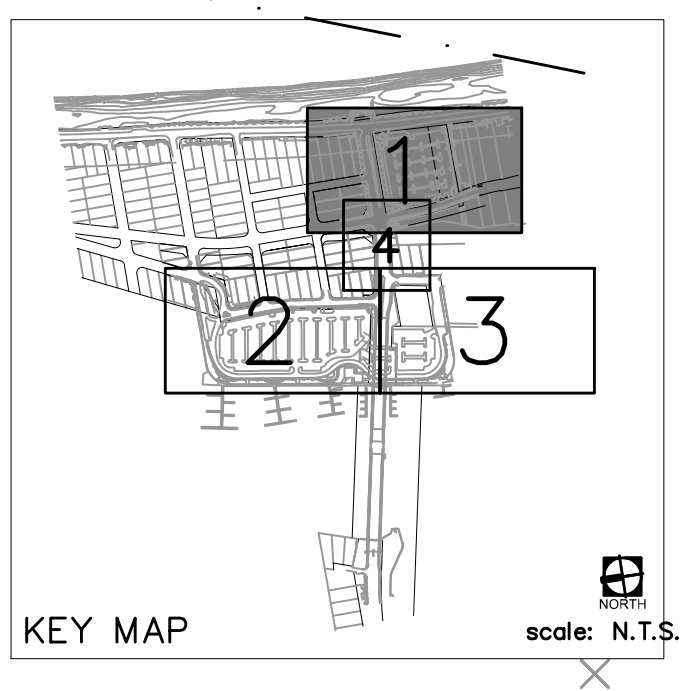
CITY OF FORT LAUDERDALE
PUBLIC WORKS DEPARTMENT
ENGINEERING & ARCHITECTURE
 100 North Andrews Avenue, Fort Lauderdale, Florida 33301

NO.	DATE	BY	CHK'D	DESCRIPTION

100% DOCUMENTS - FOR CONSTRUCTION
 PROJECT # P11900
 LAS OLAS CORRIDOR IMPROVEMENTS
 FORT LAUDERDALE, FL
 PAVING PLAN

SHEET NO.
C5-2.01

PLANS ARE IN NAVD 1988 DATUM
 CONVERSION EQUATION IS BELOW:
 (NAVD 1988) + 1.59' = (NGVD 1929)



100% DOCUMENTS - FOR CONSTRUCTION

GRANT APPLICATION

1. Legal Name of Applicant (First Name, Sur Name):

2. Registered business name and Form of Business Entity (a–c):
 - a. Registered Business Name:

 - b. Is the company doing business under another name, if yes, list name(s):

 - c. Mark (X) near applicable business structure:
 - Sole Proprietorship
 - Partnership
 - Corporation
 - S Corporation
 - Limited Liability Company (LLC)

3. Name and position/title of individual authorized to sign a Grant Participation Agreement with the City, on behalf of stated business above:

;

4. Name of Event/Project/Proposal:

5. Location of Event – Provide description and location map or site plan:

6. List all the dates associated with this event:
 - a. **Set-up date(s):**
 - b. **Event date(s):**
 - c. **Break-down date(s):**

7. Hours of Operation:

8. Projected attendance:

9. Cost to attendees:

10. Total Cost of Event:

11. Amount Requested from BID:

GRANT APPLICATION

12. Indicate what the requested amount will be used for:

13. List other Revenue Sources (*other than amount requested from the BID*). If requesting funds elsewhere, indicate organization name, amount requested, and status of requested funds.

14. Proposed Activities Planned (Attach a narrative if necessary):

15. BID event sponsorship, if approved, shall only be “seed” money, with contributions reduced in subsequent years unless otherwise approved by the BID. Provide a business plan detailing how the proposed event will become self-sustaining within 3 to 5 years. Attach a narrative if necessary.

16. Explain in detail the positive economic impact the proposed event/project/proposal will have for the BID and Beach Businesses. Indicate how it is consistent with the legislative determinations of special benefit found in Ordinance C-06-34, Section 1.04(A)(2), by increasing number of visitors to the BID District.

17. Discuss how these impacts will be measured and reported to the BID Committee upon completion of the event. Attach a narrative if necessary.

18. Explain in detail how the proposed event will aid in the BID’s efforts to identify or brand the beach as a world-class destination. Attach a narrative if necessary.

19. Provide a detailed marketing plan that explains how the proposed event will be marketed/advertised. Attach a narrative, if necessary.

GRANT APPLICATION

20. BID SPONSORSHIP TERMS: Describe how the BID sponsorship will be included in advertising and marketing plans for event; provide proof where applicable, and mark [X] if agree with terms (a-c).

A. THE BID LOGO

WILL BE INCLUDED IN ALL ADVERTISING AND MARKETING EFFORTS FOR THE EVENT IN LOCATIONS AND IN PROPORTION WITH/OTHER OTHER SPONSORS AT SIMILAR SPONSORSHIP LEVELS INCLUDING RADIO, TV, PRINT, ONLINE AND ON SITE VIA BANNERS, STAGE ANNOUNCEMENTS, ETC.



B. BID MANAGER WILL REVIEW AND APPROVE

OF ASSOCIATING MEDIA, MARKETING AND ADVERTISING TO ENSURE ACCURACY.

C. OPPORTUNITY FOR ONE 10X10 FOOTPRINT AT THE EVENT. THE BID IS

RESPONSIBLE FOR PROVIDING ALL DÉCOR, RENTAL (OR COST OR FENTAL) AND STAFFING FOR ITS FOOTPRINT.

21. Applicant shall mark [X] should if understands and agree with the following statements:

- I will request BID Logo in appropriate format for marketing purposes.

- I will provide a PowerPoint Presentation of the event or project to the BID Committee 90 days prior to the proposed event or project.

- I have completed a new vendor application form to the City of Fort Lauderdale.

- I have completed a W-9 form with the City of Fort Lauderdale.

- If BID Committee recommends approval of funding, I will attend the schedule City Commission meeting of which this item will be reviewed to answer any questions City Commission may have.

- If City Commission approves funding, I will submit an executed Grant Participation Agreement with the City of Fort Lauderdale and mail or hand-deliver (2) original copies to the City Attorney's Office:

GRANT APPLICATION

City of Fort Lauderdale

City Hall
C/O Lynn Solomon, Assistant City Attorney
100 North Andrews Avenue
Fort Lauderdale, FL 33301

- I understand sponsorship dollars are treated as reimbursement and as such if approved, I will provide a final invoice at end of the event or project, along with supporting documents for expenses detailed in question 12.

- If City Commission approve BID Funding, and after the event or project is complete, I will provide a *post **event financial overview/economic impact*** powerpoint presentation to the BID Committee within 60 days of the event.

- I understand that within ninety (90) days of the close of the applicant's fiscal year, a financial statement (*including profit and loss statement*) prepared in accordance with generally accepted accounting principles, accounting for these funds and reporting upon the manner in which they were expended, shall be submitted to :

City of Fort Lauderdale Community Redevelopment Agency | BID

Attn: Vanessa Martin, Business
914 Sistrunk Boulevard, Suite 200
Fort Lauderdale, FL 33311

GRANT APPLICATION

APPLICANT'S CONTACT INFORMATION:

PHYSICAL ADDRESS:

ZIP CODE:

OFFICE PHONE:

CELL PHONE:

EMAIL ADDRESS:

**PRIOR TO SIGNING, MARK [X] TO
COFIRM COMPLETION OF FOLLOWING:**

- LEGAL NAME AND PLACE OF BUSINESS ADDRESS MATCH SUNBIZ.ORG
- ATTACHED LOCATION OR SITE MAP
- ATTACHED PROOF(S) OF BID LOGO USE IN ADVERTISING/ MARKETING EFFORTS
- AS APPLICANT I AM THE AUTHORIZED REPRESENTATIVE TO SIGN BID APPLICATION AND CITY AGREEMENT.
(OR)
- NOT AUTHORIZED TO SIGN AGREEMENT;

***WRITE NAME & POSITION OF
AUTHORIZED INDIVIDUAL TO SIGN
THE GRANT PARTICIPATION
AGREEMENT WITH THE CITY.***

**Name should be the same as →
question #3**

APPLICANT FULL NAME (PRINT)

APPLICANT SIGNATURE

COMPANY NAME & APPLICANT TITLE

DATE SIGNED

NAME:

TITLE:

***ONLY AUTHORIZED REPRESENTATIVE OF THE COMPANY/CORPORATION APPLYING FOR GRANT FUND MAY SIGN APPLICATION. IF APPLICANT DOES NOT HAVE AUTHORITY TO SIGN BIDDING AGREEMENT, APPLICANT SHALL PROVIDE NAME AND TITLE OF INDIVIDUAL AUTHORIZED TO SIGN A GRANT PARTICIPATION AGREEMENT ON BEHALF OF COMPANY OR CORPORATION WITH THE CITY OF FORT LAUDERDALE.**



SUPERVISOR REPORT SUMMARY

FT. LAUDERDALE BEACH

SUPERVISOR: Thomas K Jean-Bart

DATE: 12 /29/18

While Patrolling A1A going South, we make sure to check for suspicious or unlawful activities like break-ins, people laying in bushes, behind buildings and restaurants. We noticed a shoe-less man laying down with his belongings next to him panhandling to the pedestrians. We approached him and asked to leave the property. HE eventually complied 12/1/18

We usually check the restrooms on the south side three to four times daily due to high traffic and homeless activities. We received a complaint about two intoxicated males arguing over beer cans. Officer Isma called us for backup and we were able to escort the whole crew out of the area. They headed south on A1A. 12/2/18

We encountered a man with a dog and his belongings on the ground just a few yards short of the Las Olas Parking lot. Officer Campbell saw the prospect panhandling to bystanders. We asked him to move and he refused. I informed him soliciting and panhandling wasn't allowed and insisted for him to move. He eventually complied and went south. 12/2/18

We come across lots of visitors who need directions to different restaurants and Hotels on the Beach. We now pass out the "myfortlauderdalebeach.com" cards to the tourists on the beach. 12/7/18

We escorted a man out of the beach area for panhandling by Rockbar and again by the Beach place plaza. He crossed the street and headed North on A1A until he was out of sight. 12/9/18

We woke up some loiterers on the beach with open containers laying down near the public restrooms. They all cooperated 12/15/18

We saw a man sitting next to Conrad 551 A1A. Officer Isma approached the suspect and informed him it was private property and asked him to leave. The individual decided to sit on the sidewalk. We all approached the suspect and he eventually cooperated by heading south on A1A 12/21/18

We mostly focus on the Beach side of A1A but we also patrol the in-routes that leads to A1A going South which have less activities but still have tourists because of the Hotels. We gave many directions to Downtown Fort Lauderdale, as well as Beach place. 12/22/18

We had a situation where we were informed about an intoxicated individual carrying a weapon on his waistline by the restrooms on the South. We didn't see the suspect but we did inform the authorities. Officer Lonnie reported the incident to Police officer Costa. Description of the suspect: tall white male, red shirt and sleeved tattoos on both arms 12/29/18

We have been watching over the Las Olas garage and directing our visitors to the new parking location. The officers on duty also pass out the "myfortlauderdalebeach.com " to the tourists walking towards the beach from the Las Olas bridge.

HOMELESS ENCOUNTERS:

We had 19 homeless encounters.

TOURIST CONTACTS:

We've met with 42 tourists

1) How many did you interact with?

1) I made contact with 12 myself

AREAS PATROLLED (Please include map that shows patrol area):

NEGATIVE EXPERIENCES FROM THE PREVIOUS WEEK :

NONE...

SUPERVISOR SUGGESTIONS:

It would be great if the business cards were a little bigger, maybe 3 by 5 inches

ADDITIONAL COMMENTS:



SUPERVISOR REPORT SUMMARY



FT. LAUDERDALE BEACH

SUPERVISOR: Thomas K. Jean-Bart

DATE: 11/26/18

- While on bike patrol, we noticed a man laying down on the sidewalk near Las Olas Blvd and A1A (beach side). We told him he couldn't drink and sleep on the sidewalk. At first he was noncompliant (argumentative) but eventually complied.
(10/27/18)
- Our methods of Patrol includes bike and foot to target the businesses from Harbor Drive to Sunrise Blvd. (still in process).
We observe, detour criminal and harassing behavior, give directions to visitors, and provide customer service to the tourists.
(10/27/18)
- We witnessed an argument between a couple that quickly escalated when the young lady # 1 slapped her companion (a male) multiple times. We quickly intervened and Officer Amoy Campbell called the authorities. The gentleman didn't want to press charges, and left with another woman that he claimed was his sister.
(11/2/18)
- We are noticing homeless activities in the Public restrooms (south side). So we're make sure to check the restrooms at least 3 times daily as part of our patrol.
(11/2/18)
- We escorted a panhandler (black male, approx. 6'3" with a gray shirt and black jeans) out of the beach side for panhandling and harassing customers near Rock Bar. (11/3/18)
- We woke up a man on the side walk sleeping near Vistamar Street across from the Paramount and Premiere Hotel. He moved along without incident.
(11/10/18)
- We've come across numerous visitors who need directions to different restaurants and hotels on the Beach. We use our company phones with GPS technology as well as the patrol map to our advantage. It is very important that we have business cards and flyers to handout. We are also asked frequently about upcoming events on the beach-side.
(11/16)

- A Hispanic male was yelling racist slurs at bystanders from 711 near Las Olas Blvd all the way to the parking lot. We approached the male and asked him to leave the property or we would call the authorities. We noticed the man had a bag with some empty beer cans, which indicated he was possibly intoxicated. He complied and kept walking South on A1A. (11/17/18)
- We had a situation when an older man was loitering by the beach place plaza. We asked him to move, and he felt as a tax payer he's allowed to loiter anywhere. He went on about how he's lived in the area for 17 years and he's a multi millionaire. We expressed that we understood, however, asked him nicely again -- and after cursing us out and making a scene he eventually moved. (11/24/18)
- We mostly focus on the Beach side of A1A, but we also patrol the in-routes that lead to A1A going South (which have less activities but still has tourists because of the Hotels). We gave many directions to Downtown Fort Lauderdale, the Brightline, and were asked about bus schedules, as well as upcoming events on the beach due to recent fences being set up. (11/25/18)

NEGATIVE EXPERIENCES FROM THE PREVIOUS WEEK :

NONE...

SUPERVISOR SUGGESTIONS:

Flyers and Business cards to hand out to the tourists. Also a monthly list of upcoming events if possible.

ADDITIONAL COMMENTS:

N/A at this time.

FOOD AND NON-ALCOHOLIC BEVERAGE SERVICE CHECKLIST

- 1. F&B Application- Complete & Sign Form (front and back)**
 - **PROVIDE REQUESTED ITEMS #1-7**
 - 1). Photos of restaurant/hotel uniform
 - 2). Photos with written description of proposed food and beverage containers
 - 3). Copy of State of Florida Divisions of Hotels and Restaurants License
 - 4). Proof of Commercial General Liability Insurance
 - 5). Proof of Workers Compensation Insurance
 - 6). Sign and notarize indemnification/hold harmless release form
 - 7). Check made payable to the City of Fort Lauderdale \$1,000

- 2. Website Listing Submission Form**

- 3. Sign Hold Harmless Form**

- 4. Submit box items #1-3**
 - City Staff: Cija Omengebar
comengebar@fortlauderdale.gov
(954) 828-4776
 - Please call to schedule date and time for check delivery.

- 5. Mobile Ordering Application - EazyO Onboarding Process**
 - Kevin Dash
kevin@eazyoapp.com
(786) 514-7601
 - 1). Sign up for EazyO agreement
 - 2). Pay EazyO setup fee
 - 3). Prepare menus for beach
 - 4). Provide images of menu items
 - 5). Signup for payment via EazyO provided link
 - 6). Schedule onsite training with EazyO representative



914 Northwest 6th Street, Ste. 200 | Fort Lauderdale, FL 33311 | Telephone: (954) 828-4517 | FAX (954) 828-4500

BEACH SPECIAL EVENTS FISCAL CALENDAR Oct 1, 2018 - Sept 30, 2019 (as of 1-14-19)

2018			
Oct 1- SEPT 30	Ambassador Program (@ \$12.5K month X 12 = \$150K)		\$150K
Oct 13 - 14	Gino Ferraro Volleyball - Fort Lauderdale Beach		
Oct 20	2018 Lanakila Iki Ocean Challenge - 1100 Seabreeze Blvd		
Oct 31 - Nov 4	59TH Fort Lauderdale Boat Show - Bahia Mar Fort Lauderdale Beach		
Nov 10	Running 4 Vets 1st Annual Charity Run - A1A Beach Route		
Nov 11	13.1 Fort Lauderdale Half Marathon & 5K - Las Olas & A1A		
Nov 15	Aloha Roots Cultural Expo - Fort Lauderdale Beach Park		
Nov 17-18	P1 Fort Lauderdale Grand Prix of the Seas (Jet Ski Racing) - FL Beach Park		
November 21	Light Up The Beach 6PM (BID/BRB @ \$8K EACH)		\$8K
November 22	Turkey Trot- DC Alexander Park		
Nov 30-Dec 2	Riptide Music Festival (set up 11/29-12/5)		\$150K
Dec 16	5th Annual Jingle Bell Jog - DC Alexander Park		
2019			
Jan 5-6	Dig the Beach Volleyball Series (7am - 8pm)		
Jan 12	Fit Lauderdale Beach Bash (9:30am - 12:00pm)		
Jan 26-27	Fort Lauderdale Food & Wine Festival - FL Beach Park		
Feb 5 - 10	Beach Majors Volleyball - CANCELLED (\$100K)		\$0.00
Feb 9	Ragnar Relay Miami 2019 - FL Beach Park		
Feb 16 & 17	25th Annual Fort Lauderdale Master Challenge (swimming)		
Feb 16 & 17	14th Annual Fort Lauderdale Marathon - Fort Lauderdale Beach Park		
Feb 20-24	SOBEWFF		\$75K
Feb 22-24	PRIDE Fort Lauderdale - FL Beach Park (In 21, Out 25)		\$30K
March 10	Las Olas International Triathlon – South Parking Lot (set up 3/10)		
March 15-16	FIU Collegiate Beach Volleyball Tournament - FL Beach		
March TBD – Nov TBD	FNSW (34 weeks)	BUDGETED	\$150K
March 23	AIDS Walk - FL Beach Park		
April 12-14	Tortuga MUSIC Festival - Ft Laud Bch Park (set up 3/28 - 4/19)		\$200K
April 20	Covenant House 5K on A1A		
May 4-5	Fort Lauderdale Air Show	BUDGETED	\$75K
May 11	Fit Lauderdale Beach Bash (9:30am - 12:00pm)		
May 17	SE Florida Apartment Volleyball Tournament - Fort Lauderdale Beach Park		
May 25	Great American Beach Party- Fort Lauderdale Beach		P&R
May 17-19	Intl Swimming HOF Honoree Induction Weekend		
July 4	July 4th Celebration - Fort Lauderdale Beach Park		P&R

Key **BUDGET TOTAL: \$838K**

- BID Funded Events**
- City (Parks & Rec) Produced Events**
- Events by other organizations

Fort Lauderdale Beach Improvement District (BID)

FY 2019 Adopted Budget

As of 11.27.2018

Revenues Projected at 5%			
Revenue Sources	FY 2019	FY 2020	FY 2021
Beach Business Improvement Assessment Revenue @ 95%	993,012	1,042,663	1,094,796
Assessment Revenue			
Miscellaneous			
Appropriated Fund Balance			
Earned Pool Investments	15,784	15,784	15,784
Interest Earnings	236	236	236
Beach & Beverage	5,000	5,000	5,000
Transfer from Fund Balance	535,024	-	-
Total Revenue	\$ 1,549,056	\$ 1,063,683	\$ 1,115,816
<i>Other Resources</i>			
Expenditures			
Accounting & Auditing	330	330	330
Other Professional Services:			
Wizard Entertainment(BID Mgmt Services)	57,600	57,600	57,600
BID Website & Maintenance	50,000	50,000	50,000
Harry Newstreet BID Assessment	7,500	7,500	7,500
Other Services:			
Holiday Lightscapes (Split costs BRAB/BID)	10,000	10,000	10,000
Holiday Display (Split costs BRAB/BID)	40,000	40,000	40,000
Supplemental Cleaning Services	28,620	28,620	28,620
Electrical Supplies - (Electricity for Holiday Lights)	4,244	4,244	4,244
Promotional Contributions:			
Ambassador Program	150,000	150,000	150,000
Entercom Communications	150,000	-	-
Holiday Lighting event	8,000	8,000	8,000
Tortuga Music Festival	200,000	150,000	-
<i>Funds Available for Additional Events</i>	10,000	-	-
Box Wraps	-	20,000	20,000
South Beach Food & Wine	85,000	-	-
Beach Majors	100,000	-	-
Pride	30,000	-	-
Airshow	100,000	75,000	75,000
Friday Night Sound Waves	150,000	150,000	150,000
Service Charge - Community Development Agency			
Salaries	52,790	52,790	52,790
Indirect Admin Charges - Research decreased numbers	11,177	11,177	11,177
Service Charge - Information Technology - Research numbers	3,713	3,713	3,713
Insurance Charges	82	82	82
Capital improvement Project Funding			
Fort Lauderdale Beach Park- CIP Funding	300,000	150,000	-
Total Operating Expenditures	\$ 1,549,056	\$ 969,056	\$ 669,056
Total Uses	\$ 1,549,056	\$ 969,056	\$ 669,056
	\$ -	\$ 94,627	\$ 446,760

Fund Balance Summary	
Balance as of 10.1.2015	\$1,360,267
Balance as of 10.1.2016	\$1,585,113
Balance as of 10.1.2017	\$1,336,069
Estimated as of 10.1.2018	\$585,369
Revenue based on a rate of \$0.8525 per \$1,000 of assessed value	



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0060

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 8, 2019

TITLE: Ordinance Providing an Expedited Outdoor Event Permit for Beach Hotels,
and Transferring Responsibility for Outdoor Event Permitting to the City
Manager's Office, adding Mobile Showers Services and Allowing City
Manager or Designee to Issue Permits for Outdoor Social Services

Recommendation

It is recommended that the City Commission adopt an ordinance amendment to (1) allow hotels located on A1A, across from the beach, to obtain expedited outdoor event permits for events on the beach for conventions and conferences (2) provide for mobile shower permits; and (3) transfer certain authority to the City Manager.

Background

The City Commission held a joint workshop with the Beach Improvement District (BID) on October 18, 2017. One of the items discussed was expediting the process for special event permits for events on the beach, particularly, events in conjunction with hotelier convention events.

The current process for processing outdoor event permits includes City Commission approval and can take two to several months to complete. This process puts beach hoteliers at a competitive disadvantage with other convention meeting destinations where a hotel is located directly on the beach and the beach is part of the hotel's property and, thereby, no public review process is required.

The expedited process would allow the hotel to enter into an agreement with the City Manager to hold up to 12 one-day events per year. In addition, instead of the required 60-day application submittal requirement, expedited permits would only require 30 days.

Attendance numbers, event hours, allowed structures on the beach, and the event footprint would be limited to a defined standard. Events that exceed the defined standard would be required to follow the regular outdoor event permit process. The expedited process for each event would follow all the requirements of a regular process, except for timeframe for application submission and Commission approval.

01/08/2019
CAM #19-0060

Page 1 of 2

In addition, responsibility for the coordination of special event permitting has transferred to the City Manager's Office, Nighttime Economy. Therefore, it is recommended the City Commission approve the revision of Chapter 15, Article V accordingly.

Finally, because we have parties that offer mobile showers to the homeless population, we are adding that service to the ordinance and recommending that outdoor social services, like feeding events, be issued a permit by the City Manager or his or her designee.

Resource Impact

There is no fiscal year 2019 impact associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the south Florida region, leveraging our airports, port, and rail connections.
- Objective 2: Facilitate a responsive and proactive business climate
- Initiative 5: Annually review and streamline the development and permitting process to reflect business and customer feedback and trends

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous and We Are Community*.

Attachment

Exhibit 1 – Ordinance

Prepared by: Sarah Hannah-Spurlock, City Manager's Office

Department Director: Chris Lagerbloom, ICMA-CM, City Manager's Office

ORDINANCE NO. C-18-48

AN ORDINANCE OF THE CITY OF FORT LAUDERDALE, FLORIDA, AMENDING CHAPTER 15, ARTICLE V, OUTDOOR EVENTS, OF THE CODE OF ORDINANCES OF THE CITY OF FORT LAUDERDALE, FLORIDA, PROVIDING FOR THE REVIEW OF APPLICATIONS FOR OUTDOOR EVENTS BY THE CITY MANAGER'S OFFICE, PROVIDING FOR A PROCESS FOR REVIEW AND APPROVAL OF APPLICATIONS FOR CERTAIN HOTEL-SPONSORED OUTDOOR EVENTS, PROVIDING NEW DEFINITIONS FOR OUTDOOR SOCIAL SERVICE EVENTS AND MOBILE SERVICES, DELETING REFERENCES TO OUTDOOR SOCIAL SERVICE FEEDING EVENTS, PROVIDING FOR REGULATION OF OUTDOOR SOCIAL SERVICE EVENTS AND PROVIDING FOR SEVERABILITY, REPEAL OF CONFLICTING ORDINANCE PROVISIONS, AND AN EFFECTIVE DATE.

WHEREAS, the City Commission of the City of Fort Lauderdale, Florida (the "City Commission") held a joint workshop with the Beach Business Improvement District Advisory Committee ("BID") on October 18, 2017, at which~~where~~ the issue of expediting the process for approval of outdoor events on the beach for hotel conventions and conference attendees was discussed; and

WHEREAS, the current process for approving outdoor events requires City Commission approval and can take up to several months to complete; and

WHEREAS, hotel-sponsored beach events, event hours, allowed structures and event footprint would be limited to a defined standard for hotel-sponsored events subject to the proposed expedited approval process; and

WHEREAS, events exceeding the defined standard will be required to follow the regular outdoor event process outlined in section 15-183 of the Code of Ordinances of the City of Fort Lauderdale, Florida, and;

WHEREAS, the expedited process for each hotel-sponsored event would follow all the requirements of the City of Fort Lauderdale's regular process for outdoor events,

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except for the timeframe for application submission and the need for City Commission approval, and;

WHEREAS, the City Manager's office has assumed the responsibility for reviewing the applications for outdoor events in the City of Fort Lauderdale and will also be responsible for coordinating and approving hotel-sponsored outdoor events;

WHEREAS, defining mobile services and providing supplemental regulations for outdoor social service events establishes uniformity and promotes and ensures the health, safety, morals and general welfare of the residents of and visitors to the City of Fort Lauderdale,

NOW THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA:

SECTION 1. That Section 15-181 of the Code of Ordinances of the City of Fort Lauderdale, Florida, is amended to provide as follows:

Sec. 15-181. – Restricted generally.

1. Definitions.

(a) *Outdoor events* shall mean any event held in an area not within an enclosed building on public property, private property, or both, whether operated totally outdoors, on stage, under tents or with the use of temporary buildings or structures, to which members of the public are invited as participants, or spectators such as but not limited to concerts, festivals, races, walks, triathlons, circuses, carnivals, shows, exhibitions, and any other similar event conducted outdoors.

(b) *Social services* shall mean any service provided to the public to address public welfare and health such as, but not limited to, the provision of food, hygiene care, group rehabilitative or recovery assistance, or any combination thereof, rehabilitative or recovery programs using counseling, self-help or other treatment or assistance, and day shelter or any combination of same.

(c) *Outdoor social service ~~feeding~~ event* shall mean any outdoor event wherein the act of furnishing, distributing, or serving food or meals, or the act of furnishing hygiene

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products or services, including but not limited to mobile services, as a social service, as defined herein, to members of the public, without at no cost or at a very low cost, as a social service, as defined herein and generally holding such an event providing food distribution services outside of a building or structure or without permanent facilities on a property.

(d) Mobile services shall mean any social service, including but not limited to, temporarily providing shower or hygiene facilities or laundry equipment, upon or within any vehicle, cart, trailer, or apparatus.

SECTION 2. That Section 15-182 of the Code of Ordinances of the City of Fort Lauderdale, Florida, is amended to provide as follows:

Sec. 15-182. – Application fee; agreement

- (a) Notwithstanding any other provision of the City of Fort Lauderdale's Code of Ordinances and Unified Land Development Regulations, the city commission may, after an application has been filed and reviewed, and after passage of an appropriate motion, permit events coming under the provisions of this article to operate within the city for temporary periods of time. Such application shall be filed with the ~~parcs and recreation department~~ city manager's office not less than sixty (60) days, or seven (7) days in the case of outdoor social service ~~feeding~~ events under section 15-186, in advance of the beginning date of the event and shall contain a detailed proposal and description of the location, hours and dates of operation, and a copy of any contract between the applicant and property owner of the property on which the event is to be held, or any person providing rides, mechanical entertainment or amusement devices for the event. With the exception of outdoor social service ~~feeding~~ events under section 15-186, the applicant shall pay a fee established by the city manager when the application is filed and submit any additional information required by the ~~parcs and recreation department~~ city manager's office. The city manager may establish a late fee to be imposed on applicants that file within such sixty-day period. Social service events shall be approved by the city manager or his or her designee.
- (b) With the exception of outdoor social service ~~feeding~~ events under section 15-186, if the information submitted by the applicant is responsive and if the ~~parcs and recreation department~~ city manager's office has reviewed and approved the

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application, the city shall prepare and submit to the applicant an agreement incorporating the terms and conditions listed in section 15-183 and such other terms and conditions as the city may specify. If the ~~parks and recreation department~~ city manager's office determines that the event is subject to the provisions of section 15-186, the application is to be processed as outlined in section 15-186.

- (c) With the exception of outdoor social service ~~feeding~~ events under section 15-186, no person or organization shall hold an outdoor event prior to the delivery to the city of properly executed copies of the agreement and the certificate of insurance provided for in this article.
- (d) Permits issued for outdoor social service ~~feeding~~ events pursuant to section 15-186, shall be valid for a period of one (1) calendar month and shall be renewed monthly on the first business day of each month. Permit applications submitted after the first of the month shall be valid for the remainder of that month with a renewal required for the following calendar month.

SECTION 3. That Section 15-183 of the Code of Ordinances of the City of Fort Lauderdale, Florida, is amended to provide as follows:

Sec. 15-183. – Outdoor event requirements

- (a) With the exception of outdoor social service ~~feeding~~ events under section 15-186, the agreement for outdoor events shall contain the following terms and conditions:
 - (1) The use of fireworks shall comply with all applicable state laws and requires a fireworks permit from the city fire-rescue department.
 - (2) Sanitary facilities shall be provided and shall be of the type and in a sufficient number as to meet the requirements established by the department of sustainable development.
 - (3) The department of sustainable development shall conduct electrical inspections of all electrical facilities whether power is supplied by local utilities or is self-provided by generator systems.
 - (4) Sponsors of events at which food or beverages will be sold or distributed shall meet all applicable state, county and city health codes.

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- (5) Current flameproof certificates must be provided for all canvas tents, awnings or canopies and shall be submitted for approval to the city fire-rescue department.
- (6) The applicant shall pay for the expense of all city services provided as a result of the event identified by city staff prior to the event. The police department may require the applicant to provide and pay for security personnel for crowd control and traffic direction purposes. The fire-rescue department may require the applicant to provide and pay for EMS and fire watch personnel, or both. Police, fire and EMS costs are exempt from prior notice provisions.
- (7) The applicant shall provide a certificate of insurance satisfactory to the office of the risk manager, such insurance to be comprehensive general liability insurance in a minimum amount of one million dollars (\$1,000,000.00) combined single limit coverage, naming the city as an additional insured. If alcoholic beverages are to be dispensed, served, sold or distributed at the outdoor event, the applicant shall in addition provide liquor liability insurance in a minimum amount of five hundred thousand dollars (\$500,000.00). The applicant shall also agree to indemnify and hold harmless the city for any damage to person or property which might occur during or as a result of the operation of the outdoor event.

SECTION 4. That Section 15-184 of the Code of Ordinances of the City of Fort Lauderdale, Florida, is amended to provide as follows:

Sec. 15-184. - Exceptions

- (a) A self-insured governmental entity may be exempted from the insurance requirements of this article.
- (b) ~~The city's parks and recreation director~~ city manager's office, in consultation with the risk manager, shall determine whether an event qualifies as a minor outdoor activity based on the following factors:
 - (1) Not anticipated to exceed the capacity of the facility or other property proposed to be used;
 - (2) Limited or no closing of streets/limited impact on traffic;

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- (3) Limited parking and noise in surrounding neighborhood(s);
- (4) The absence of activities having an inherent risk or which increased exposure for either bodily injury or property damage;
- (5) Limited size and scope of event; limited use of facility outside of normal use; no activities involving third party vendors.

The sponsor of a proposed minor outdoor activity shall submit all details of such proposed activity to the ~~parcs and recreation department~~ city manager's office at least thirty (30) days in advance of the event. If an event is determined to be a minor outdoor activity, it shall be exempted from the provisions of section 15-183(a)(7) of this article.

- (c) Outdoor social service ~~feedings~~ events under section 15-186 shall not be permitted upon any public beach, as defined in section 8-71 of this Code.
- (d) Social service ~~feeding events~~ events under section 15-186, may be provided in response to a declaration of a state of emergency by the city and such provision of service shall not be subject to these requirements.

SECTION 5. That Section 15-~~186~~185 of the Code of Ordinances of the City of Fort Lauderdale, Florida, is amended to provide as follows:

Sec. 15-186 – Supplemental regulations for outdoor social service ~~feeding~~ events.

- (a) An application for an outdoor social service ~~feeding~~ event shall contain the following information:
 - (1) The name of the individual or organization that ~~will be furnishing, serving or distributing foodplans,~~ organizes and is responsible for the execution of the outdoor social service event;
 - (2) The date or dates when the outdoor social service event will occur ~~food will be furnished, served, or distributed;~~
 - (3) The times of day when the outdoor social service event ~~food service and distribution~~ is anticipated to begin and end;
 - (4) The street address or addresses of where the outdoor social service event ~~food~~ is anticipated to be ~~furnished, served, or distributed~~ held, or if

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- the location has no street address, a description of the location by street block number or by naming the nearest intersecting streets; and
- (5) The approximate or expected number of ~~food preparers and servers on the site where the food will be furnished, served, or distributed~~ service providers and the approximate or expected number of individuals that will be served, provided the number of individuals that are anticipated to be served exceeds fifteen (15) individuals at the same outdoor social service feeding event.
- (b) All outdoor social service ~~feeding~~ events shall:
- (1) Not be closer than five hundred (500) feet from another outdoor social service ~~feeding event, or food distribution center as defined in the ULDR;~~
 - (2) Not be any closer than five hundred (500) feet from a residential property as defined in section 47-35 of the ULDR;
- (c) Applicants for ~~Outdoor~~ social service ~~feeding~~ events which ~~furnish, serve, or distribute food or meals to~~ more than fifteen (15) members of the public must obtain a permit as set forth herein and shall:
- (1) Have written consent from the property owner to conduct that activity on the property: if the city is the property owner, the city manager or the city manager's designee is authorized to provide written consent on behalf of the city. If the city manager or the city manager's designee withholds consent to conduct the activity on the property, the reason(s) for denial shall be provided in writing to the applicant.
 - (2) ~~Have adequate storage of food from the time of preparation to the time of service;~~
 - (3) ~~Use the following methods of sanitation before preparing, serving, or distributing food:~~
 - (i) ~~Hand sanitizer; or~~
 - (ii) ~~Disposable gloves.~~
 - (42) Have and provide a sufficient number of trash bags to dispose of the solid waste generated by the food ~~furnished, served, or distributed by the servers~~ the service provided; and

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- (~~53~~) Remove or cause the removal of all trash or debris from the feeding event site that was generated by the service or distribution of food, and shall deposit the trash or debris in a public trash receptacle, or in a private trash receptacle if permission from the receptacle owner has been obtained.

(d) Mobile shower and hygiene facilities shall:

- (1) have shower stalls and wash basins fully enclosed upon or within any vehicle, cart, trailer, or apparatus;
- (2) have sufficient dressing areas within the enclosed shower and hygiene facility to avoid any dressing or undressing outside of the mobile vehicle, cart, trailer, or apparatus, which is strictly forbidden;
- (3) provide for complete privacy within the enclosed mobile vehicle, cart, trailer, or apparatus, from outside viewing;
- (4) have sufficient enclosed storage capacity for gray water;
- (5) use potable water for all showers and wash basins;
- (6) provide for segregated separate showering areas for men and women, if more than one person is permitted to shower at one time;
- (7) provide for segregated separate showering between adults and children when they are not in the same family; and
- (8) not operate before the hours of 7:00 am or after dusk.

(~~de~~) Where section 15-186 conflicts with any other section of article V, the requirements of section 15-186 shall govern.

(~~ef~~) The city manager or the city manager's designee shall issue a permit to the applicant evidencing that the requirements of this article have been met.

(~~fg~~) The city manager or the city manager's designee may deny, revoke or suspend any permit issued pursuant to this article if the event violates any of the regulations set forth in this article. Upon the denial, revocation, or suspension the city manager or his or her designee shall give notice of such action to the event organizer, as identified on the application, in writing stating the action which has been taken and the reason therefor. The event organizer may request a hearing to appeal such denial, revocation or suspension to the city manager within three (3)

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days of receipt of the notice. An appeal does not stay the decision of the city manager.

- (gh) If the outdoor event is conducted after notice of the denial, revocation, or suspension of the event, the event organizer shall be subject to the penalties in section 1-6 of this Code. Each day the violation exists shall constitute a separate violation under this article and shall be punishable as such.

SECTION 6. That Section 15-187 of the Code of Ordinances of the City of Fort Lauderdale, Florida, is created to provide as follows:

Sec. 15-187. – Expedited applications for hotel-sponsored outdoor events

- (a) Each hotel located on State Road A-1-A between Holiday Drive on the South and 2030 North Ocean Boulevard on the North, including the hotel at 2030 North Ocean Boulevard, by and through its owner, operator, or other authorized representative, may apply for consideration, on an expedited basis, to hold ~~no more than 12~~ one-day hotel-sponsored events, the number of which shall not exceed twelve, per calendar year, on the public beach ~~for hotel convention or conference attendees or guests.~~
- (b) For each hotel-sponsored outdoor event, an outdoor event application and ~~application permit~~ fee must be submitted to the Fort Lauderdale city manager's office not less than thirty (30) days in advance of the date of the event. The city manager may establish a late fee to be imposed on applicants that do not submit an application within such thirty-day period. The city manager or his or her designee shall review ~~and approve~~ the application. If approved by the city manager or his or her designee, a permit to hold the hotel-sponsored outdoor event will be issued to the applicant ~~on an expedited basis.~~ All City services required must be identified by City staff prior to the event and paid for by the applicant.
- (c) Upon approval of an application, the city manager is authorized to ~~may~~ enter into an event agreement with the owner or operator of the hotel for which the application was submitted ~~without the need for approval by the City Commission.~~ The event agreement shall incorporate all requirements and provisions set forth in section 15-183.

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- (d) Expedited hotel-sponsored outdoor beach access events must comply with all of the following additional requirements:
- (1) The events must be for hotels hosting a conference or convention or designated hotels at which lodging is provided for such conference or convention for companies or organizations holding conventions or conferences at the hotel;
 - (2) The events must be held on the beach area directly across from the hotel with its parameters extending no further south or north of the hotel's footprint;
 - (3) The event area for events must be cordoned off by the hotel holding the events;
 - (4) No road closures are permitted in connection with the events;
 - (5) Hotel owners or operators sponsoring the outdoor events shall instruct event attendees to cross State Road A1A at designated crosswalks;
 - (6) Only authorized agents of the hotels, or hotel owners or operators may submit applications on the hotel's behalf to hold outdoor events;
 - (7) Events may not be held where there is a conflict with previously scheduled events to be held in the same location;
 - (8) No outdoor events may be held between the hours of 10 p.m. and 7 a.m.;
 - (9) Hotel-sponsored outdoor event applicants must obtain all necessary approvals from the State of Florida and all other applicable governmental agencies for the outdoor events; and
 - (10) Hotel-sponsored outdoor events shall be limited to the westernmost 50% of the beach.
- (e) The city manager or the city manager's designee may deny, revoke or suspend any permit issued pursuant to this article if the event violates any of the regulations set forth in this article. Upon the denial, revocation, or suspension the city manager or his or her designee shall give notice of such action to the applicant, as identified on the application, in writing stating the action which has been taken and the reason therefor. The applicant may request a hearing to appeal such denial, revocation or suspension to the city manager within three (3) days of receipt of the notice. An appeal does not stay the decision of the city manager.

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(f) If the hotel-sponsored outdoor event is conducted after notice of the denial, revocation, or suspension of the event, the applicant shall be subject to the penalties in section 1-6 of this Code. Each day the violation exists shall constitute a separate violation under this article and shall be punishable as such.

SECTION 7. That, at the direction of the City Attorney, the publisher of the Code of Ordinances of the City of Fort Lauderdale, Florida, is authorized to conform chapter, article, section, subsection, and clause numbers and letters, and capitalization, set forth in this Ordinance, to the numbering, lettering, and capitalization structure established in the Code of Ordinances of the City of Fort Lauderdale, Florida, and to correct non-substantive scrivener's errors in the codification of this Ordinance.

SECTION 8. That if any clause, section, or other part of this Ordinance shall be held invalid or unconstitutional by any court of competent jurisdiction, the remainder of this Ordinance shall not be affected thereby, but shall remain in full force and effect.

SECTION 9. That all ordinances or parts of ordinances in conflict herewith, be and the same are hereby repealed.

SECTION 10. That this Ordinance shall be in full force and effect upon its final passage.

PASSED FIRST READING this the 18th day of December, 2018.

PASSED SECOND READING this the ___ day of _____, 2019.

Mayor
DEAN J. TRANTALIS

ATTEST:

City Clerk

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JEFFREY A. MODARELLI

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BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD
January, 14, 2019
SIGN-IN SHEET

COMPLETE NAME	COMPANY OR DEPARTMENT	ADDRESS	PHONE #	E-MAIL
LISA SMITH	SOLSTREET LLC	6200 NE 22ND WAY SUITE 308, FORT LAUDERDALE, FL 33308	646 498 9890	LISA@SOLSTREET.NET
Carlos Suarez	VENICE MAG	551 Breakers AVE ST 208 fort lauderdale FL 33304	954.873.4263	CARLOS@VENICEMAG-FTL.COM