



CITY OF FORT LAUDERDALE

APPROVED
BUDGET ADVISORY BOARD MEETING
CITY OF FORT LAUDERDALE
100 NORTH ANDREWS AVENUE
8th FLOOR CONFERENCE ROOM
FORT LAUDERDALE, FLORIDA, 33301
JANUARY 17, 2018 – 6:00 P.M.

| Board Member | Attendance | 10/2017 through 9/2018 | |
|------------------------------|-------------------|--------------------------------------|-------------------------------------|
| | | Cumulative Attendance Present | Cumulative Attendance Absent |
| June Page, Chair | P | 3 | 0 |
| Drew Saito, Vice Chair | P | 3 | 0 |
| Josias Dewey [arrived 6:30] | P | 1 | 2 |
| Gregg McKee | P | 3 | 0 |
| James McMullen | P | 3 | 0 |
| Fred Nesbitt | P | 3 | 0 |
| David Orshefsky | P | 3 | 0 |
| Wesley Parker | P | 3 | 0 |
| Johnnie Smith [arrived 6:06] | P | 3 | 0 |

Also Attending

- Laura Reece, Budget Manager
- Charmaine Crawford, Budget Department and Board Liaison
- Stanley Hawthorne, Assistant City Manager
- Kristin Tigner, Structural Innovation Manager
- Chris Tatham, ETC Institute (by phone)
- Lee Feldman, City Manager
- Michael Mitchel, Prototype Inc.

Communications to the City Commission

None.

Purpose: To Provide the City with input regarding the taxpayers’ perspective in the development of the annual operating budget; to review projections and estimates from the City Manager regarding revenues and expenditures for upcoming fiscal year; to advise the City Commission on service levels and priorities and fiscal solvency; and to submit recommendations to the City Commission no later than August 15 of each year regarding a budget for the upcoming fiscal year.

I. Call to Order

The meeting of the Budget Advisory Board was called to order at 6:00 p.m.

II. Roll Call

Roll was called, and it was determined a quorum was present.

III. Approval of Meeting Minutes

1. November 15, 2017

Motion made by Mr. Orshefsky, seconded by Mr. Saito, to approve the minutes of the Board's November 15, 2017 minutes as amended. In a voice vote, motion passed unanimously.

IV. Floor Open for Neighbor Input

None

V. Old Business

A. Infrastructure Task Force Update

Mr. Orshefsky had sent Board members copies of the Task Force's January meeting minutes. The Task Force had met with the City Commission for a workshop and the City Commission had not taken any formal action but Mr. Orshefsky reported the following:

- The Commission had consensus to create capital reserve accounts within the rate base for water and sewer replacements over a 15-20 year period
- The City Attorney was looking into whether the validation procedure would mitigate possible litigation related to the methodology used to set storm water rates
- The City Commission agreed to draft an interim resolution to extend the Task Force
- There was discussion regarding the need to go to Wall Street to raise bond funds
- The Task Force made it clear that if there was an increase in general tax revenue, a greater percentage should be allocated to capital improvements, not to enterprise funds

Mr. Orshefsky stated the next Task Force meeting would be on February 5 and they would set up a series of public input workshops in each of the City Commission districts.

Mr. Saito asked about the storm water rate methodology and Mr. Feldman said he had done his own research and determined that the trips methodology was used by some cities in Oregon for stormwater fees. Portland used a combination of three methodologies: pervious area, trips and linear footage.

Mr. Orshefsky stated the "legal standard here for the rational decision about how to allocate is arbitrary and capricious; it's not a terribly high standard for the government to meet. So if they have an articulable standard and a reason why, you get the judge to

bless it so that you don't end up spending a bunch of time raising money that you have to give back. But other than that, it shouldn't be terribly difficult, and if other jurisdictions have been able to implement the mechanism or the methodology, I don't perceive ...a major issue here."

Mr. Feldman agreed, and noted that they had never issued debt for a stormwater utility, but they should still go through a bond validation process to make sure their rate structure was valid.

VI. New Business

A. Neighbor Survey – Specific Traffic Flow, Homelessness, and Education Question Results Presentation ~ ETC Survey (City's Consultant)

Kristin Tigner, Structural Innovation Manager, reminded the Board that ETC Institute had conducted a targeted neighbor survey on traffic flow, homelessness and public education.

Chris Tatham, ETC Institute, said their survey was designed to ensure that they received 600 completed surveys. He said they had actually received 925 completed surveys and the accuracy was within +/- 3%.

Mr. Tatham provided a Power Point presentation, a copy of which is attached to these minutes for the public record. He reviewed the high-level results:

Causes of traffic flow problems:

- Poorly timed traffic signals
- Street Maintenance
- Distracted drivers
- Roadway improvements

Homelessness

- 95% of respondents feel it is a major problem
- 52% of people had seen homeless people in all areas, including neighborhoods
- Biggest concern: panhandling/begging and crime
- Most people did not support setting aside land for public camping
- Top choice for ways to address homelessness was better enforcement of existing ordinances, then developing a homeless shelter in Fort Lauderdale

Public Schools

- More than 50% gave the high and middle schools a below average or poor rating
- 35% rated elementary schools below average or poor
- Mixed perceptions about charter schools

Mr. Smith asked how the roughly 1% sampling of this survey compared to other cities and Mt. Tatham explained that per the “science of sampling” one only needed 384 surveys from an infinite universe to have results with a level of confidence of 95% and a precision of +/- 5% or less. They had done a larger sample here so they could break out district level results.

Mr. Dewey arrived at 6:30.

B. Transportation Funding Based on Survey Results City Manager’s Office

Mr. Feldman recalled that the Board had expressed pushback about the new positions included in the budget and wanted to know how the City would measure success. Mr. Feldman had responded by explaining that they would perform a study about traffic and they would adapt in response to the results. The results of the survey had revealed that the biggest traffic issue was signal synchronization. The County had talked about synchronization being a top goal and the State had talked about Intelligent Traffic Signalization (ITS) but neither had acted as yet.

Mr. Feldman said they had considered their options, since they did not currently control the traffic signals. The first was the City taking over the signalization, which he assumed would then be solely funded by and the responsibility of the City. Another option was providing personnel and funding to operate at the margins of the County’s system. For example, the City could fund critical roadway segments instead of waiting for the County to do so. City personnel could perform studies to determine good candidates for ITS.

Mr. Feldman had looked at the positions that had been budgeted but frozen based on the BAB’s input, and determined the City needed to “get into the traffic signal business” and he had identified 3 of the proposed 12 positions that were critical if they were going to address traffic signalization. Mr. Feldman said an Engineering Technician, a Traffic Operations Engineer and an Interagency Coordinator would conduct the studies to make the cases they needed to present signalization projects to the County.

Mr. Orshefsky noted that a lot of funding, particularly at the Complete Streets level came through the MPO via the Federal and State governments. He asked if there was a way to leverage those dollars and present that to the County “to let them allow us to help them.” Mr. Feldman hoped this would be the case. If the County did not agree, they could “take it political” and the City Commission would go to the County Commission and if that did not work, they would need to consider taking the system over.

Mr. Saito asked if these positions were included in the original proposal. Mr. Feldman said they were, but they were not focused on traffic signalization until he had analyzed the survey results.

Mr. Orshefsky pointed out that City staff could take a much broader, systemic view of the issues. He said they would hire more people, but they would also establish metrics, so if they achieved the end result, the hiring would turn out to be a good thing.

Mr. Feldman wanted to do surveys every year for a few years to see if they were making progress; if fewer people mentioned traffic signal synchronization as a problem, they would know they had succeeded.

Paul Chettle, resident, agreed with Mr. Feldman's request. He recalled that at a planning meeting last year, Commissioners Rogers and Roberts had identified \$90 million that was available through the MPO but that the City could not pursue because they did not have an employee with interagency expertise.

Mr. Saito asked that the positions' descriptions include clearly defined goals and outcomes.

Motion made by Mr. Orshefsky, seconded by Mr. Dewey to recommend the City unfreeze the proposed Engineering Technician, Traffic Operations Engineer and Interagency Coordinator positions to address traffic signalization issues in the City, provided that City administration establish measurable goals to be implemented over the next two to three years. In a voice vote, motion passed 8-1 with Mr. McKee opposed.

Regarding the homelessness issue, Mr. Feldman said enforcement was key, but enforcement alone would not solve the problem. Mr. Orshefsky asked if there were social service facilities on the drawing board for the City now. Mr. Feldman said BPHI was considering expanding their beds. Staff was working with them to obtain the necessary zoning change. This would add 100 beds but that would not solve the problem.

Mr. Feldman stated all of the funds were given to the County and the County dispersed them to providers who addressed the "easily solved problem," not the chronic homeless and rapid rehousing that was needed.

Mr. Feldman informed the Board that the City had advocated strongly with the County Commission to open the stockade facility on Powerline Road between Commercial Boulevard and Cypress Road. This facility had almost 1,000 bed, as well as showers and kitchens. The City advocated removing the barbed wire, changing the name, relocating social services there and providing transportation from downtown. The County refused to use the stockade, saying this would put federal funds in jeopardy. Mr. Feldman said this would be true if the County used federal funds to renovate and operate the facility but the City was encouraging the County to ask municipalities to chip in to fund it.

C. Update on Budget Advisory Board Prior Year Recommendation Matrix ~ Budget Division

Ms. Reece had distributed a copy of the report to the Board and described it.

D. Special February 21, 2018 Budget Advisory Board Meeting, FY 2019 Budget

Mr. Hawthorne said this would be the Board's regular February meeting, but it would be held at the Women's Club. He explained that departments were working on business plans that would become their preparation for creating next year's budget. On a higher level, City staff wanted to talk to the BAB about revenue issues and challenges departments saw ahead. The format would be informal discussion to expose the Board to the higher level issues that turned into budget requests. Mr. Hawthorne said the intention was to get as much feedback from the Board as possible.

Mr. Feldman stated they wanted to hear from the department heads what kept them up at night. He said he had considered asking the Board to give up a Saturday to devote to the workshop. Mr. Orshefsky noted this was a "strategic retreat" approach. He recalled the Board had asked repeatedly for the department heads to explain the reasons behind their budget request and this was a good way to have that discussion.

Mr. Hawthorne agreed to provide additional information to the Board.

VII. Communications to/from the City Commission

None.

VIII. Board Member Comments

None.

IX. Adjourn

Upon motion duly made and seconded, the meeting was adjourned at 7:42 p.m.

[Minutes prepared by J. Opperlee, ProtoType Inc.]

City of Fort Lauderdale *Community Survey* *Findings*

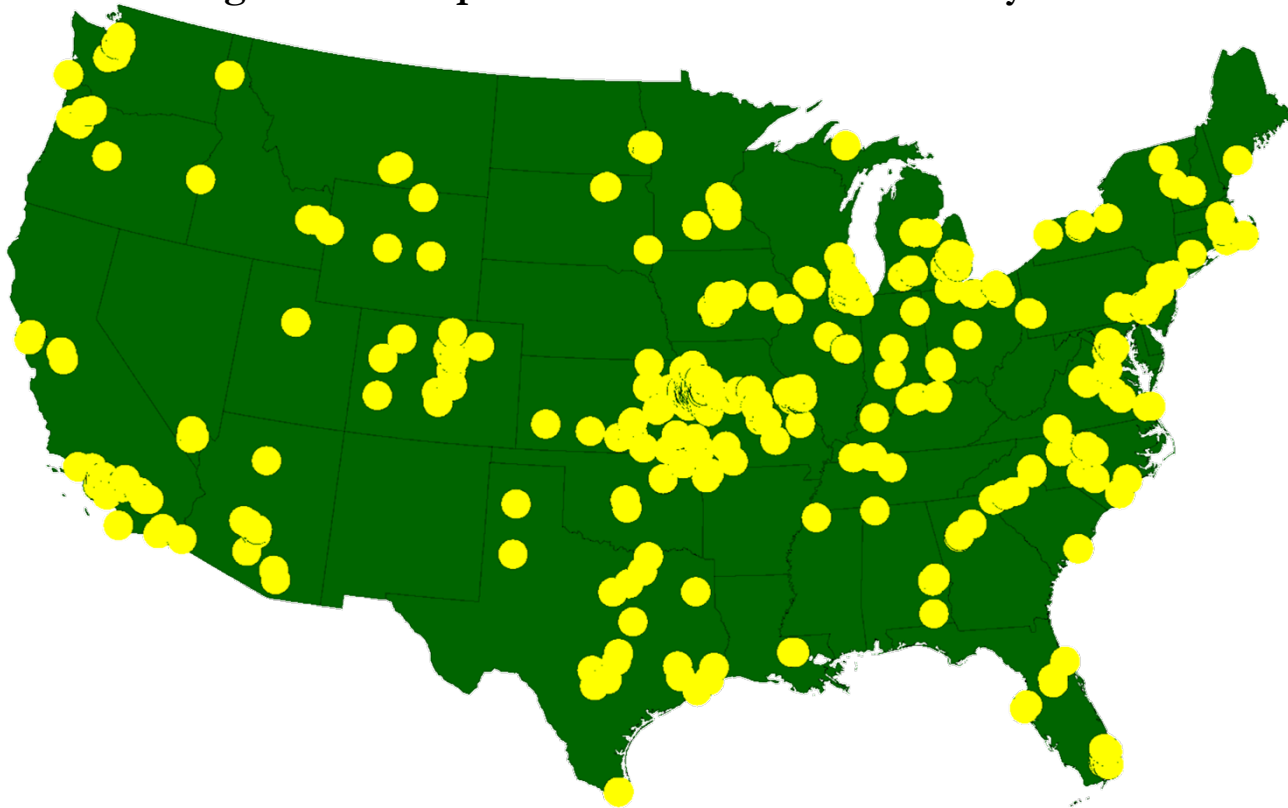
Presented by

ETC Institute



A National Leader in Market Research for Local Governmental Organizations

...helping city and county governments gather and use survey data to enhance organizational performance for more than 30 years



More than 2,100,000 Persons Surveyed Since 2006
for more than 850 cities in 49 States

Agenda

- **Purpose and Methodology**
- **Bottom Line Upfront**
- **Findings By Topic**
 1. **Traffic Flow**
 2. **Homelessness**
 3. **Public Schools**
- **Summary**
- **Questions**

Purpose

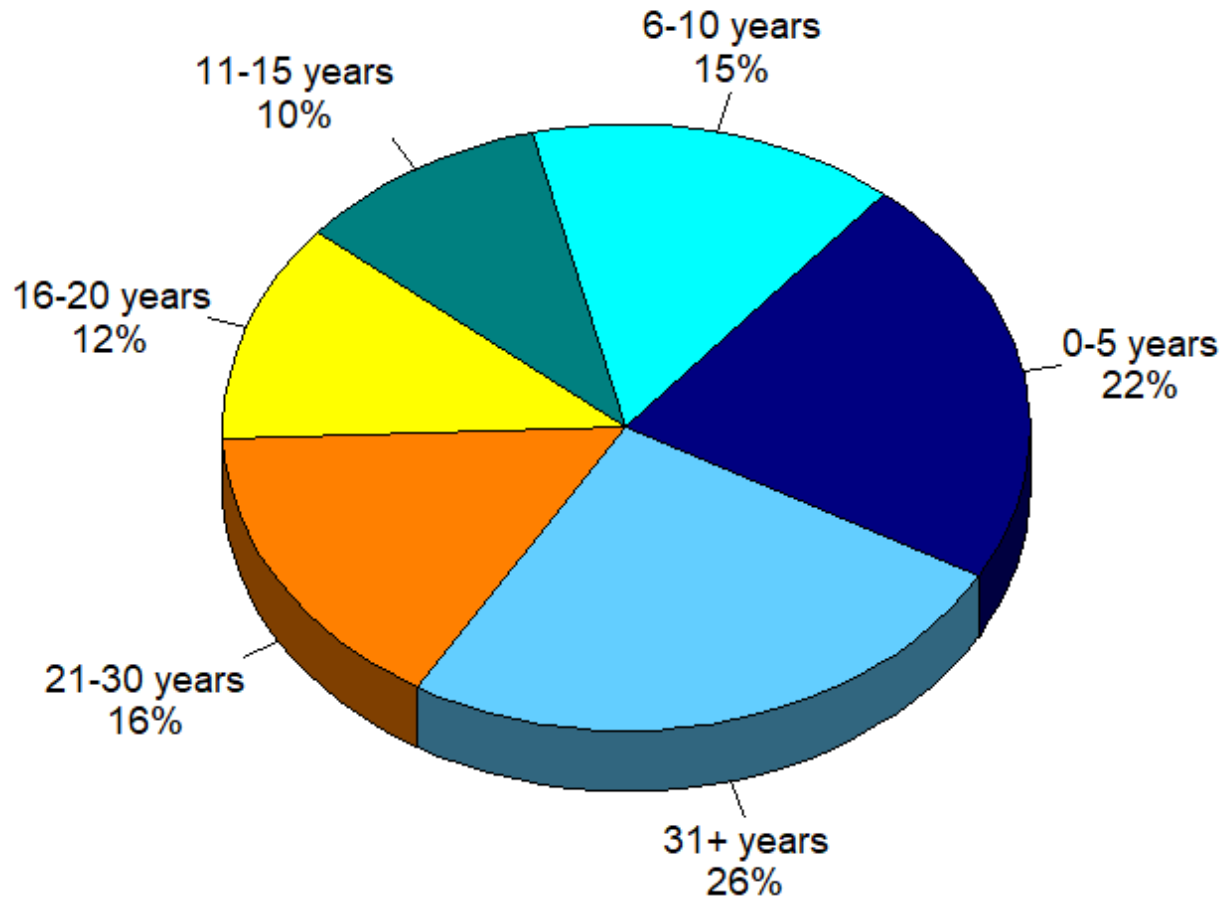
- **To objectively assess neighbor attitudes about three major issues affecting the City:**
 - **Traffic Flow**
 - **Homelessness**
 - **Public Schools**
- **Identify priorities for investment and action in each area**

Methodology

- **Method of Administration:**
 - survey administered by mail, phone and Internet
 - random sample of households in each of the City's 4 districts
- **Goal: 600 completed surveys, including at least 250 with school age children in grades K-12**
- **Actual: 925 completed surveys (with at least 150 from each district) and 260 with school age children in grades K-12**
- **Confidence level: 95%; Margin of error: +/- 3%**
- **Sample representative of the City's population both demographically and geographically**

Q31. Approximately how many years have you lived in Fort Lauderdale?

by percentage of respondents (excluding "not provided")

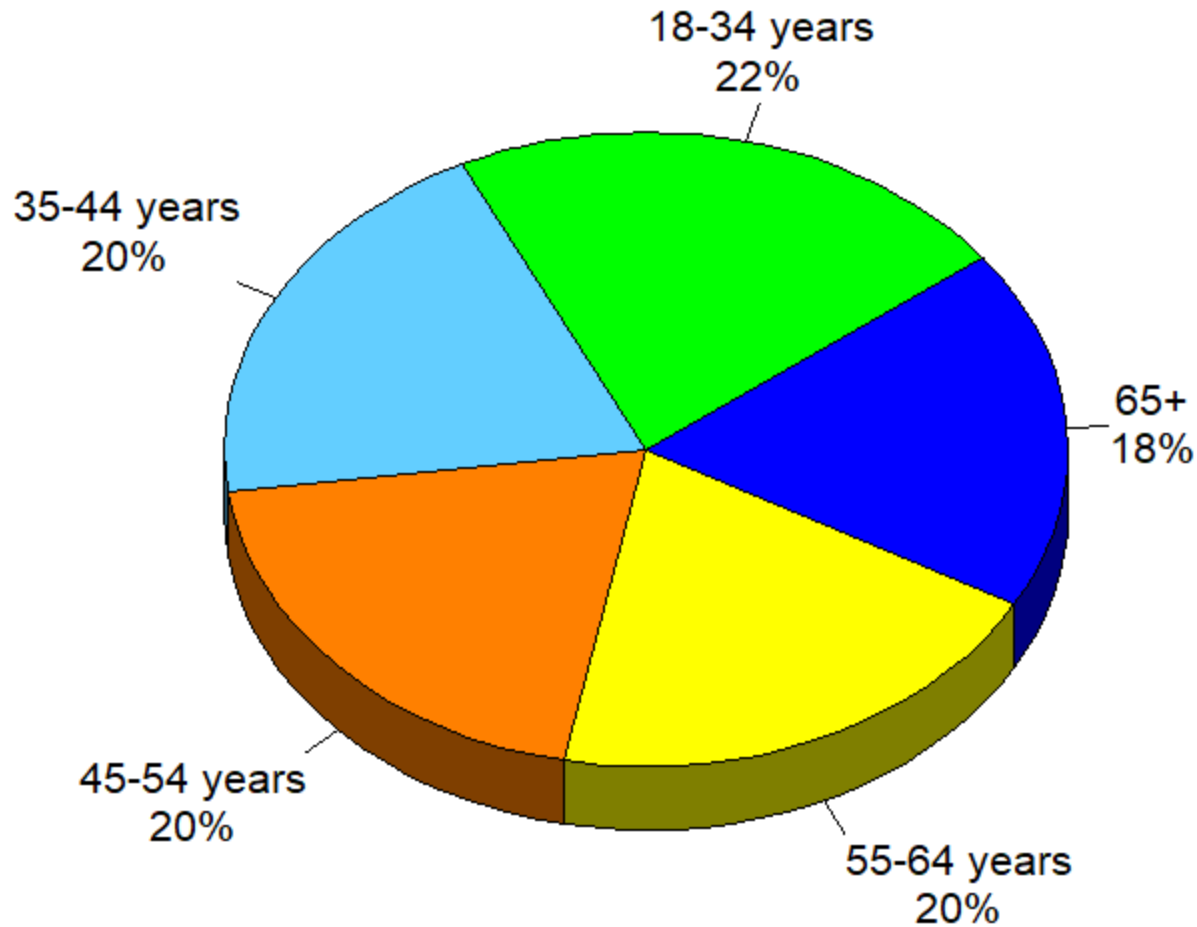


Good Representation By YEARS OF RESIDENCY

Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q32. What is your age?

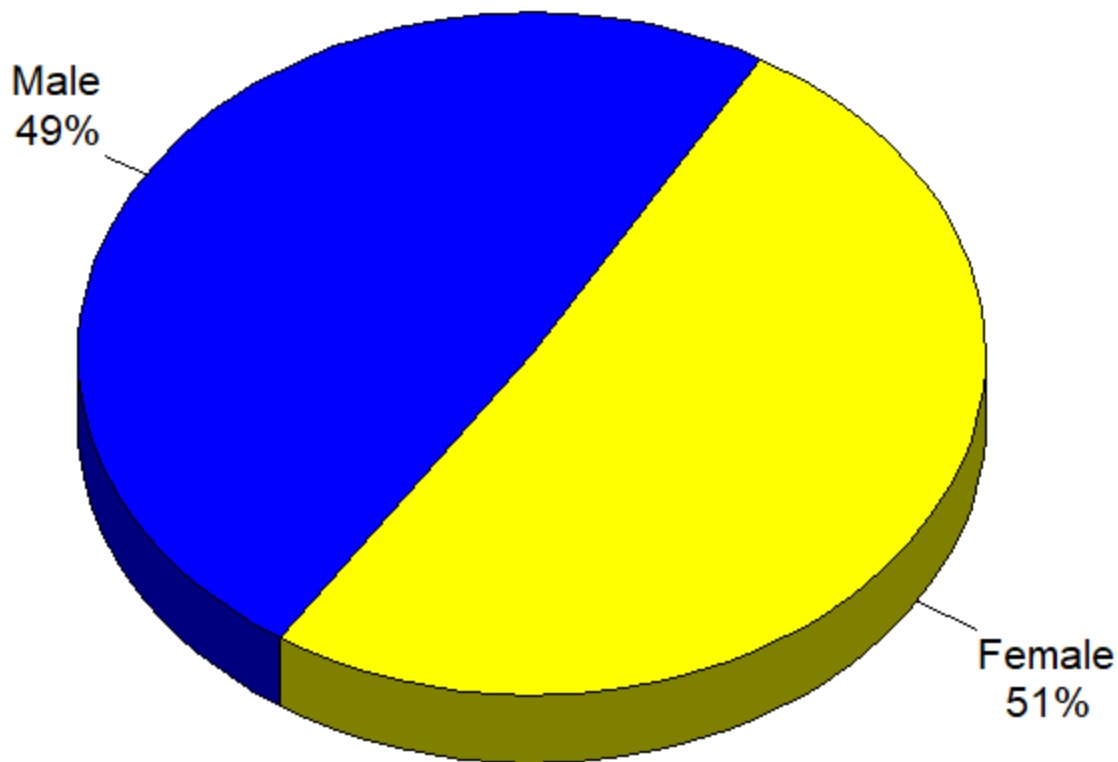
by percentage of respondents (excluding "not provided")



Good Representation By AGE

Q33. Gender

by percentage of respondents

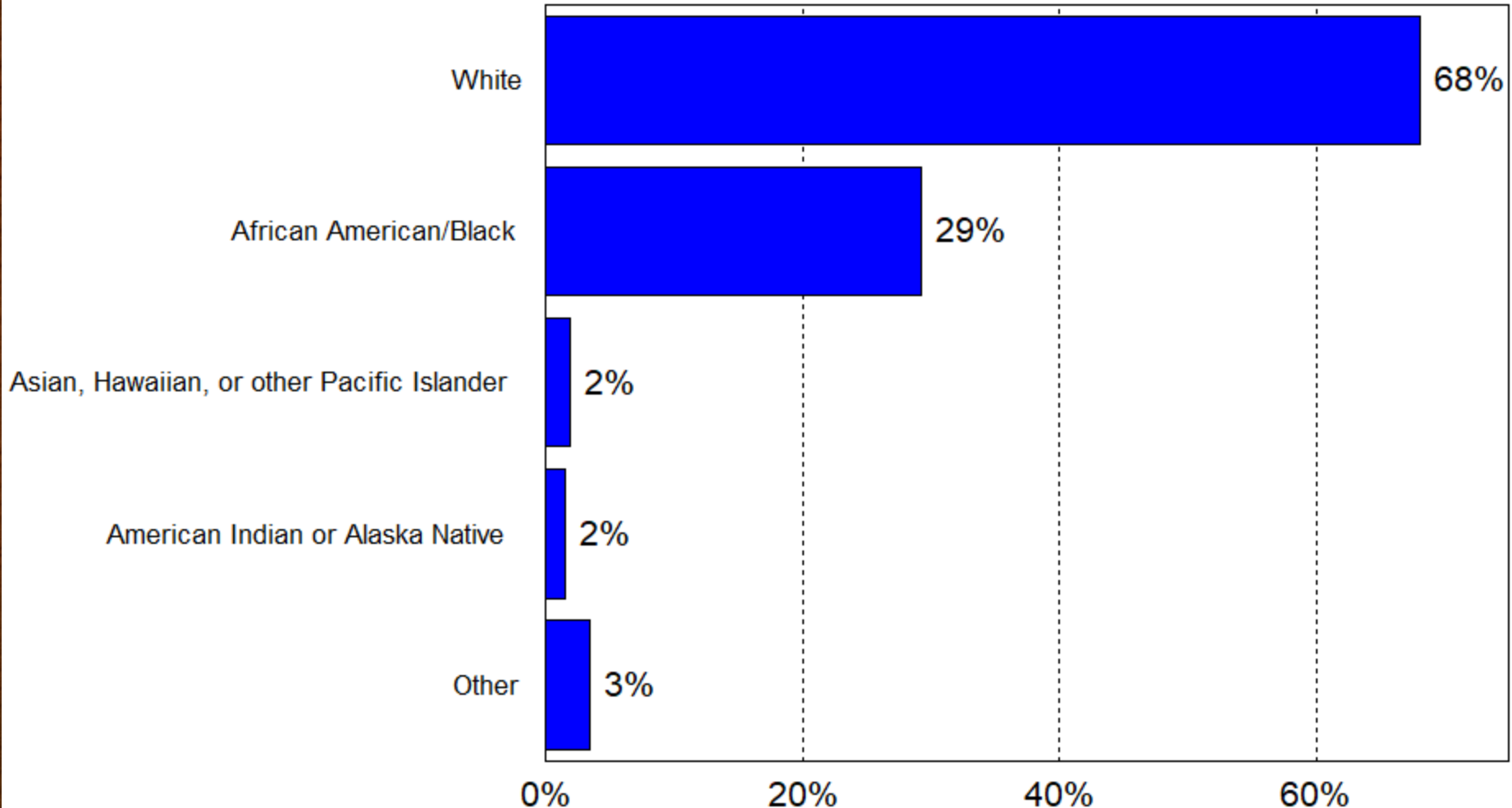


Good Representation By GENDER

Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q34. Which of the following best describes your race?

by percentage of respondents (multiple selections could be made)

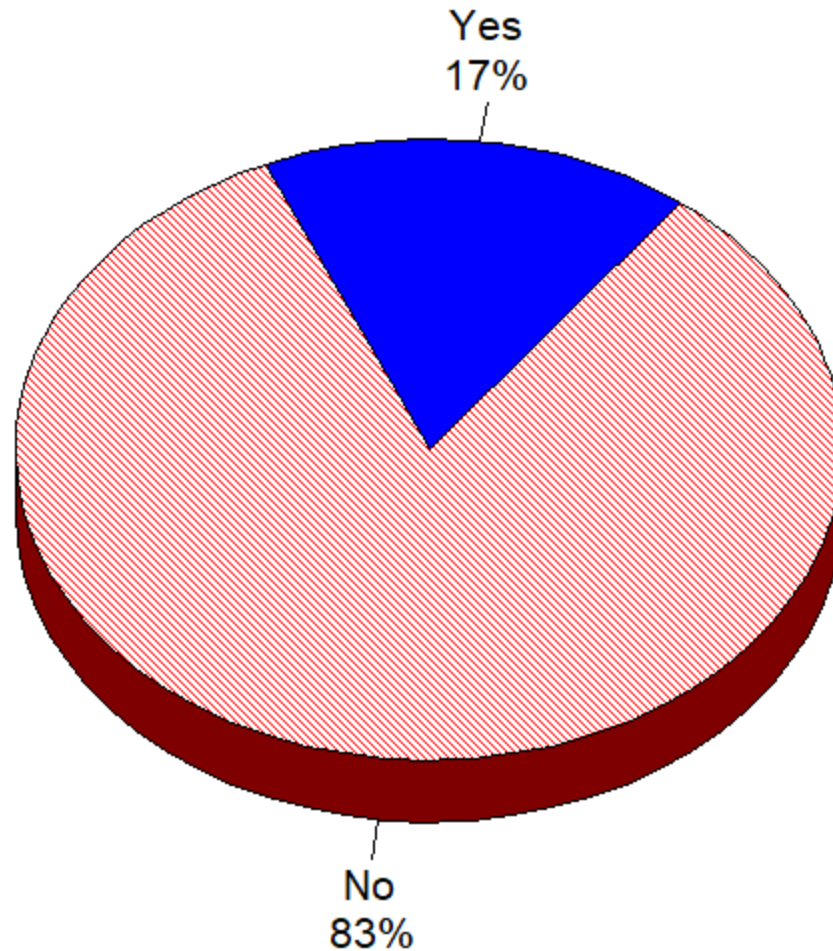


Good Representation By RACE

Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q35. Are you of Hispanic, Latino, or other Spanish ancestry?

by percentage of respondents (excluding "not provided")

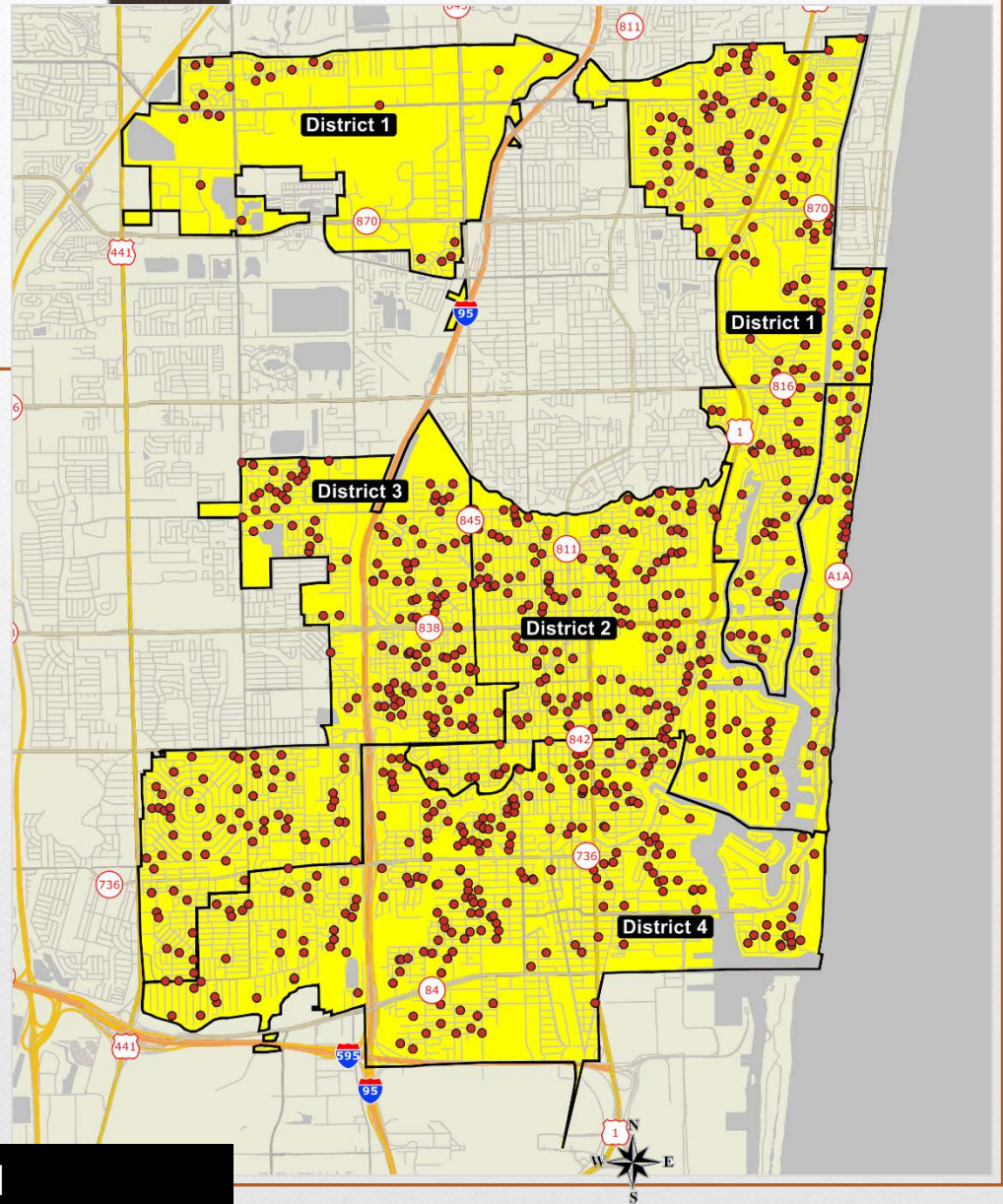


Good Representation By HISPANIC/LATINO ANCESTRY

Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

2017 City of Fort Lauderdale Special Survey

Location of Survey Respondents



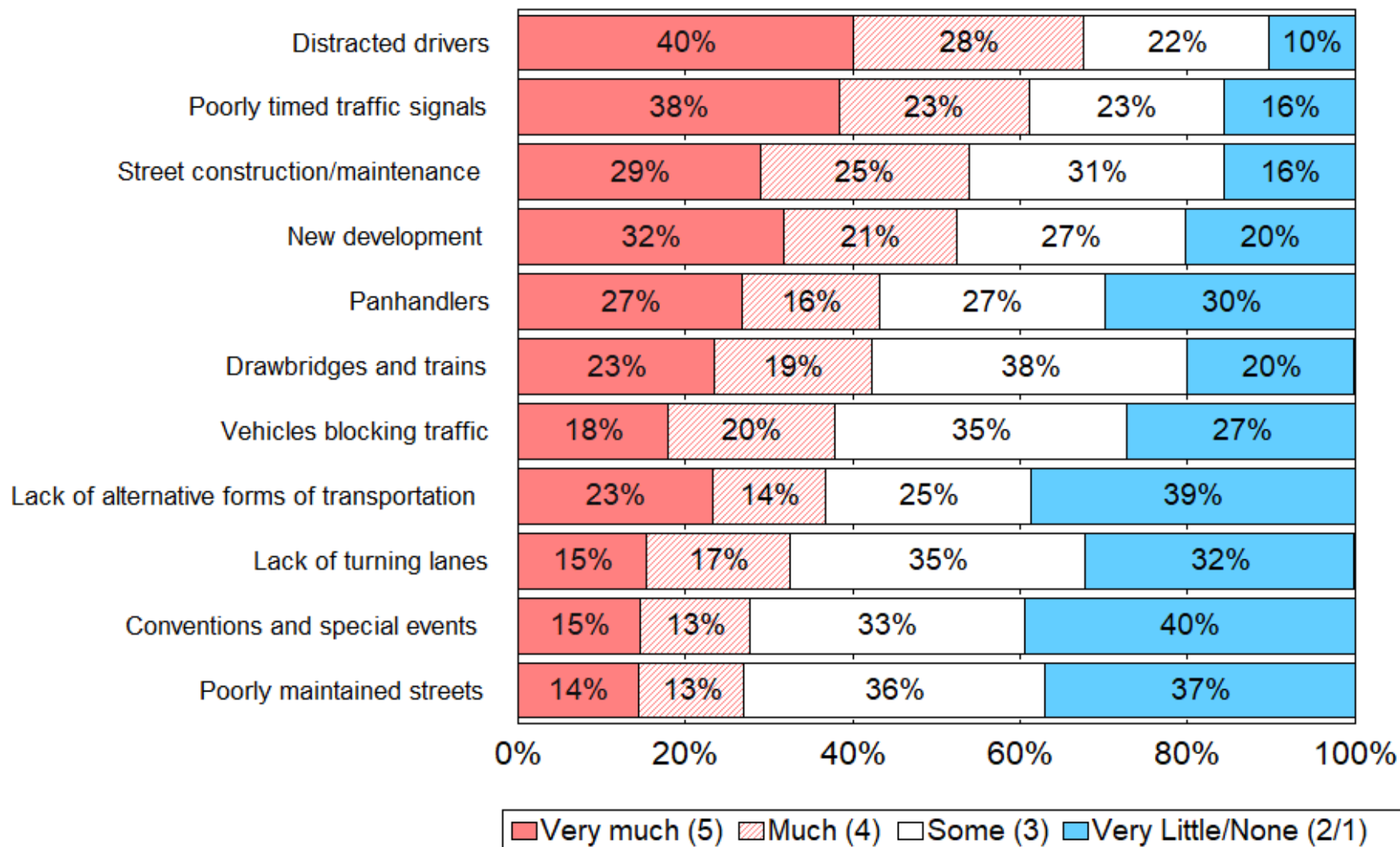
Good Representation By LOCATION

Traffic Flow

Topic #1

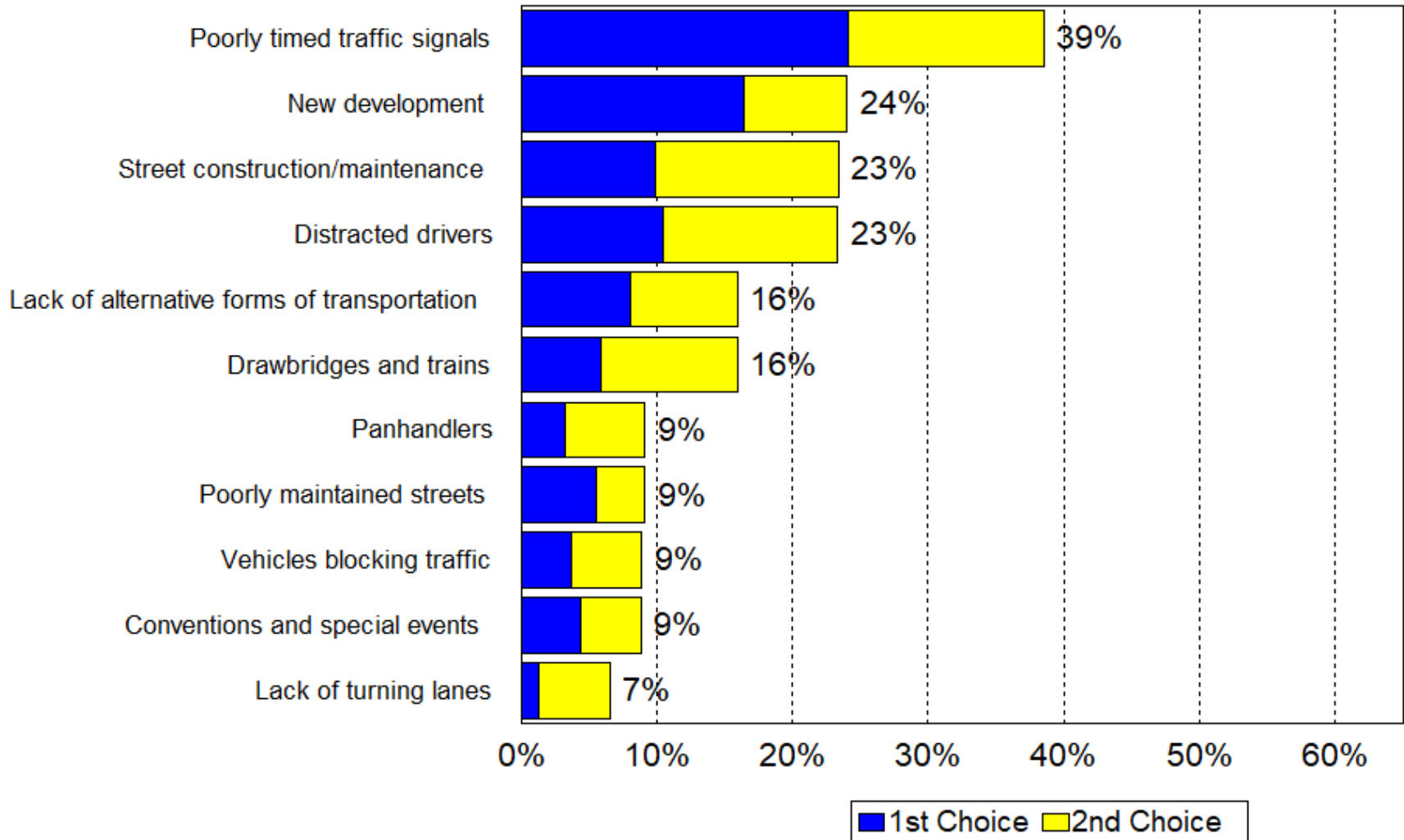
Q1. How Much Residents Think Each of the Following Contributes to Traffic Congestion in Fort Lauderdale

by percentage of respondents (excluding "don't know")



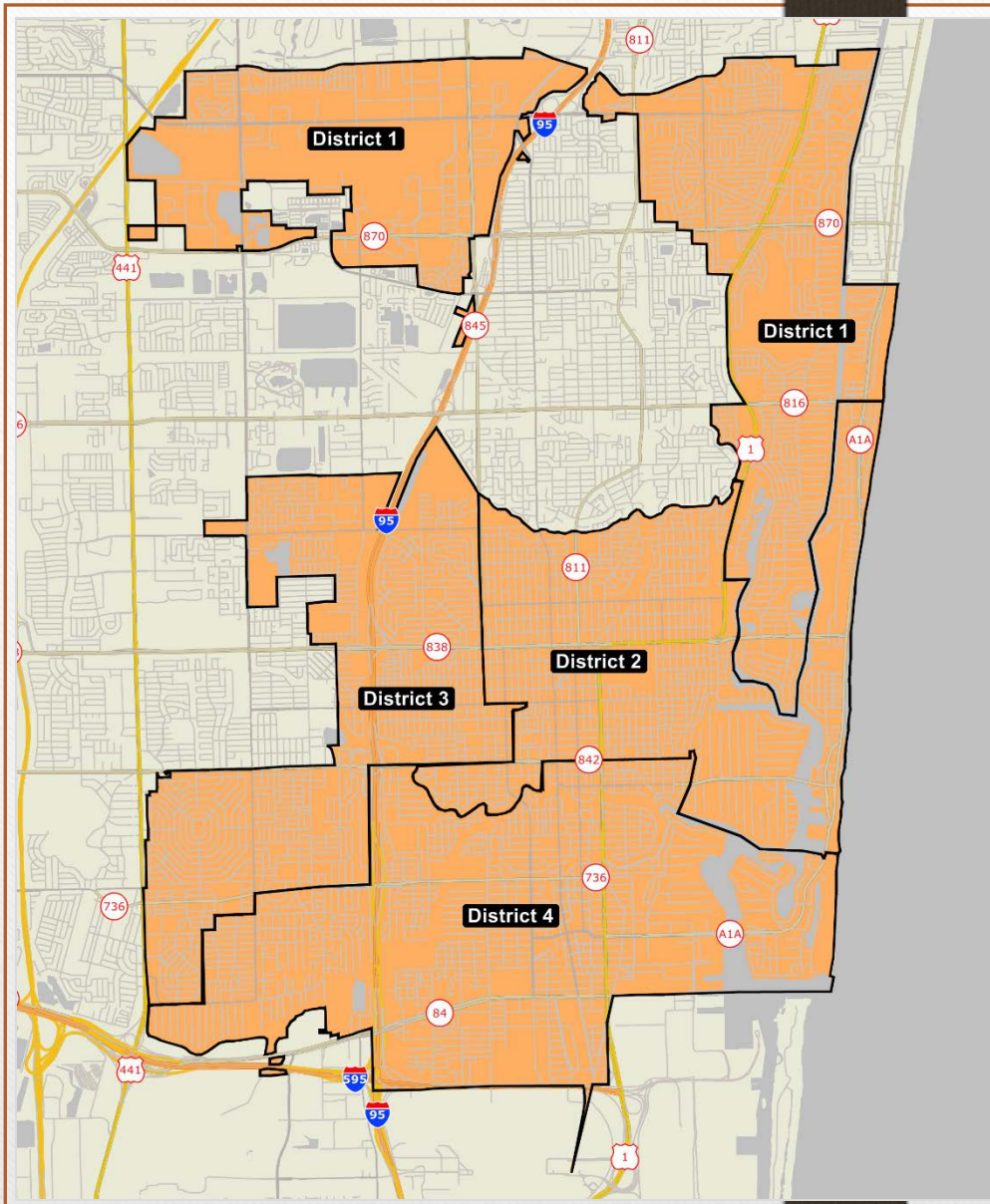
Q2. What Residents Think Are the TWO Biggest Contributors to Traffic Congestion in Fort Lauderdale

by percentage of respondents who selected the item as one of their top two choices



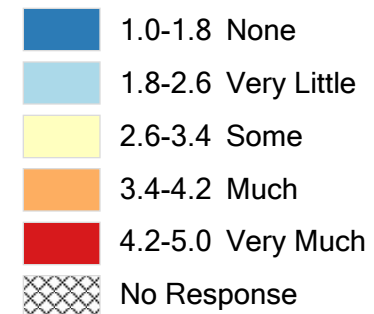
Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

How much poorly timed traffic signals contribute to traffic congestion



Contribution Level

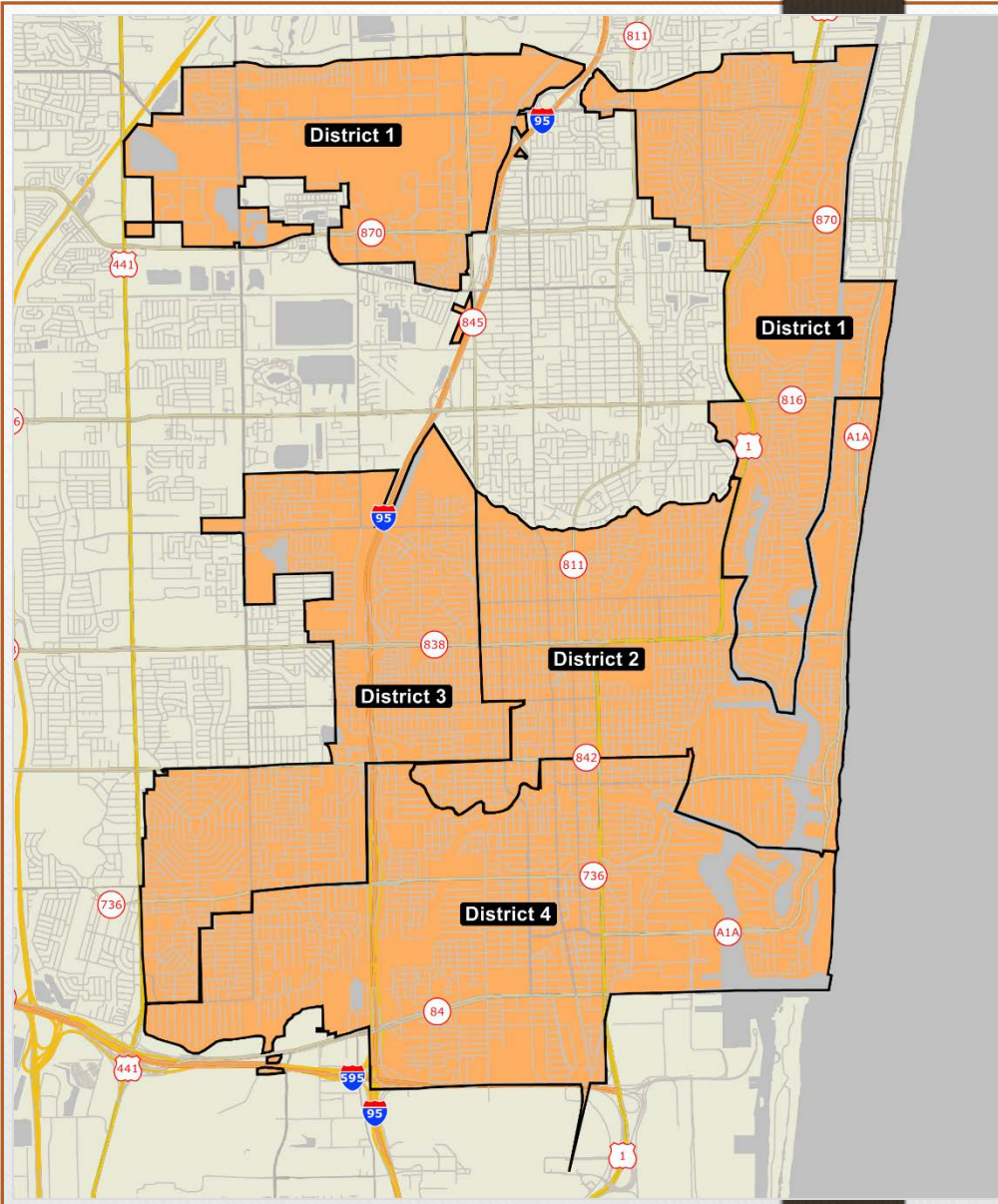
Mean rating on a 5-point scale



ETC INSTITUTE



How much street construction/maintenance contribute to traffic congestion

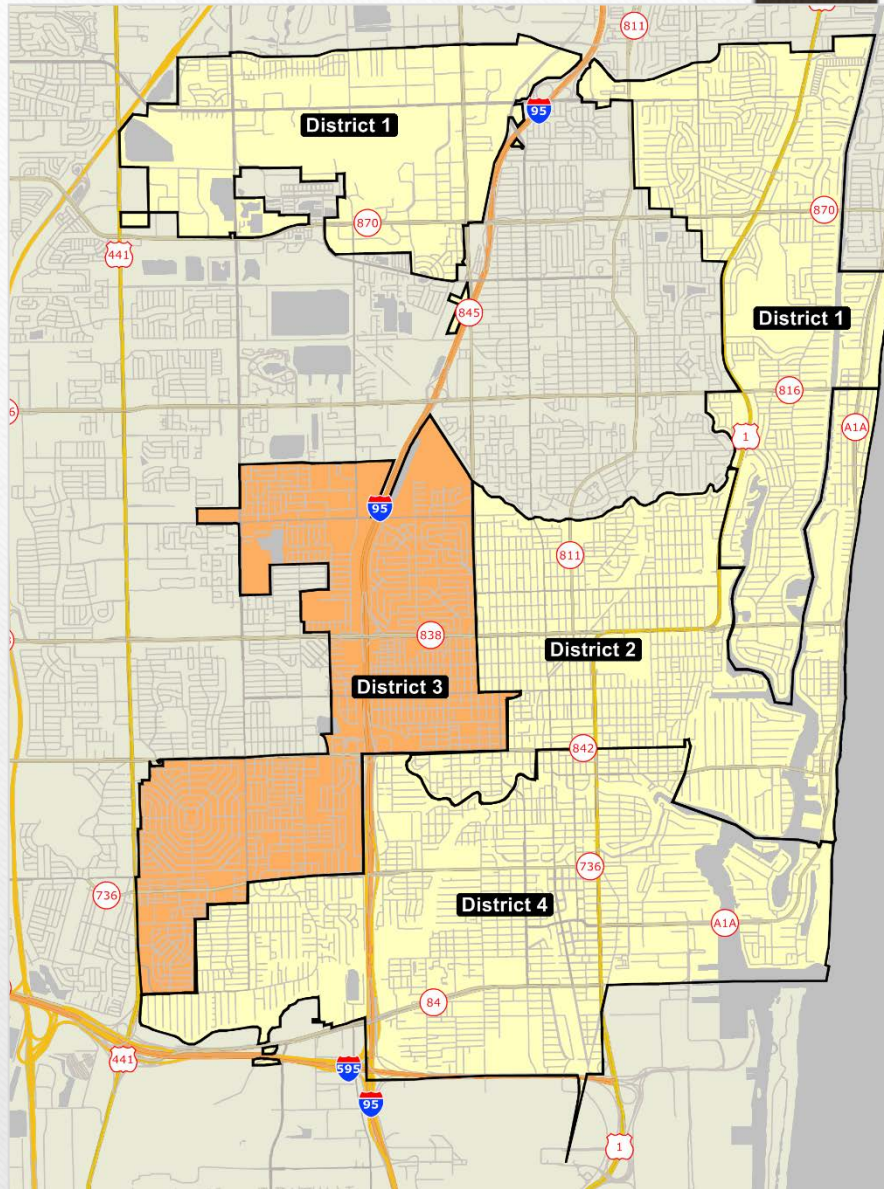


Contribution Level

Mean rating on a 5-point scale

- 1.0-1.8 None
- 1.8-2.6 Very Little
- 2.6-3.4 Some
- 3.4-4.2 Much
- 4.2-5.0 Very Much
- No Response

How much poorly maintained streets contribute to traffic congestion



Contribution Level

Mean rating on a 5-point scale



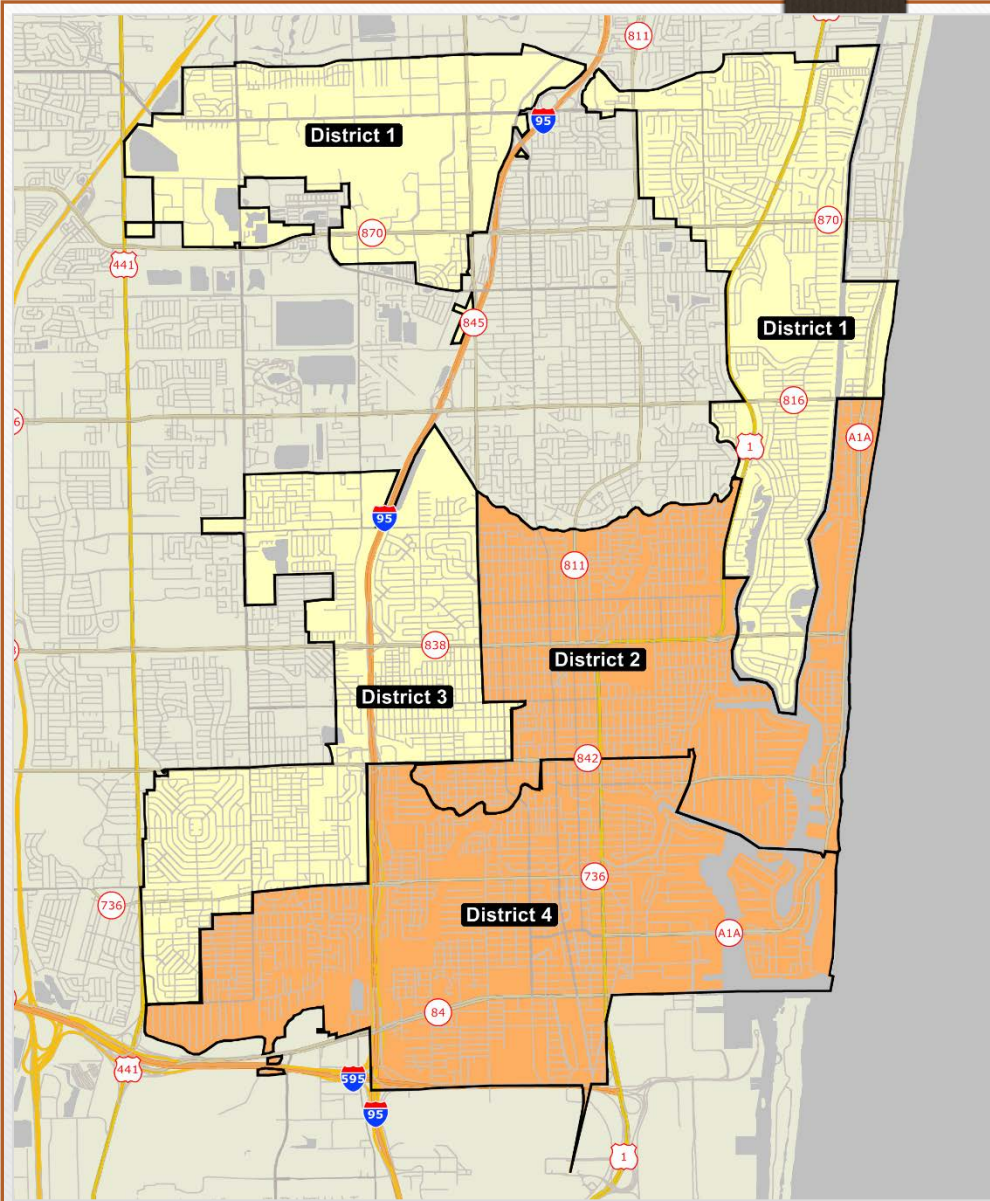
How much new development contributes to traffic congestion

Contribution Level

Mean rating on a 5-point scale

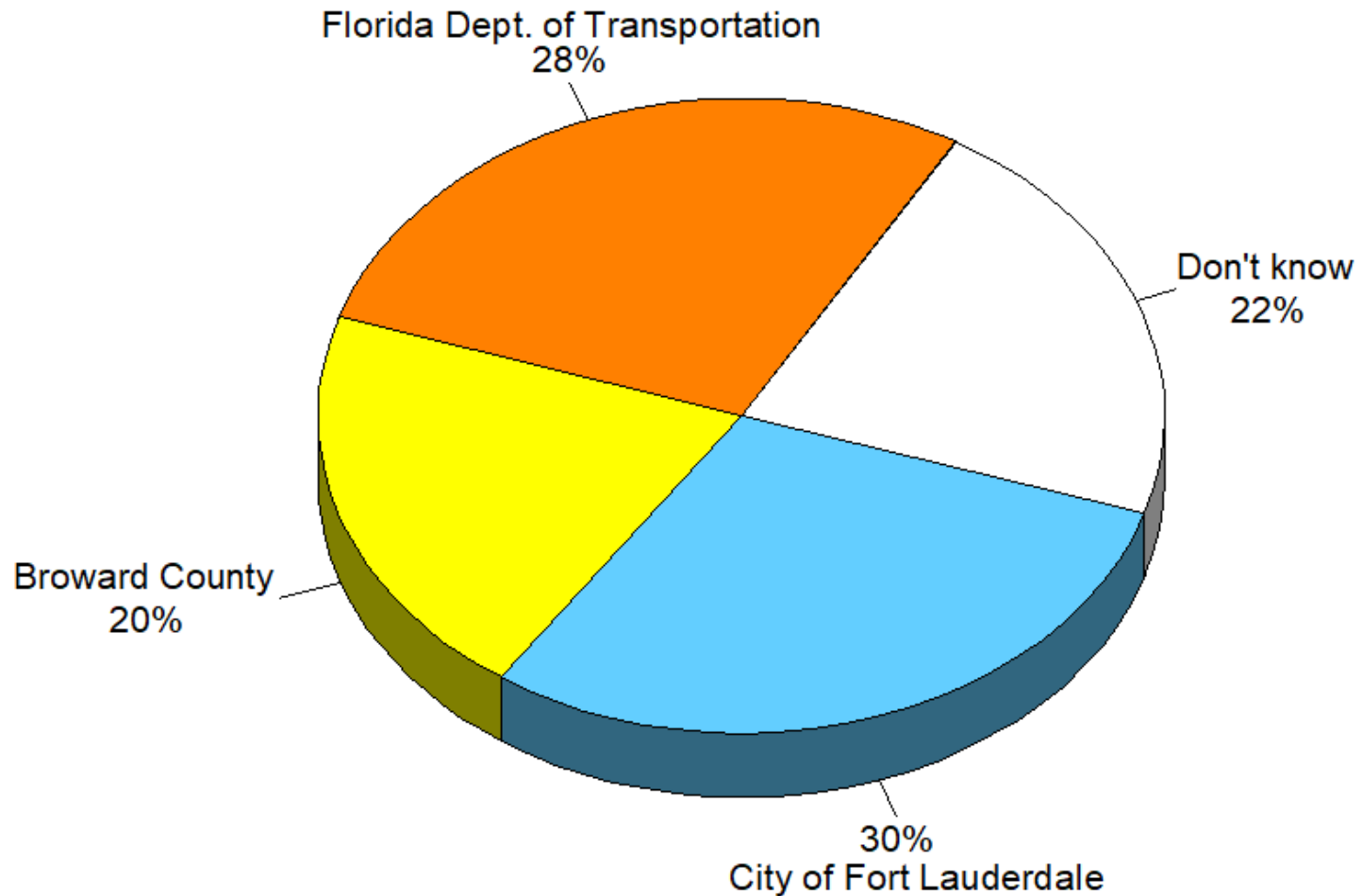


ETC INSTITUTE



Q10. Organizations That Respondents Think Are Primarily Responsible for Traffic Signals and Traffic Signage in the City

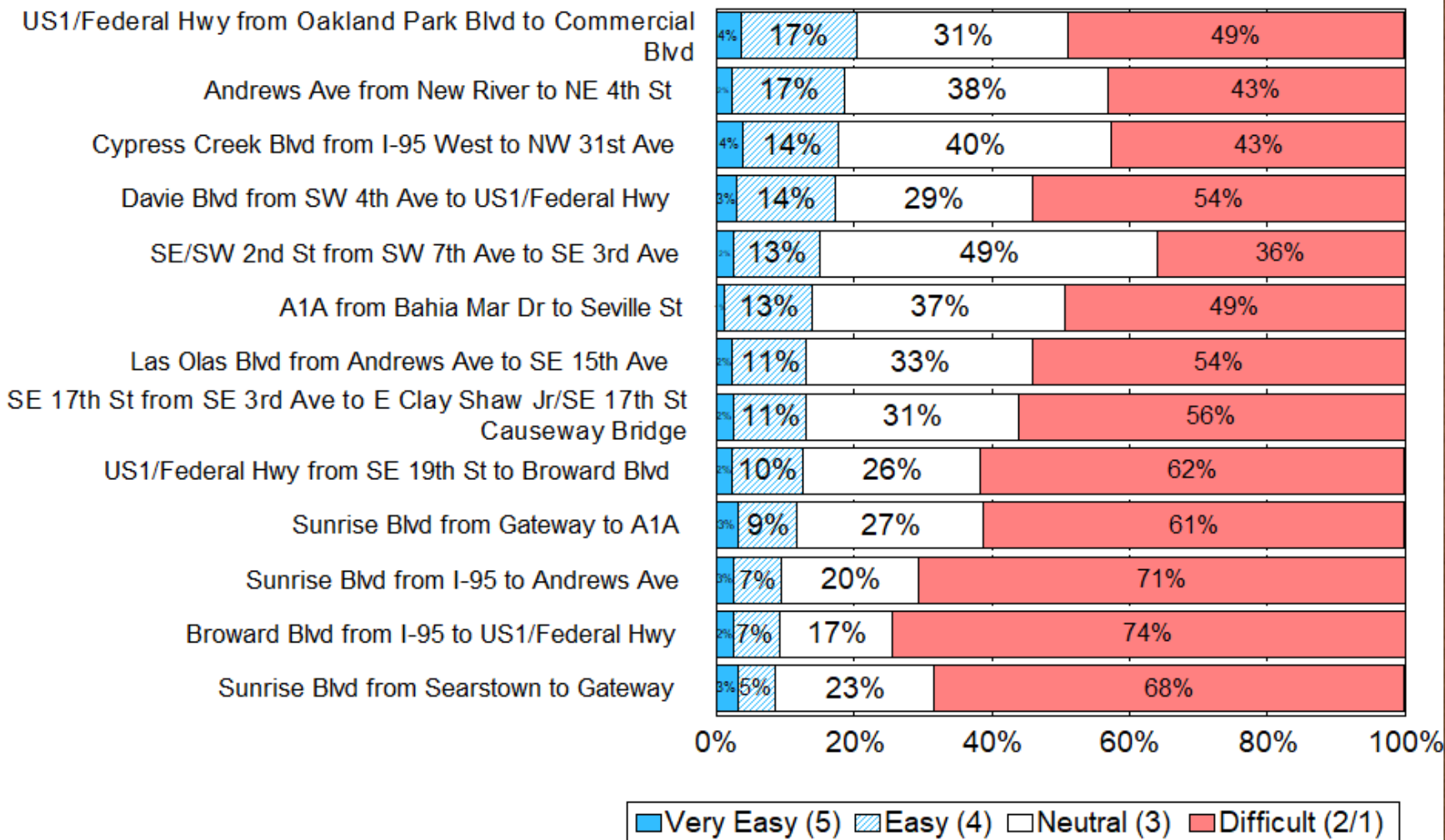
by percentage of respondents



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q6a. How Easy It Is to Travel BY CAR on WEEKDAYS in Fort Lauderdale

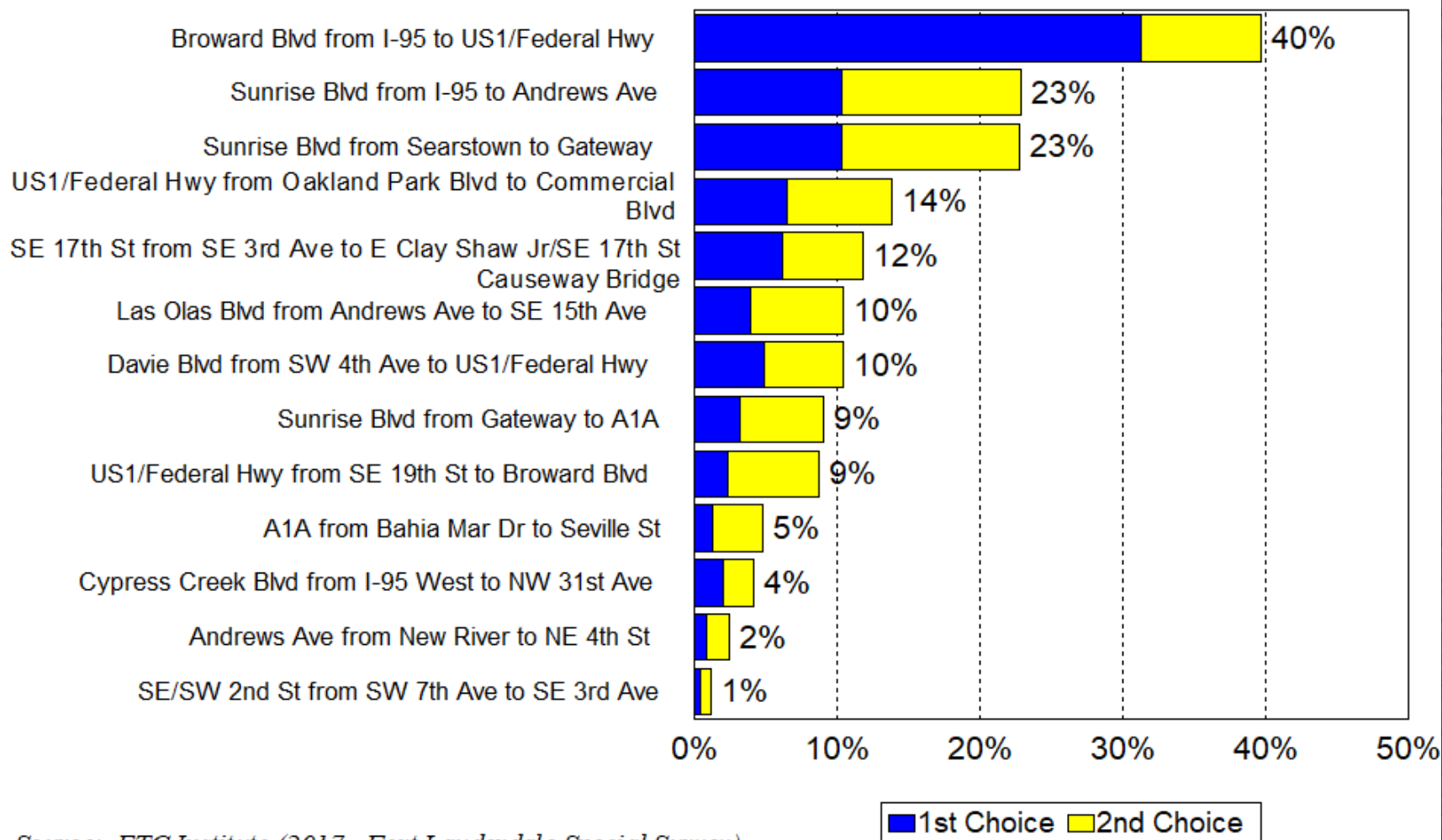
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q7a. TWO Roadway Segments Respondents Think Should be the Top Priorities for Improvement in Fort Lauderdale (On Weekdays)

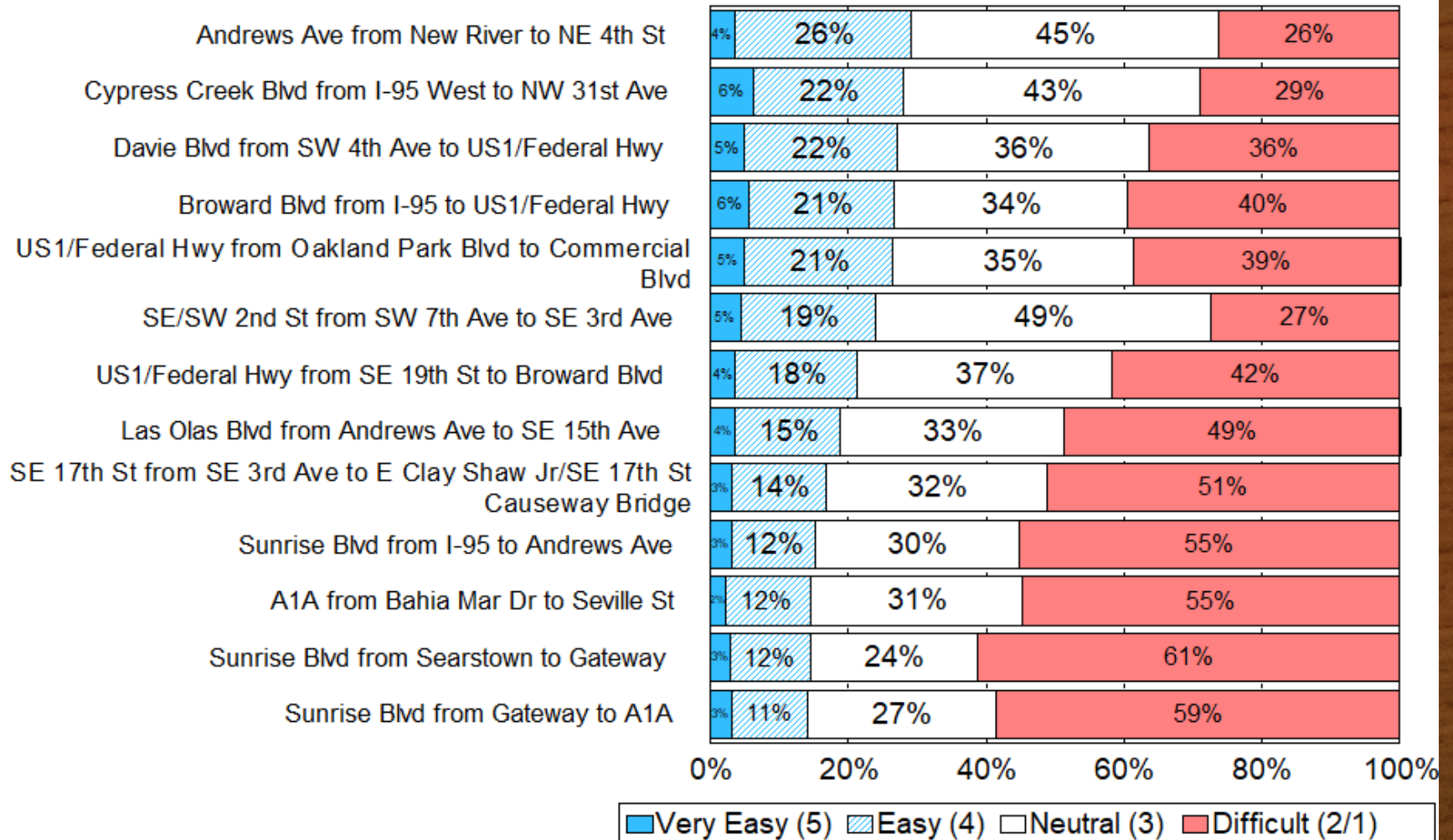
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q6b. How Easy It Is to Travel BY CAR on WEEKENDS in Fort Lauderdale

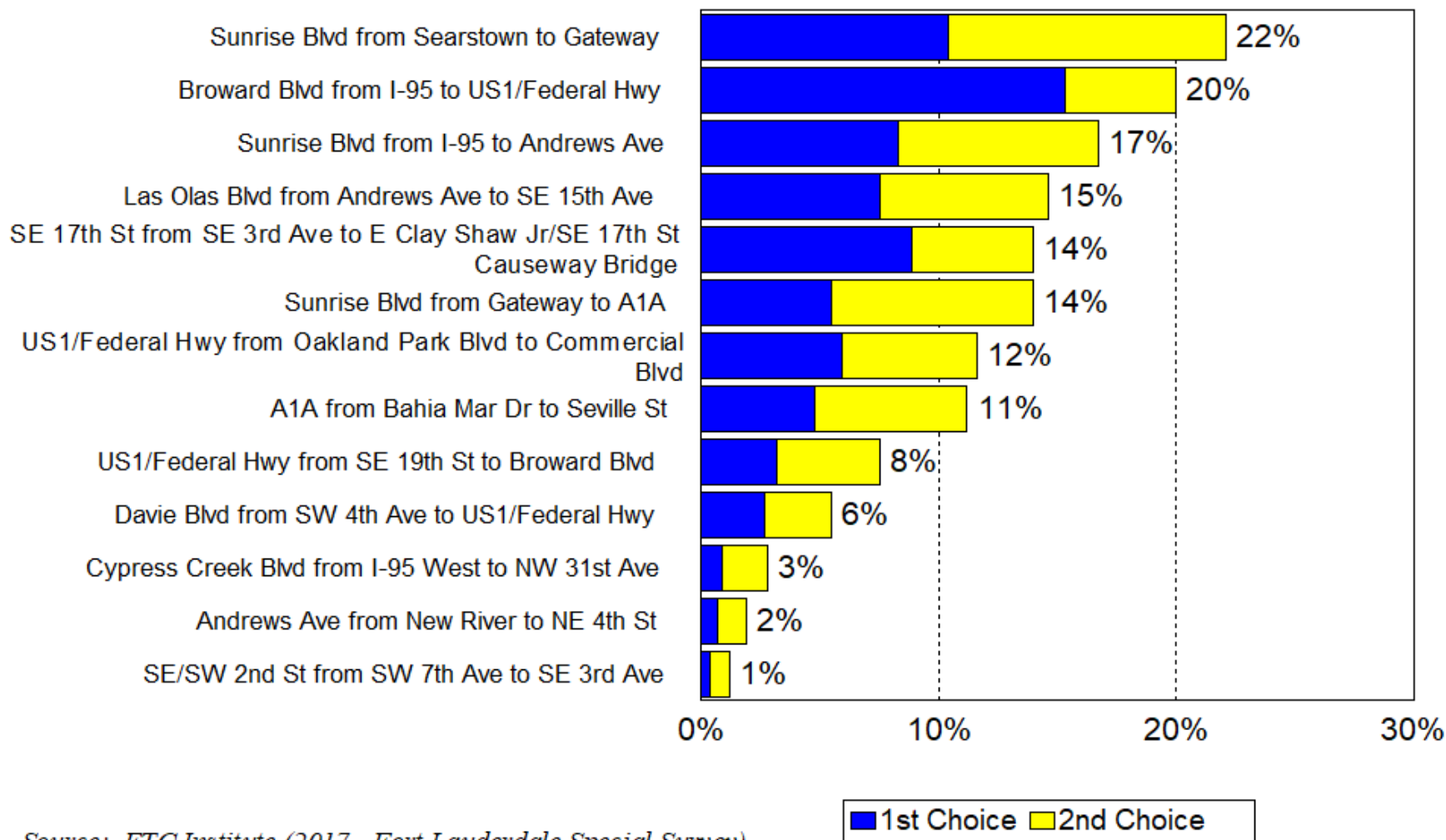
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q7b. TWO Roadway Segments Respondents Think Should be the Top Priorities for Improvement in Fort Lauderdale (On Weekends)

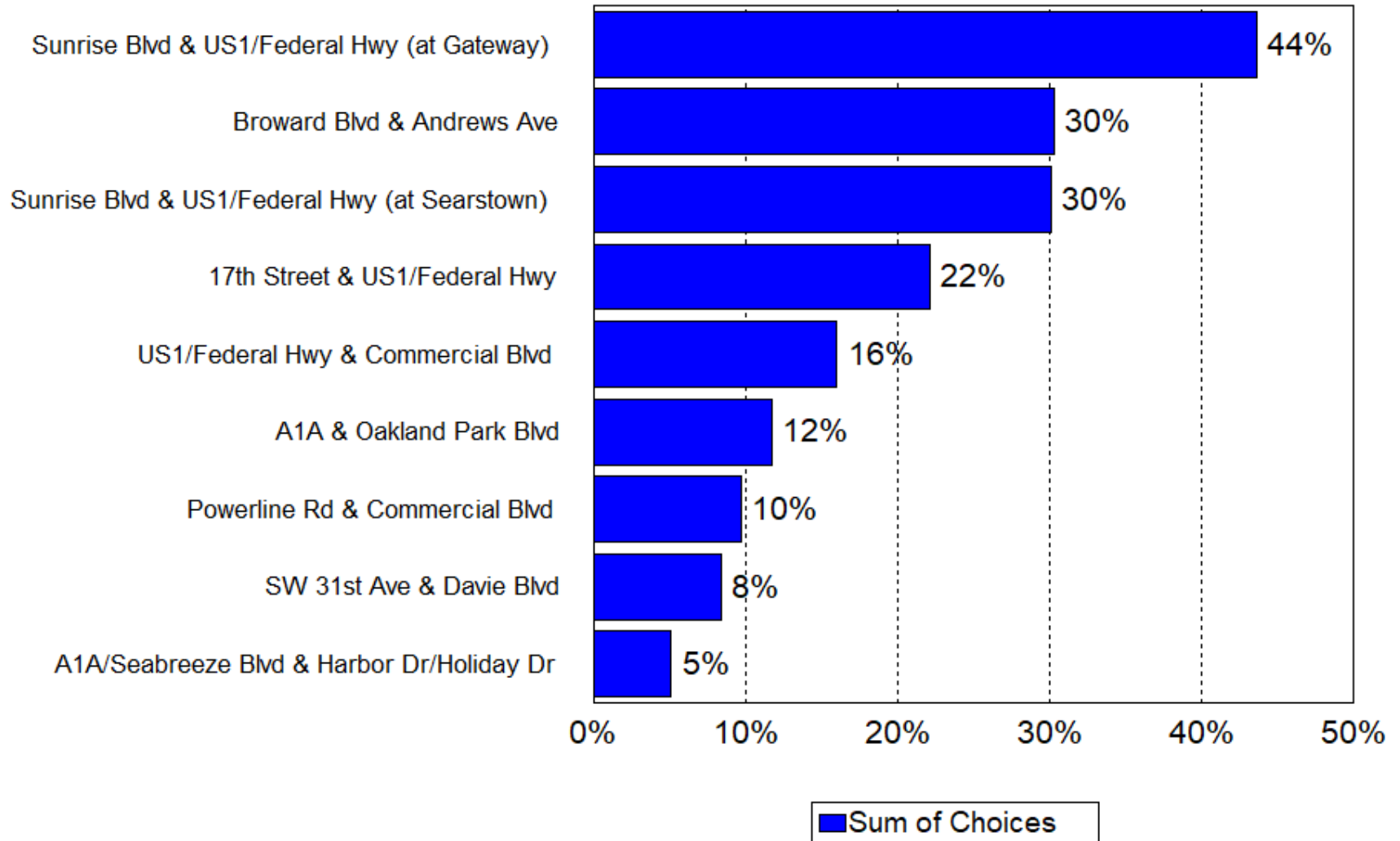
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q8. TWO Intersections in Fort Lauderdale That Should be the Top Priorities for Improvement

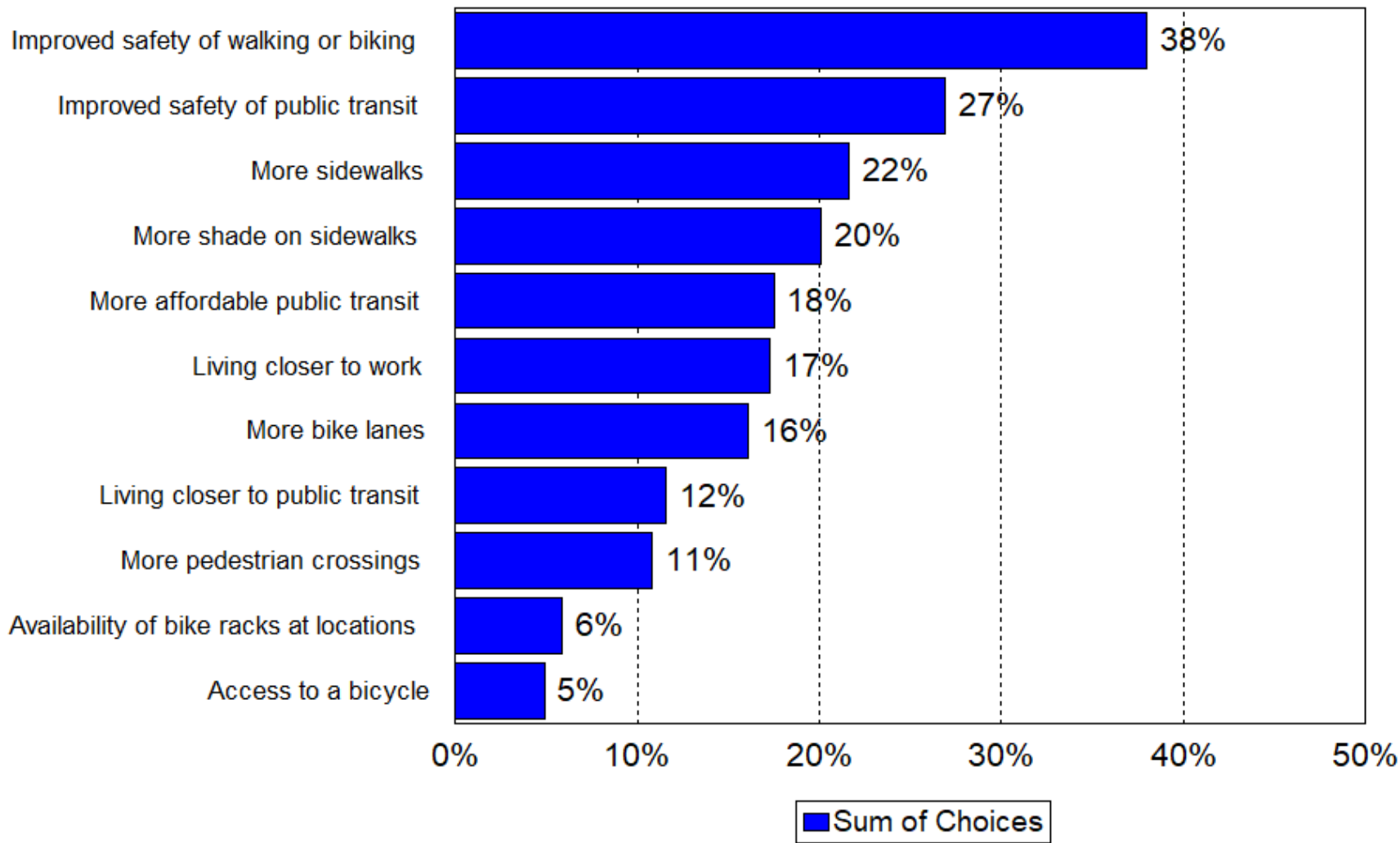
by percentage of respondents (up to two selections were allowed)



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q5. THREE Options That Might Help Respondents Choose to Make More Trips by Means Other Than Their Car

by percentage of respondents (up to three selections were allowed)



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Summary: Traffic Flow

- **Perceived Causes of Traffic Congestion:**
 - **#1 Cause: Poorly Timed Traffic Signals**
 - **Others: New Development, Street Maintenance and Distracted Drivers**
- **Top 3 Roadway Improvement Priorities**
 - **Broward (Between I-95 & US1/Federal Highway)**
 - **Sunrise (Between I-95 & Andrews)**
 - **Sunrise (Between Searstown & Gateway)**
- **Top Intersection Improvement Priorities**
 - **Sunrise and US1/Federal Highway at Gateway**
 - **Broward and Andrews**
 - **Sunrise and US1/Federal Highway at Searstown**

HOMELESSNESS

Topic #2

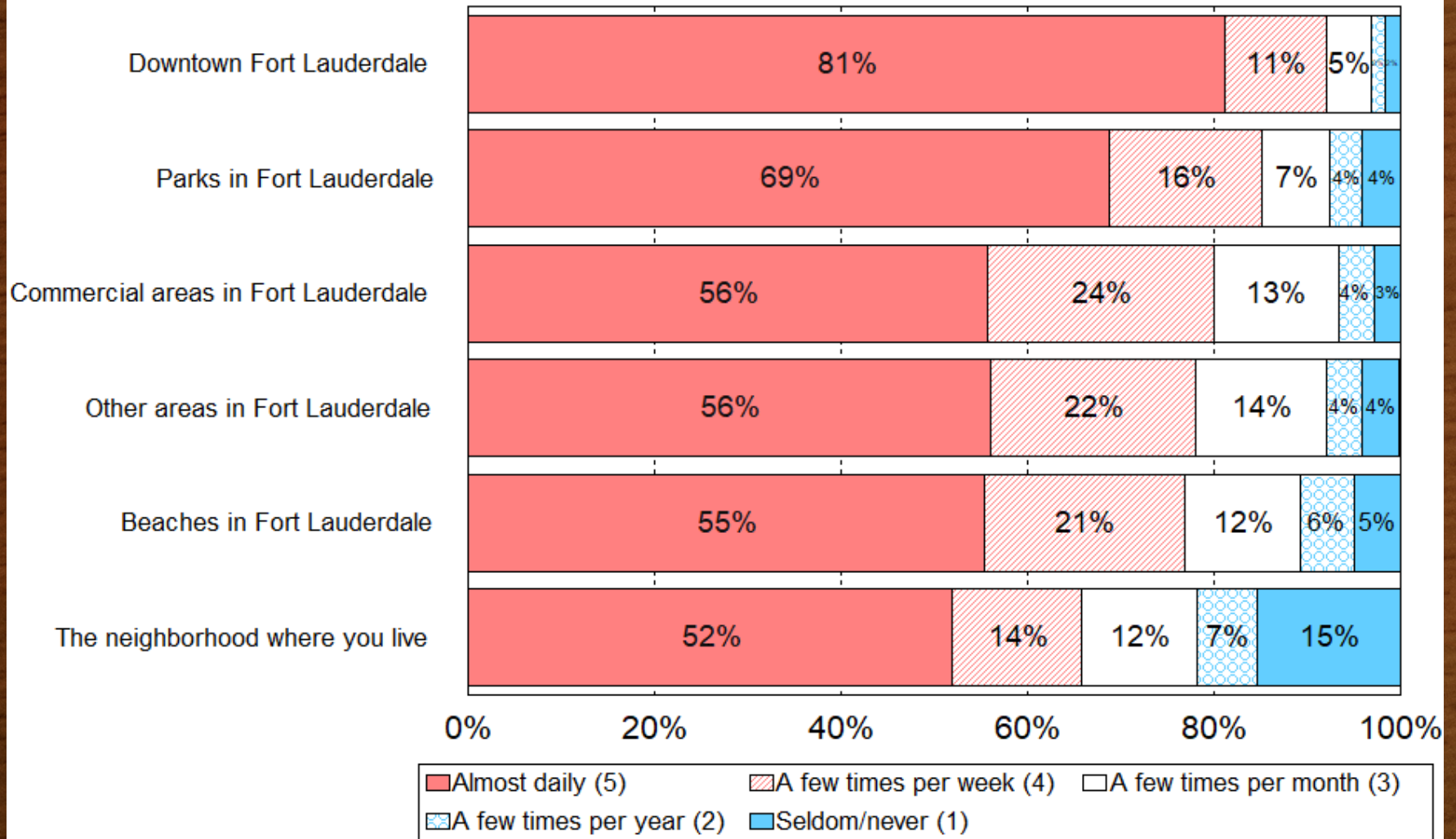
Q12. Overall, do you think homelessness is a major problem, minor problem, or not a problem in Fort Lauderdale?

by percentage of respondents (excluding "don't know")



Q13. How Often Respondents Observe Homeless People in the Following Areas of Fort Lauderdale

by percentage of respondents (excluding "don't know")

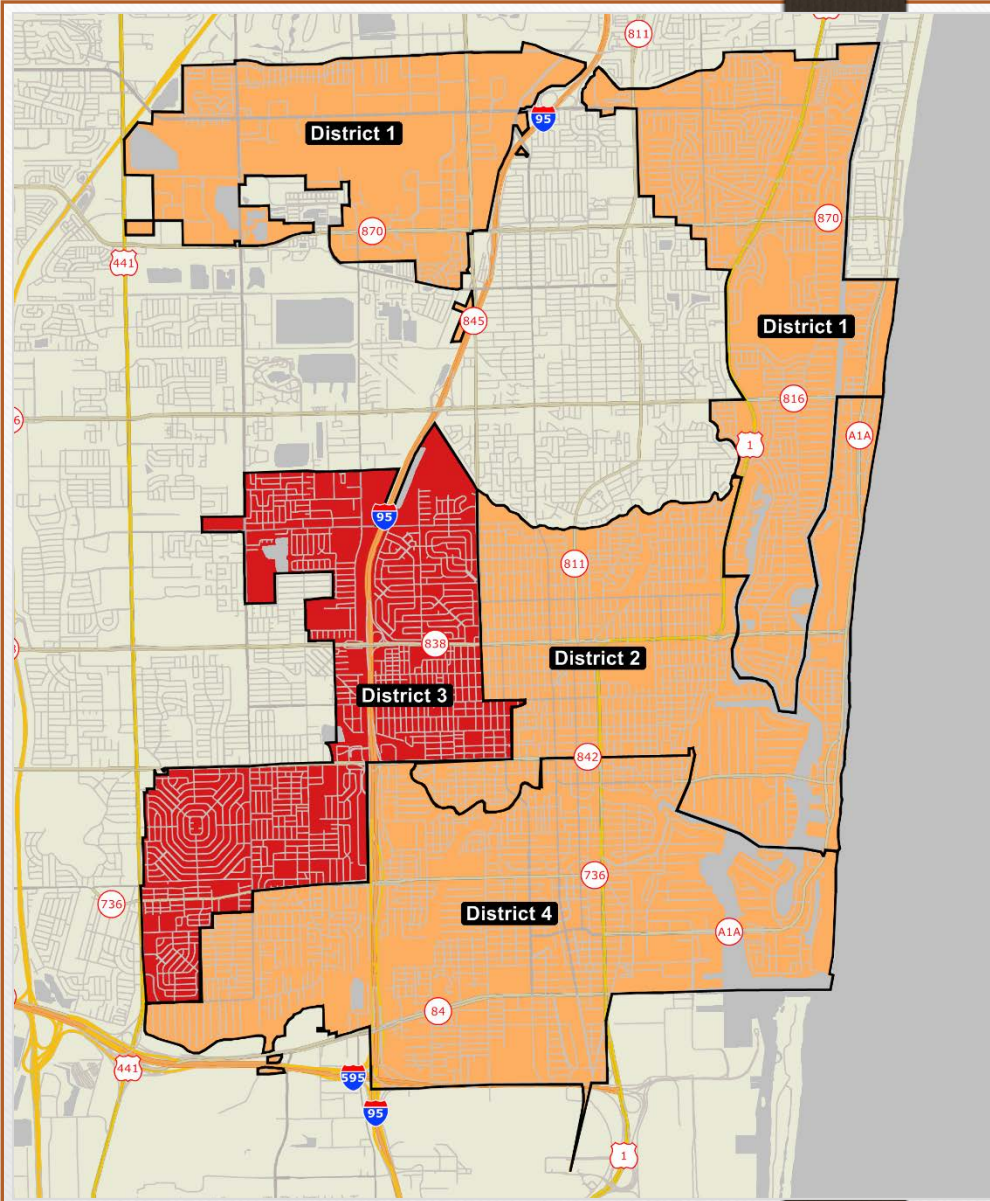
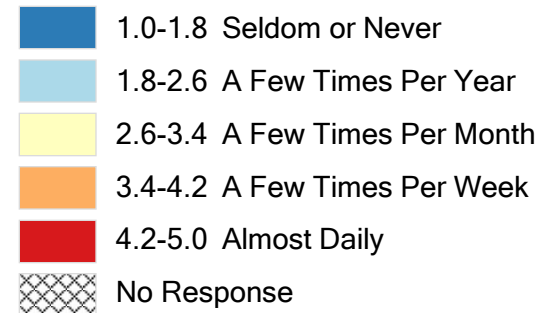


Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

How often homeless people are seen in the neighborhood where you live

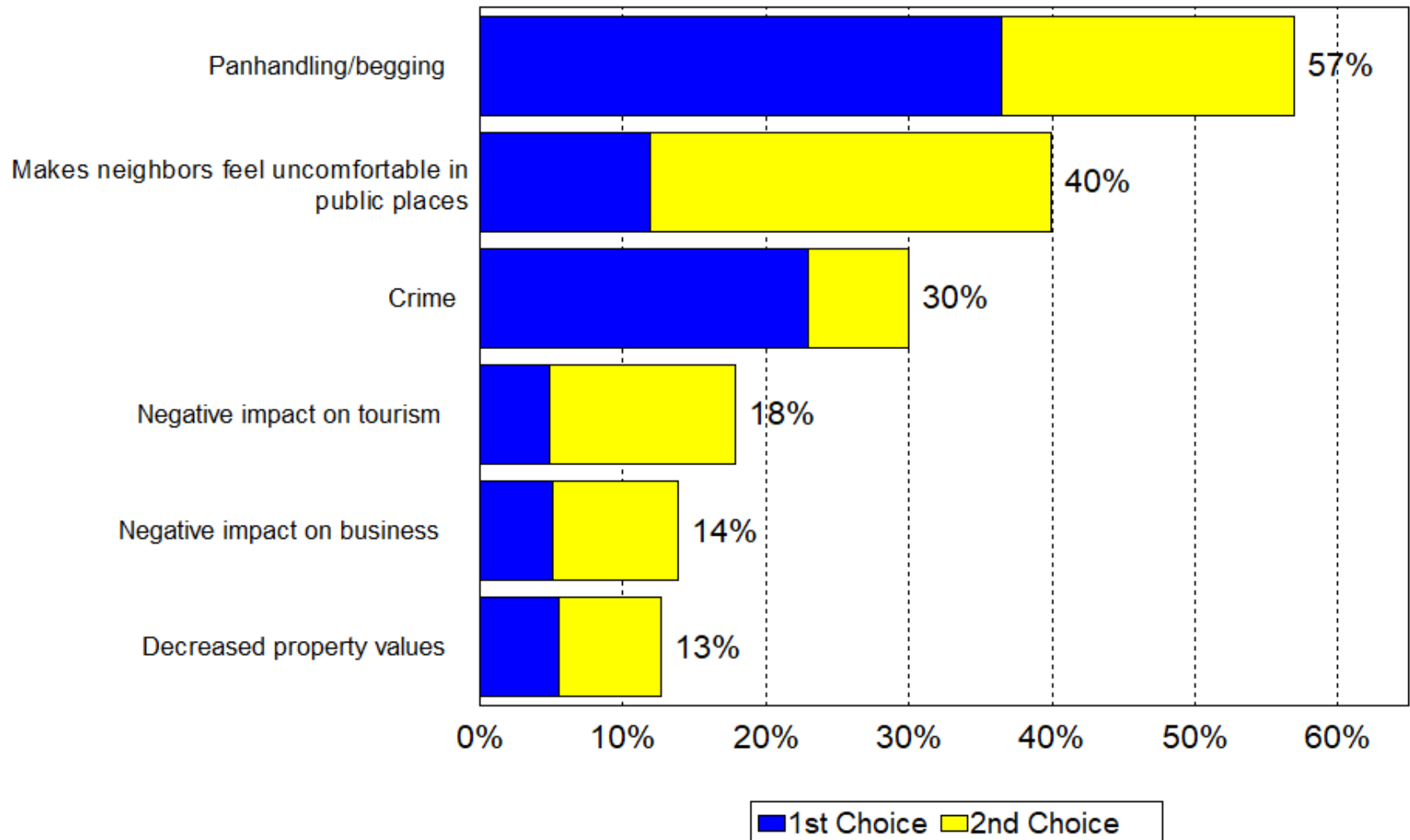
Frequency

Mean rating on a 5-point scale



Q17. Top TWO Concerns Associated With Homelessness in Fort Lauderdale

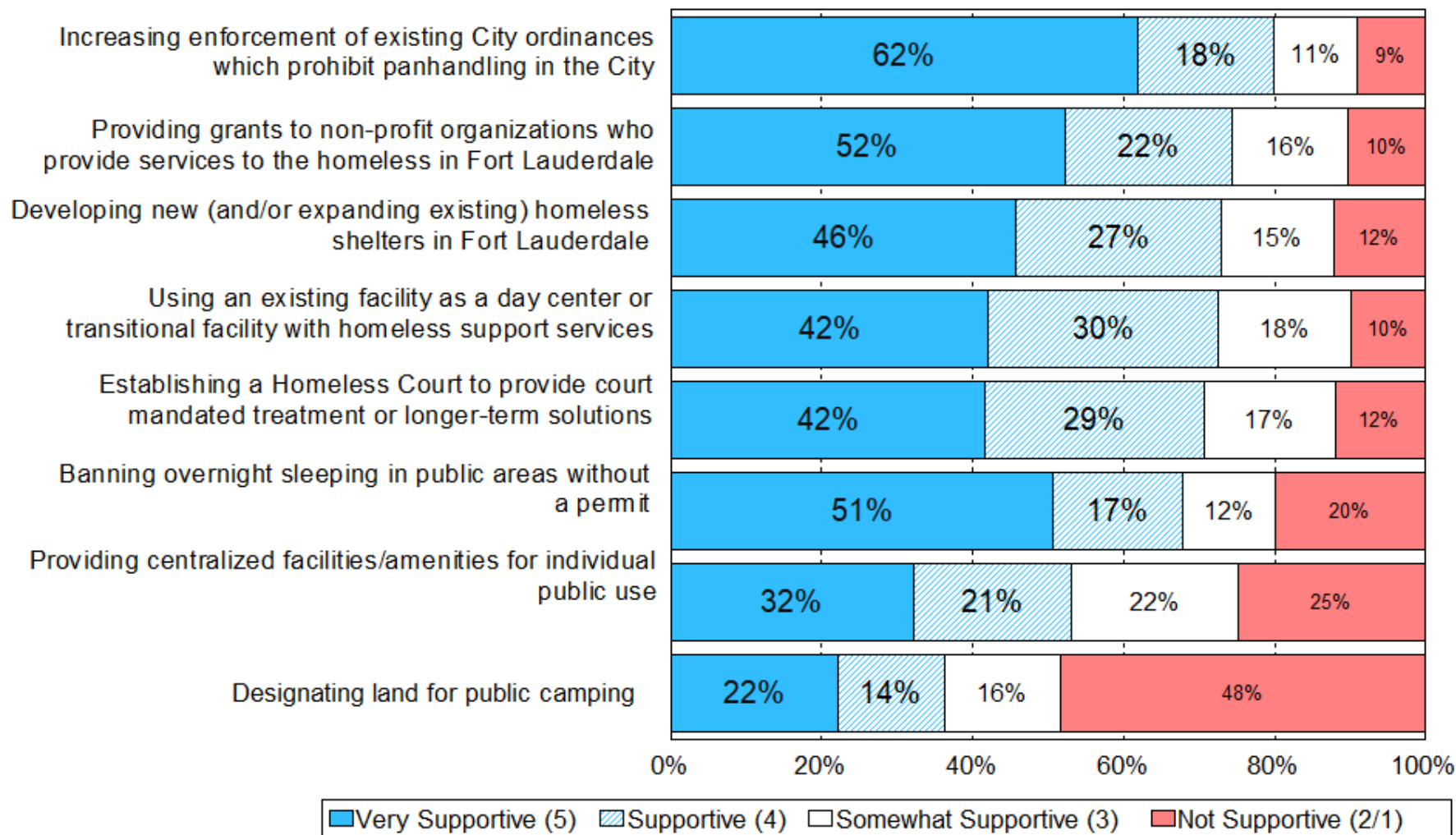
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q14. Support for the City Doing the Following to Address Homelessness

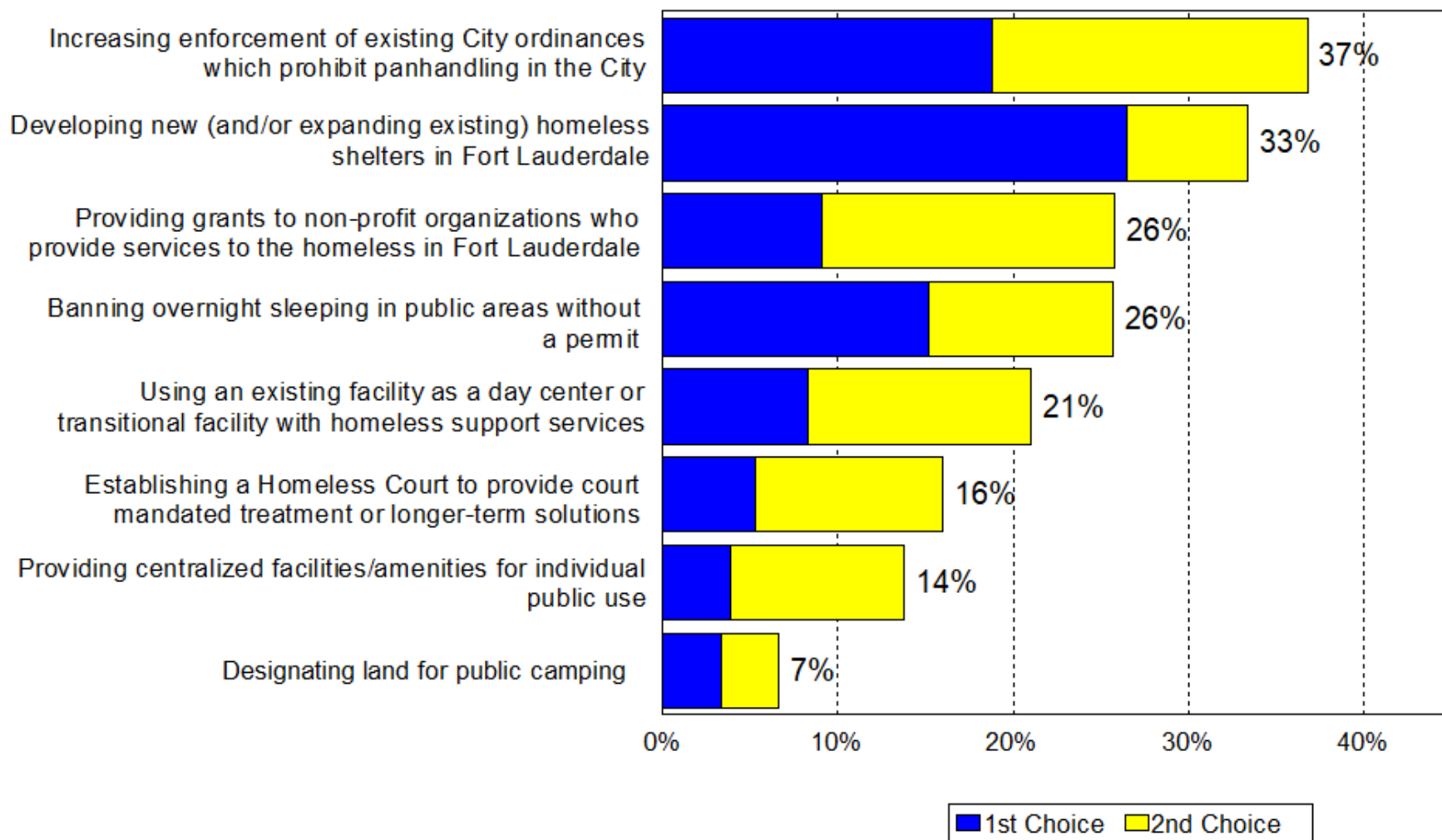
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

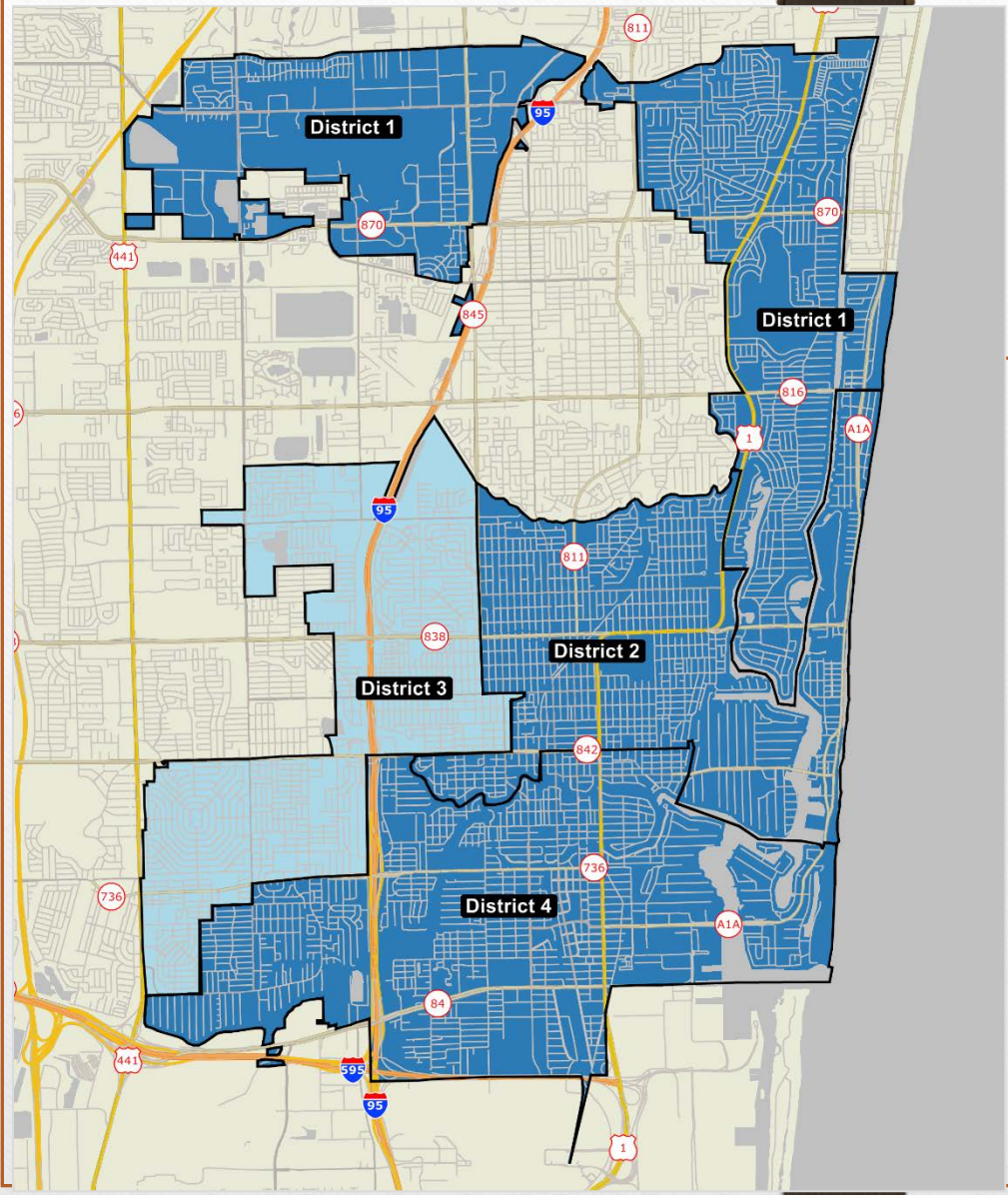
Q15. TWO Actions Respondents Are Most Supportive of the City of Fort Lauderdale Pursuing

by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Support for increasing enforcement of existing City ordinances which prohibit panhandling in the City



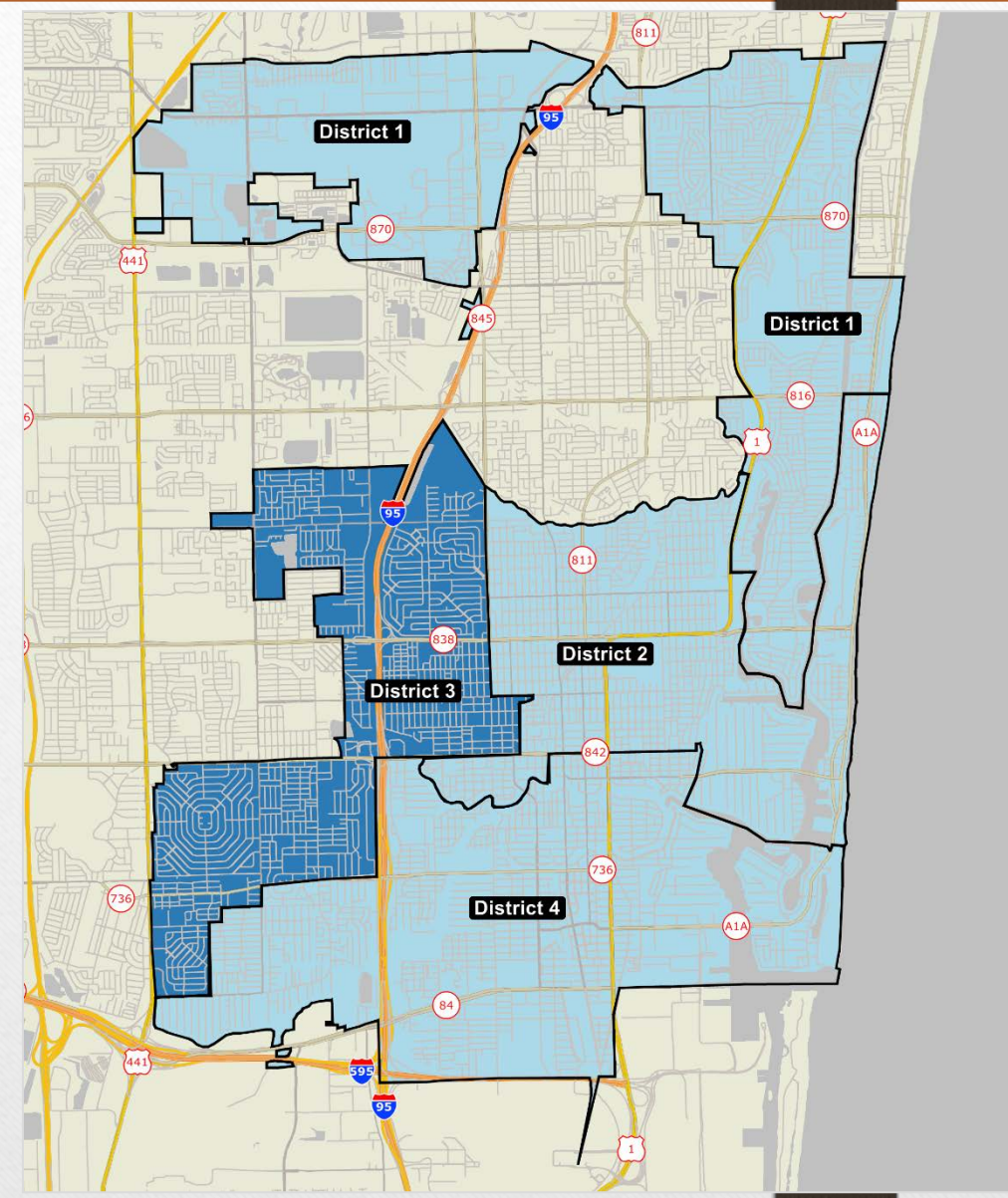
Level of Support

Mean rating on a 5-point scale

- 1.0-1.8 Not At All Supportive
- 1.8-2.6 Not Supportive
- 2.6-3.4 Somewhat Supportive
- 3.4-4.2 Supportive
- 4.2-5.0 Very Supportive
- No Response



Support for developing new (and/or expanding existing) homeless shelters in Fort Lauderdale



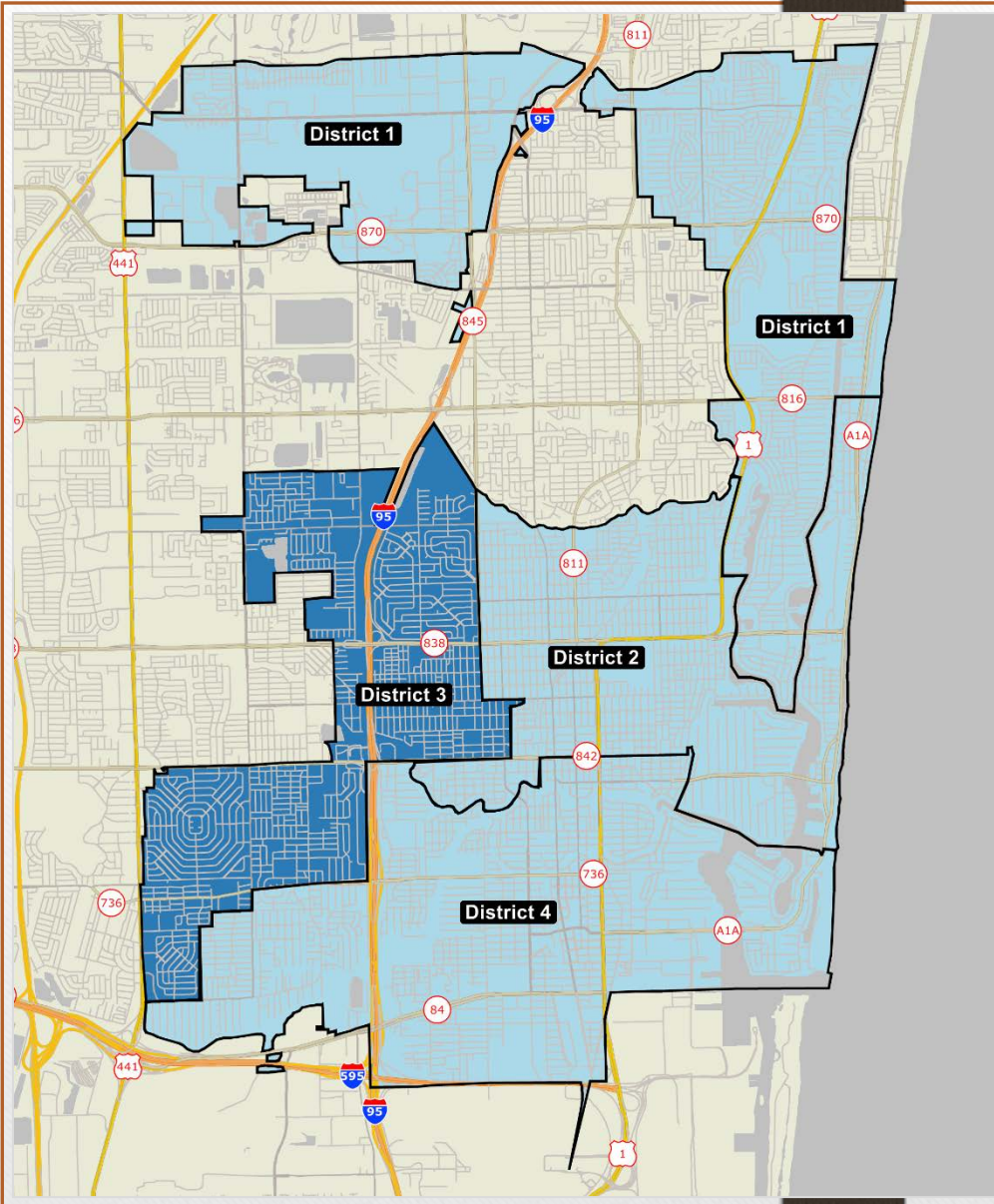
Level of Support

Mean rating on a 5-point scale

- 1.0-1.8 Not At All Supportive
- 1.8-2.6 Not Supportive
- 2.6-3.4 Somewhat Supportive
- 3.4-4.2 Supportive
- 4.2-5.0 Very Supportive
- No Response



Support for providing grants to non-profit organizations who provide services to the homeless in Fort Lauderdale



Level of Support

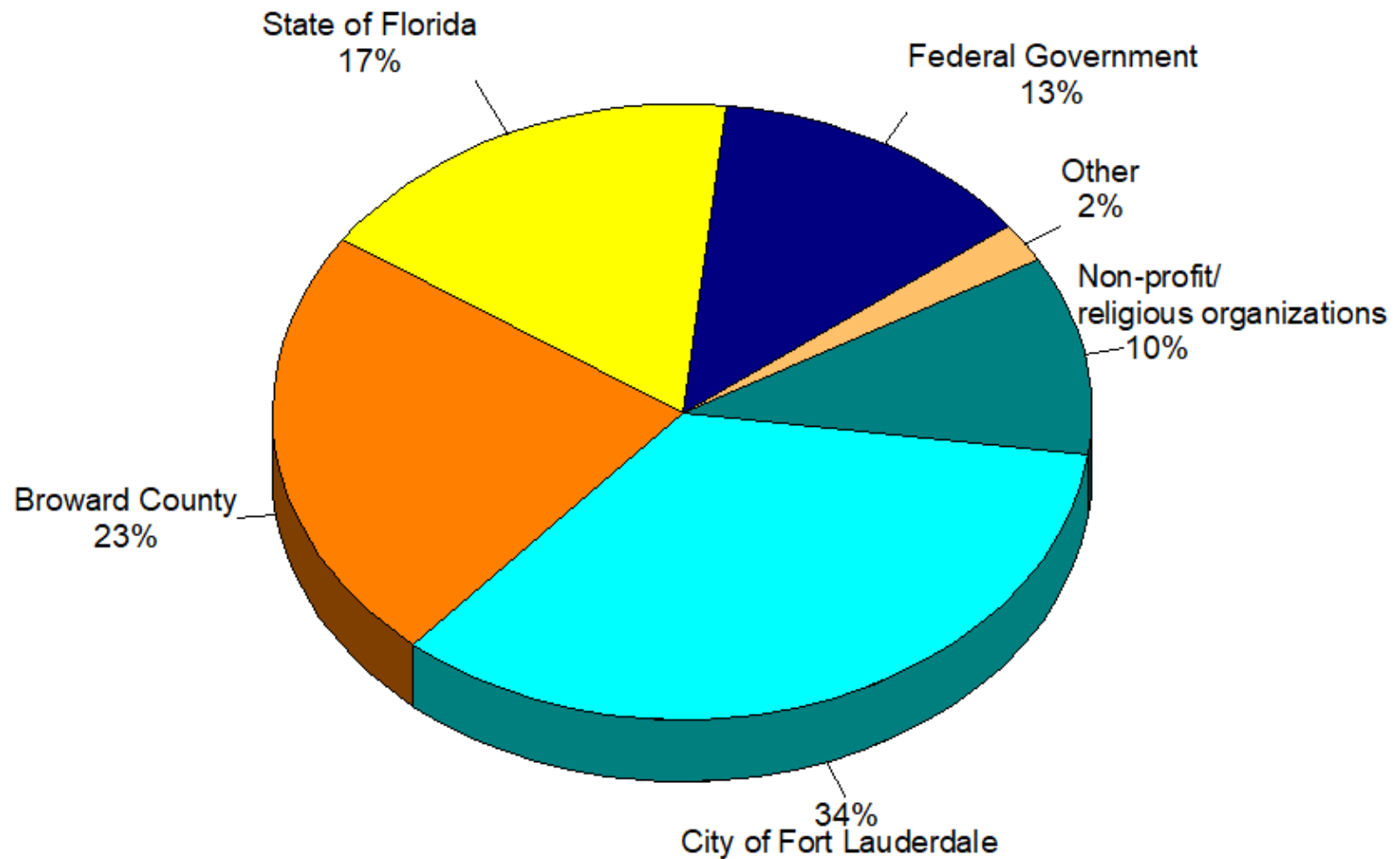
Mean rating on a 5-point scale

- 1.0-1.8 Not At All Supportive
- 1.8-2.6 Not Supportive
- 2.6-3.4 Somewhat Supportive
- 3.4-4.2 Supportive
- 4.2-5.0 Very Supportive
- No Response



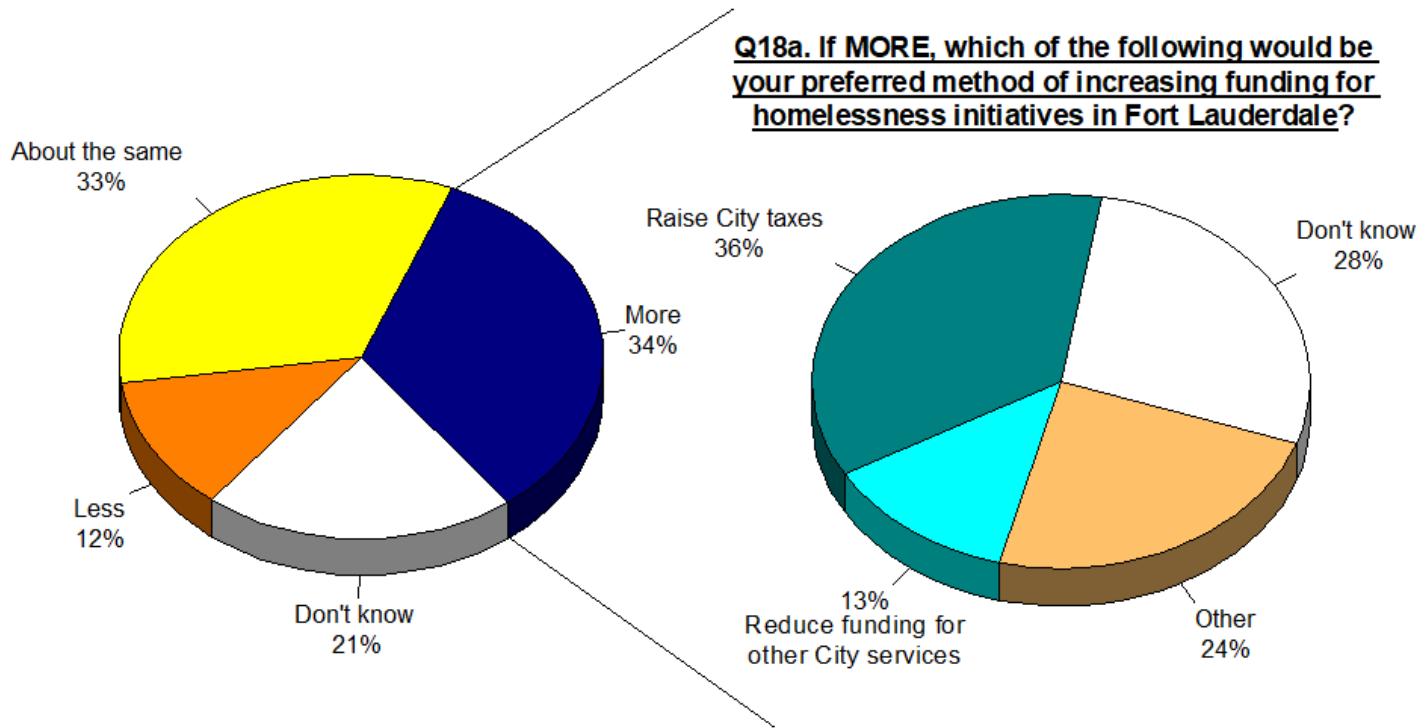
Q21. Organizations That Respondents Think Should Have the Most Responsibility for Addressing the Issue of Homelessness in Fort Lauderdale

by percentage of respondents who are employed outside the home (excluding "not provided")



Q18. What Respondents Think the City Should Spend on Homelessness

by percentage of respondents



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Summary: Homelessness

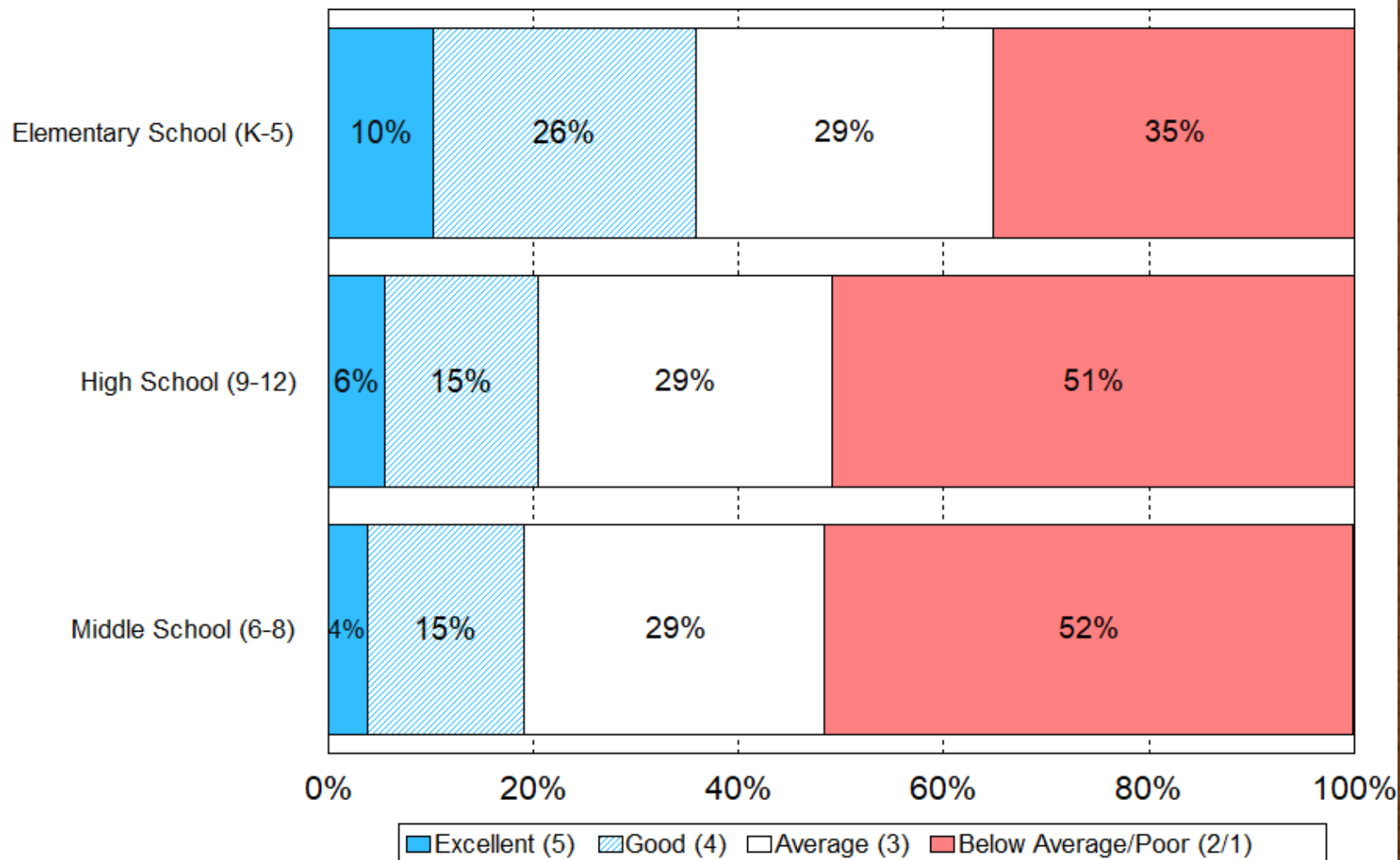
- **Most residents think homelessness is a major problem in the City**
- **Actions residents support most to address the issue of homelessness in the City**
 - **Increase enforcement of existing ordinances**
 - **Developing homeless shelters**
 - **Providing grants to organizations that help the homeless**
 - **Banning overnight sleeping in public areas without a permit**
- **One-third of residents think the City should spend more to address homelessness**

PUBLIC SCHOOLS

Topic #3

Q24. Ratings of the Quality of Public Schools in Fort Lauderdale

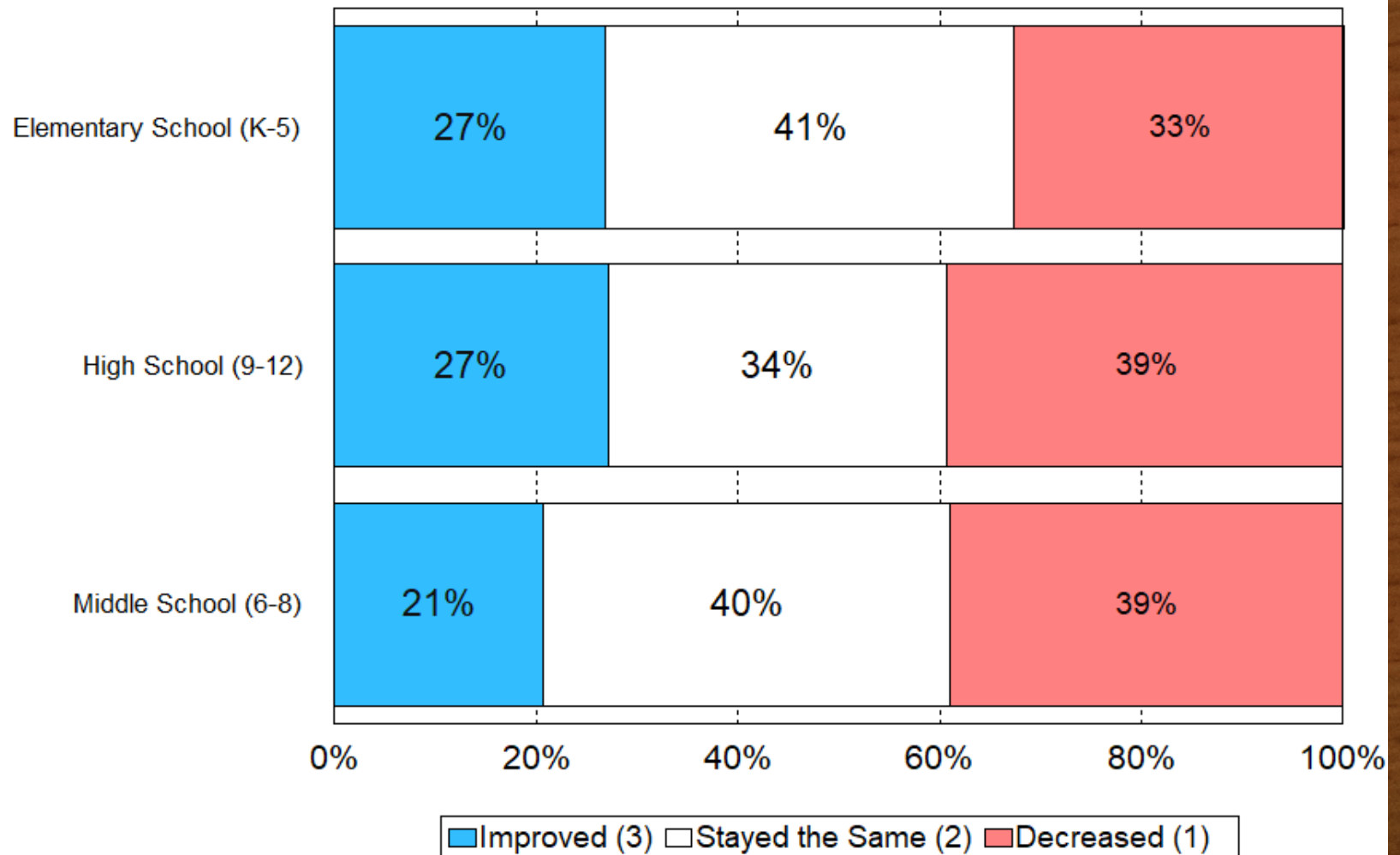
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q27. How the Quality of Public Schools in Fort Lauderdale Has Changed Compared to 5 Years Ago

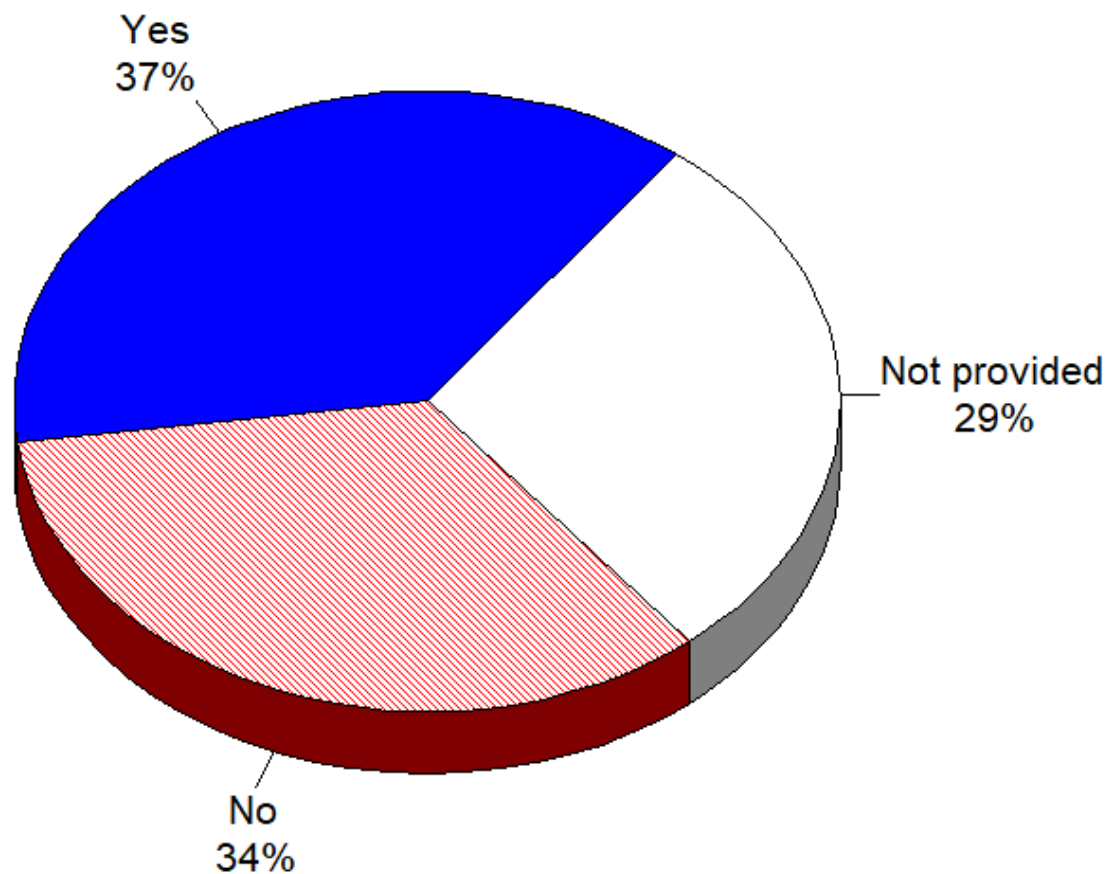
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2017 - Fort Lauderdale Special Survey)

Q29. Do you think the City of Fort Lauderdale should open a charter school?

by percentage of respondents



Summary: Public Schools

- A majority of those surveyed with school age children rated middle schools and high schools as “below average” or “poor”
- Opinions are mixed about developing a charter school



QUESTIONS?

THANK YOU